Trade Fairs in Design and Architecture (Amsterdam, 28 May 27)

Amsterdam, Vrije Universiteit Amsterdam, May 28, 2027
Deadline: Jan 31, 2027
architectuur.kuleuven.be/a2i/trade-fairs-design-architecture

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Trade Fairs in Design and Architecture: Opportunities and Challenges for Historical Research.

This seminar studies commercial trade fairs and similar events as mediating institutions in the histories of design and architecture, raising questions about how commercial interests shaped the presentation and circulation of designed products, how professional identities and markets developed through (repeated) encounters at commercial events, and how changing ideals of domesticity, technological progress, sustainability or transnational exchange were articulated through their temporary environments.

Full Call for Papers on the seminar website (see link above). Please send your submission (300--word abstract and 200-word biography) by 31 January 2027 to tradefairsseminar.arch@kuleuven.be.

This seminar is jointly organised by KU Leuven and VU Amsterdam. It will take place on the VU campus in Amsterdam on 28 May 2027 (institutional address: De Boelelaan 1105, 1081 HV Amsterdam)

This seminar is organized in the framework of an ongoing research project on international exhibitions and trade fairs, funded by FWO - Research Foundation Flanders. There is no participation fee for the selected speakers.

Reference:
CFP: Trade Fairs in Design and Architecture (Amsterdam, 28 May 27). In: ArtHist.net, Nov 18, 2026 (accessed Nov 18, 2026), <https://arthist.net/archive/57160>.