

## Good Practices in the Art Market (Lisbon, 25,-26. Oct 24)

Lisbon, Portugal, Oct 25–26, 2024

Marta Pérez Ibáñez

This colloquium aims to discuss good practices in the art market and the challenge ethical standards and values represent when applying to a proper professional performance. The global art market is often associated with the lack of transparency in its mechanisms. Tax optimization, fraud, money laundering, traffic of cultural property, speculation, opacity, not to mention inequality, unprofessionalism, or precariousness among artists, are usual labels to refer to the art system. It is, however, consensual that there is a strong corpus of legislation to support the art business, and that it is crucial to promote ethical behavior in the exercise of the profession.

We will discuss legal challenges, measures art professionals and policy makers are implementing, problematic situations that require ethical behavior in order to navigate the art market waters, serving as a guide and a model to ensure the protection of dealers, artists and independent professionals. We will explore good practices in the art market, their effect, their application, their shortcomings and their drawbacks. Bringing examples of codes of ethics, discussions, and related situations in countries such as Spain, Portugal, other European countries, Brazil, and USA, compared to other examples in Latin America, in African and Asian countries, and other regions, this colloquium aims to explore differences and similarities of approach in different regions of the world.

For participation, please contact [tiansa.amcpsb@gmail.com](mailto:tiansa.amcpsb@gmail.com)

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### / Programme /

Friday, October 25th

| Location: Medeiros e Almeida Museum Rua Mouzinho da Silveira, 4, 1250-167, Lisbon

9:00 - 9:20 am: Colloquium Registration

9:20 - 9:30 am: Welcome

Adelaide Duarte, IHA NOVA-FCSH/IN2PAST, cluster/TIAMSA Subcommittee Art Market and Collecting. Organizing Committee

9:30 - 10:10 am: The existence and application of deontological codes in the art market. Entelechy, necessity, urgency

Keynote speaker introduced by David Felismino, President of ICOM Portugal

Marta Pérez-Ibañez, Independent researcher, cluster/TIAMSA subcommittee

10:10 - 10:20 am: Q&A

10:20 - 11:00 am: Coffee-Break

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11:00 am - 1:40 pm

1st Session: Art Players and Artworks in the Art Market

Moderator: João Martins Claro, Lawyer, Faculdade de Direito da Universidade de Lisboa

11:00 - 11:20 am: Playing the Market: Museums in an Era of Art Financialization

Kathryn Brown, Yoram Eshkol-Rokach, Loughborough University

11:20 - 11:40 am: The Analysis of Authenticity as a Source of Transparency in the Art Trade

Andrés Sánchez Ledesma, Universidad La Habana; Luciano Delgado Tercero, Universidad Nebrija

11:40 - 12:00 am: Issues with PreColumbian Art

Ninon Bour, Ecole du Louvre, Panthéon-Sorbonne University

12:00 am - 1:20 pm: Artist's Resale Right and the Art Market: Evidence from British Art Auctions

Areti Chavale, Adam Smith Business School, University of Glasgow

1:20 - 1:40 pm: Q&A

1:40 - 2:00 pm: Lunch Break

2:00 - 2:30 pm: Museum Tour

by Maria Mayer, Director of the Medeiros e Almeida Museum

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2:30 pm - 4:00 pm

2nd Session: Transparency and Ethics in the Art Market

Moderator: Marta Pérez-Ibañez, Independent Researcher cluster/TIAMSA subcommittee Art Market and Collecting

2:30 - 2:50 pm: Beyond transparency: mitigating conflicts of interest in the art market

Loizos Petrides, ISCTE – Instituto Universitário de Lisboa

2:50 - 3:10 pm: The European Art Market: the fight against the illicit trafficking of cultural goods and the specific case of Switzerland and Luxembourg

Katharina Nothnagel Vivas, Universidad Rey Juan Carlos

3:10 - 3:30 pm: The British Art Market in a Post-Brexit Landscape: The Free Port Risk in the Absence of EU Regulation

Chloe Fyfe, University of Glasgow

3:30 - 3:40 pm: Q&A

3:40 - 4:10 pm: Coffee Break

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4:10 - 5:45 pm

### 3rd Session: Regulation in the Art Market

Moderator: Fernando Loureiro Bastos, Faculdade de Direito da Universidade de Lisboa, Lisbon Public Law Research Centre, cluster/TIAMSA Subcommittee Art Market and Collecting

4:10 - 4:30 pm: Polish legal regulations and guidelines for the examination of the provenance of works of art in case of sale in the practice of auction houses and museums

Maciej Obrębski, Obrębski Adwokaci i Radcowie Prawni

4:30 - 4:50 pm: Dispersed Data: The Fragmentation of Due Diligence

Charlotte Chambers Farah, The Art Loss Register

4:50 - 5:10 pm: Redefining Art Management: Towards Standardised Protocols for Art Piece Handling and Protection

Pablo Angel Lugo, Glocal Art Markets Consultants Ltd

5:10 - 5:30 pm: Money Laundering and the Vulnerability of the Art Market: An Analysis Based on Brazil's Preventive Policy

Ana Paula Moreno, Universidade Presbiteriana Mackenzie São Paulo; Pedro Marcelo Clares de Andrade, Universidade Federal do Ceará

5:30 - 5:45 pm: Q&A

5:45 - 6:00 pm: Final Remarks

by Fernando Loureiro Bastos, Faculdade de Direito da Universidade de Lisboa, Lisbon Public Law Research Centre, cluster/TIAMSA Subcommittee Art Market and Collecting

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Saturday, October 26th

I Drawing Room Lisboa, Sociedade Nacional de Belas Artes Rua Barata Salgueiro, 36, 1250-044 Lisboa

11:00 am: Roundtable "Good Practices in the Art Market"

Moderator: Marta Mestre, Curator and Artistic Director of Centro Internacional das Artes José de Guimarães

Panelists:

Monica Alvarez Careaga, Director of Drawing Room Lisboa and Artesantander

Pedro Barbosa, Art Collector, Founder of Ethics of Collecting Platform

Luiz Augusto Teixeira de Freitas, Art Collector

Natxo Checa, Curator, Director of Galeria ZédosBois

Paulo Mendes, Visual Artist and Curator, President of AAVP - Associação de Artistas Visuais em Portugal

Reference:

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