

The Art Market Past and Present (London, 31 Oct–1 Nov 14)

Sotheby's Institute of Art, London, Oct 31–Nov 1, 2014

Barbara Pezzini, Visual Resources Journal

The Art Market Past and Present: Lessons for the Future?

A two-day conference on relations between the art market in history and the art market today, organized by Sotheby's Institute of Art – London and The Burlington Magazine

REGISTRATION IS NOW OPEN

see details at the bottom of this email

Friday 31 October 2014

8.45am – 9.15: Registration

9.15- 9.30am: Welcome

Day One: Networks and Agents

Day chaired by: Barbara Pezzini, The Burlington Magazine

9.30am – 11am: Session 1

Networks and Globalization

Respondent: Anna Dempster

Hans J. Van Miegroet, Global Trade Networks, Art Export and the Emergence of New Markets for Mass-Produced Imagery in the Americas

Christel H. Force, Evolution of the

Market for Blue-and-Rose-Period Picassos before World War II

Georgina Bexon, Indian Contemporary Art: the Effects of Globalization in an Evolving Art Market

11am-11.30am COFFEE BREAK

11.30am – 1.20pm: Session 2

The Market, Connoisseurship and the Academy

Respondent: Susanna Avery-Quash

Antoinette Friedenthal, John Smith, his Rembrandt Catalogue Raisonné and the Value of Provenance

Lynn Catterson, Stefano Bardini and the Art of Dealing Art

Laetitia Masson, The Old Master Drawings' Market. Past, Present and Future. What to Expect from a Specialized Market Today

Jeremy Howard, Duveen versus Colnaghi and Knoedler: the Case of the 'overpainted' Holbein

1.20pm – 2.30pm LUNCH

2.30pm – 4.00pm: Session 3

Collectors

Respondent: Nicola Pickering

Chris Ingram, The Ingram Collection: the journey of a 21st century collector

Sebastian de Vivo, Display of Art/Display of Self. Pierre Crozat and the Transformation of Magnificence

Heike Zech, The Thrill of the Chase: Sir Arthur Gilbert (1913-2001) as Collector

4.00pm-4.30pm COFFEE BREAK

4.30pm – 6.00pm: Session 4

Dealers

Respondent: John Martin

Claartje Rasterhoff and Filip Vermeulen, Mediators of Trade and Taste: Early Modern Dealers and the European Art Market

Titia Hulst, Leo Castelli's Innovation: Creating Value in the Primary Market for Avant-garde Art

Agnès Penot, Becoming a Branded Dealer in the 19th Century: the Example of La Maison Goupil

6.00pm – 7.30pm: Reception

Saturday 1 November 2014

Day Two: Strategies of Sales and Display

Day chaired by: Jonathan Woolfson, Sotheby's Institute of Art

9.30am – 11.30am: Session 1

Market Strategies

Respondent: Jeffrey Boloten

Michelle O'Malley, Botticelli and Market Strategies in Late Fifteenth-Century Florence

Maria Elena Versari, Selling the Avant-Garde: Italian Futurism in the Art Market

Frances Fowle, Marketing Impressionism: Paul Rosenberg's 1922 Exhibition

Patrizia Thuy Vi Koenig, Fabricating Value: the Limited Edition of Photography in Past and Present

11.30am - 12.00am COFFEE BREAK

12.00 – 1.30pm: Session 2

Museums and Exhibitions

Respondent: Amy Mechowski

Leanne Zalewski, 'Choice Imported Pictures': European Art in New York Auctions, Private Galleries and Museums in the 1880s

Joanna Smalcerz, Wilhelm von Bode and his Networks of Contacts in the Art Market for Old Masters Sculpture in Europe around 1900

Johannes Nathan, The First Documenta: a Selling Exhibition?

1.30pm – 2.30pm: LUNCH

2.30pm – 3.40pm: Session 3

Auction Houses

Respondent: Tom Christopherson

Elizabeth Pergam, Selling Pictures: the Value of Auction Catalogue Illustrations

Lukas Fuchsgruber, The Creation of the Hôtel Drouot Auction House in 1852: a New Space for the Discourse of Art and Value

3.40pm – 4.40pm: General Discussion and Summing Up

Registration Information:

Conference fees: £80 for both days, £40 for one day. Students: £40 for both days, £20 for one day. Fee includes buffet lunch on each day and a reception for all participants on the evening of Friday 31 October.

Registration is via our online booking form which accepts payment by credit/debit cards only.

Please click on the link below and select the relevant event at the bottom of the page. If you are attending for one day only, please ensure that you select the correct day. Students should enter the discount code stu14 when requested. You will be contacted after registration for verification of student status.

<https://secure.sothebysinstitute.com/shortcourse-step03.aspx?campus=London>

For further information please email: artmarketconference@burlington.org.uk

Conference Venue: Sotheby's Institute of Art - London 30 Bedford Square WC1 B3EE

Reference:

CONF: The Art Market Past and Present (London, 31 Oct-1 Nov 14). In: ArtHist.net, Sep 12, 2014 (accessed May 14, 2025), <<https://arthist.net/archive/8353>>.