

## What Is This Pop? (London, 29 Nov 13)

London, Nov 29, 2013

Anne Massey, Middlesex University

What Is This Pop? Pop Design and Pop Art

Richmond University Lecture Theatre, 17 Young Street, London W8 5EH

The 'What is this Pop?' conference is intended to complement the Barbican Art Gallery's major retrospective exhibition, Pop Art Design. The purpose of the conference is to examine the central role played by design in the creation of early British (1954-64) pop.

The conference is co-organised by Professor Anne Massey (Middlesex University) and Professor Alex Seago (Richmond University) and is hosted by the MA Programme in Art History & Visual Culture of Richmond University, The American International University in London.

10.00-10.30 Registration and coffee

10.30-10.40 Robert Wallis, 'Welcome'

10.40-11.20 Catherine Ince & Sophie Persson, 'Curating Pop Art Design'

11.20-12.00 Anne Massey and Catherine Moriarty, 'The Beginnings of British Pop Art and Design'

12.00-12.40 Sue Tate, 'Pauline Boty'

12.40-2 Lunch

2.00-2.40 Ann Pillar, 'Edward Wright'

2.40-3.20 Michelle Cotton, 'Hammer prints Ltd: Nigel Henderson and Eduardo Paolozzi'

3.30-3.45 Tea

3.45-4.25 Alex Seago, 'ARK magazine and the origins of English Pop'

4.25-5.00 Rick Poynor, 'Pop Posters'

5.00-5.30 Robert Wallis, 'Discussion and Closing Remarks'

Places are free, but reservation essential. Please email Alex Seago ([seago@richmond.ac.uk](mailto:seago@richmond.ac.uk)) to book a place.

Reference:

CONF: What Is This Pop? (London, 29 Nov 13). In: ArtHist.net, Nov 1, 2013 (accessed Jun 5, 2025),

<<https://arthist.net/archive/6278>>.