

## 4th International Summerschool (Zurich, 9–11 Jun 14)

University of Zurich, Switzerland, Jun 9–11, 2014

[www.khist.uzh.ch/studium/doktorat/sommerschule2014\\_en.html](http://www.khist.uzh.ch/studium/doktorat/sommerschule2014_en.html)

Nadine Helm

### SPATIAL RELATIONS

4th INTERNATIONAL SUMMERSCHOOL 09-11 JUNE 2014

DEPARTMENT OF ART HISTORY, UNIVERSITY OF ZURICH

ORGANIZED BY THE DOCTORAL PROGRAM «MEDIA HISTORY OF ARTS»

#### Section I: Ostentatious Spaces – Exhibition Displays in the 20th Century

The exhibition space as a contested place of experience is the focal point of this section. We are particularly interested in the influence of avant-garde art practices, architecture and media theory, as well as philosophical notions of the display on exhibition design during the 20th century in global perspective. In this regard we will depart from previous studies that predominantly grapple with the absorption of exhibition spaces by culture industry, or its role as a disciplining apparatus in the administration of modern life. This section is as much about a critical investigation into the form of exhibition spaces through the lens of image science as it is about analyzing the multi-layered dynamics of influence between exhibition spaces and the modernization of life during the 20th century.

program section I:

Monday, 09 June 2014, 6-8 p.m. (Corner College, Kochstrasse 1, CH-8004 Zürich)

18:30 Welcome and introduction (Nadine Helm, Joachim Sieber)

19:00 Apéro

Tuesday, 10 June 2014

9:00 a.m. Welcome with coffee and tea (main building UZH, room KO2-F-152)

9:30-11:00 a.m. (main building UZH, room KO2-F-151)

Displaying architecture, forging the architect.

The work ethic of modern architecture at the 1949 CIAM Congress in Bergamo

Andreas Kalpakci (ETH Zürich)

Exhibitions of architecture as archives of society. The cultural, social and historical development of second Yugoslavia (1945-1992)

Mladen Pesic (University of Belgrade)

11:00 a.m. break (room KO2-F-152)

11:30 a.m.-1:00 p.m. (main building UZH, room KO2-F-151)

Raum/Bild/Oberfläche.

Andy Warhols Kuhkopftapete und der Status des Galerieraums im New York der 1960er Jahre

Barbara Reisinger (Universität Zürich)

White Cube vs. Decorum?

Überlegungen zur Adäquanz des Ausstellungsraums

Hannah Maria Bruckmüller (Akademie der bildenden Künste Wien)

6:30 p.m. Public lecture (main building UZH, room KO2-F-152)

Layout and Display. Exchanges Between Graphic and Exhibition Design in Photography Shows from the 1920s to the 1950s.

Professor Olivier Lugon (Université de Lausanne)

Wednesday, 11 June 2014

9:00 a.m. Coffee/tea (main building UZH, room KO2-F-152)

9:30-11:00 a.m (main building UZH, room KO2-F-151)

Objects in a Glass Covered Vacuum.

Gottfried Semper's characterization of commercial objects and their relationship to the Crystal Palace

Claudio Leoni (University College London – Bartlett, School of Architecture/ETH Zürich)

Action Living.

Modern exhibition design between art and architecture

Nadine Helm (Universität Zürich)

11:00 a.m. break (room KO2-F-152)

11:30 a.m.-1:00 p.m. (main building UZH, room KO2-F-151)

Staging the medieval in the modern.

Sverre Fehn's exhibition design for Henie Onstad Kunstsenter (1972)

Natalie Hope O'Donnell (Oslo Centre for Critical Architectural Studies)

Mystification as Exhibition Strategy. The

Musée du Quai Branly (Paris) and the Kolumba Art Museum (Cologne)

Sarah Maupeu (Universität zu Köln)

2:30 p.m. Workshop at Kunsthaus Zürich (Heimplatz 1, 8001 Zürich)

Ostentatious Spaces. Museum architecture, display design and curatorial practice of the contemporary moment

(limited number of participants, please contact [sommerschulezh2014@gmail.com](mailto:sommerschulezh2014@gmail.com))

4:30 p.m. Followed by a lecture and discussion (main building UZH, room KO2-F-151):

Curatorial Strategies of Internalisation. Intimate museum space and the eye of the spectator

Katharina Alsen (University of Copenhagen/ Freie Universität Berlin)

## Section II: Photographs on Pages

Photographic images in magazines influence the visual culture of society, while at the same time magazines reveal changes in the self-conception of the photographic medium. This interrelation has been particularly evident and of importance for the discursive development of photography. "Photographs on Pages" asks how magazines during the 1970's and 1980's apply photography and how they grapple with the medium's ambiguous status between document and artwork. At that time, classical documentary photography is in crisis, and its representation in leading journals such as Life Magazine and Paris Match asks for new solutions. Concurrently, photography discourses shift the focus from questions that exclusively approach the indexical quality of photographs towards the medium's self-reflexive potential.

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World Press Photo. Visuelle Strategien und der Status des Bildes

Ann-Kathrin Hubrich (Universität Hamburg)

The construction of the photographic art market between Paris and New York (1970-1990)

Isabella Seniuta (Université Panthéon-Sorbonne, Paris)

11:00 a.m. break (room KO2-F-152)

11:30 a.m.-1:00 p.m. (main building UZH, room KO2-F-155)

Der fotografische Essay - Ein Hybrid aus Bild, Text und Film – die ersten Ausgaben von Life & Look

Catharina Graf (Universität Zürich/Keystone)

2:30 p.m. Workshop at Keystone (Grubenstrasse 45, CH-8045 Zürich)

How photographic images enter the magazine. Visit of the archive and guided tour  
(limited number of participants, please contact [sommerschulezh2014@gmail.com](mailto:sommerschulezh2014@gmail.com))

Wednesday, 11 June 2014

9:00 a.m. Coffee/tea (main building UZH, room KO2-F-152)

9:30-11:00 a.m. (main building UZH, room KO2-F-155)

Résumé of the previous day

(lectures/workshop/guiding questions)

Die Zeitschrift Der Alltag – Sensation des Gewöhnlichen. Sozialreportage in neuem Kleide

Joachim Sieber (Universität Zürich)

11:00 a.m. break (room K02-F-152)

11:30 a.m.-1:00 p.m. (main building UZH, room K02-F-155)

For a photographic critique of the photo essay: Allan Sekula's *Aerospace Folktales* (1973)

Aline Guillermet (University of Essex)

6:30 p.m. Public lecture (main building UZH, room K02-F-152)

Schwarz auf weiß. Fotografie zwischen Faktizität und Fiktionalität

Professor Michael Diers (Hochschule für Bildende Kunst Hamburg/Humboldt-Universität zu Berlin)

Reference:

ANN: 4th International Summerschool (Zurich, 9-11 Jun 14). In: Arthist.net, May 30, 2014 (accessed Jan 1, 2026), <<https://arthist.net/archive/7877>>.