Session at ISECS 2015 (Rotterdam, 26-31 Jul 15)

Rotterdam, Jul 26–31, 2015
Deadline: Jan 12, 2015

Jessica Fripp

Call for papers
ISECS 2015 – SIEDS 2015 14th International Congress for Eighteenth-Century Studies

Panel: Alternative Markets and Visual Culture in Eighteenth-Century France

We are seeking papers for our panel at the 2015 ISECS meeting in Rotterdam. Information on how to submit abstracts can be found here, http://isecs2015.wordpress.com/registration/submit-a-paper-for-a-panel-session/

3.18 Alternative Markets and Visual Culture in Eighteenth-Century France

Dr. Esther Bell, Curator in Charge, European Paintings, Fine Arts Museums of San Francisco

Dr. Jessica Fripp, Post-doctoral Fellow in Visual and Material Culture, Parsons The New School for Design

Academic artistic practice in the eighteenth century was at odds with the growing commercial culture of the period. From its foundation, the Royal Academy prohibited its members from dealing in art, an offense that was deemed cause for expulsion by 1777. Critics similarly looked down on painting for profit. In 1747, La Font de Saint Yenne had harsh words for artists who chose the more financially lucrative practice of portraiture over the more noble art of history painting. Diderot suggested that Fragonard's turn away from history painting was caused by "l'appas du gain."

Of course, even artists who appeared to resist the lure of monetary wealth were embedded in complex systems of exchange based on other forms of capital. This panel seeks to explore alternative markets of exchange that developed around the production of eighteenth-century visual culture and the forms of symbolic capital artists could accumulate. Papers might address topic such as: the role of collecting works by one's contemporaries, friendship networks between artists and artists and patrons, celebrity as currency, gift exchange and favors, artistic dynasties and family allegiances. We especially encourage papers that demonstrate exchange across France's borders, including its colonies or other European entities.

Please feel free to contact us if you have any questions.

Jessica Fripp, PhD
Post-Doctoral Fellow in Material and Visual Culture

Parsons The New School for Design
School of Art and Design History and Theory
frippj@newschool.edu

Esther Bell
Curator in Charge, European Paintings
Fine Arts Museums of San Francisco
de Young
Legion of Honor
ebell@famsf.org

Reference:
CFP: Session at ISECS 2015 (Rotterdam, 26-31 Jul 15). In: ArtHist.net, Oct 15, 2014 (accessed Nov 18, 2026), <https://arthist.net/archive/8658>.