

EVA Conference 2026 (Berlin, 18–20 Mar 26)

Fraunhofer Heinrich-Hertz-Institut HHI, 10587 Berlin, Mar 18–20, 2026

Deadline: Jul 14, 2025

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EVA Berlin Conference 2026

Electronic media and Visual Arts

18 – 20 March 2026

Intelligence Space.

Creativity in Dialogue with Technology

The 29th EVA Berlin Conference addresses the ongoing changes in culture and digitality. The increasing convergence of digital technologies and artificial intelligence is shaping the development of hybrid experiential spaces, where AI-based mediation formats, immersive XR technologies, and participatory interaction ecologies play central roles. Innovative concepts such as Intelligence Space, Audience Segmentation, and Deep Learning Curation enable data-driven, multi-perspective approaches and hyper-personalized visitor engagement. Standardization and digital archiving are essential for sustainable metadata management, interoperability, and regulatory compliance. Social prescribing is establishing museums as health-promoting environments where cultural participation contributes to psychosocial stabilization. Adaptive work panels, inclusion interfaces, and empathy swarms foster accessibility and collective experiences, while data poetics advances artistic reflection on data-driven processes. In this way, museums are evolving into transdisciplinary hubs of social innovation and integration.

The conference targets professionals and researchers from museology, art and media studies, computer science, curatorial practice, cultural management, archival science, and digital humanities, as well as practitioners from museums, galleries, the creative industries, and healthcare interested in AI, innovation, and societal transformation. In addition, exhibitors are invited to present thematically relevant products, technologies, and services that foster exchange and networking among all participants and contribute to the conference discourse. The conference will be organised by BTU University and hosted by Fraunhofer Heinrich-Hertz-Institut HHI in Berlin.

Topics

Generative AI and artistic practice

- Generative AI for text, image and video synthesis
- Image and video generation at the intersection of science and art, design and architecture
- Crypto art, net art, and generative systems
- Algorithmic art forms and computational creativity
- Redefining authorship and artwork in digital contexts

Digital collection strategies and accessibility

- Open access to cultural heritage collections
- Visualization and exploration of heterogeneous datasets
- Digital infrastructure, standards and AI-driven object analysis
- Virtual exhibitions, immersive digital tours and cultural heritage

Interaction and participatory systems

- Audience-artwork interaction dynamics
- Gamification and interactive mediation formats
- Hybrid realities and mixed-media installations
- Participatory research and digital inclusion frameworks

Technology, ethics, and societal Impact

- Identity construction in digital ecosystems
- Ownership, privacy, and surveillance in art-tech spaces
- Blockchain applications in cultural collections
- Climate crisis and technology's role in sustainable art
- Risks of digital life (uncertainty, resilience, and governance)

Digital art forms and preservation

- Optical, kinetic, and programmed art systems
- Conservation of software-based and born-digital art
- Net art and interactive design methodologies
- Light, sound, and algorithmic experimentation

Innovation and emerging technologies

- AI-driven art interpretation and curatorial tools
- Brain-computer interfaces and autonomous robotics
- Biomimicry and bio-digital hybrid systems
- Social prescribing and therapeutic applications of art

Art education and mediation

- Visual languages for knowledge dissemination
- Digital pedagogy and adaptive learning formats
- Art in augmented and hybrid realities
- Museums as societal innovation hubs

Political and aesthetic discourse

- Socio-political narratives in digital art practice
- Interfacing analog and digital expressive forms
- Politics of online mediation and algorithmic bias

Publication

Accepted speakers and exhibitors will be asked for a contribution for the conference proceedings. The proceedings will be published online at Artbooks (part of arthistoricum.net) including the allocation of a persistent Digital Object Identifier (DOI) for each individual contribution.

Venue

Fraunhofer Heinrich-Hertz-Institut HHI
10587 Berlin

Submission

Please submit proposals for lectures, posters, workshops and exhibitions and a brief CV (each up to 300 words) until 14 July 2025 online via:

<https://easychair.org/conferences/?conf=evaberlin2026>

<https://www.eva-berlin.de>

Reference:

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