## **ArtHist**.net

## Typography Theory Practice 2024 (Leeds, 19 Oct 24)

Leeds School of Arts, Leeds Beckett University, Leeds, UK, Oct 19, 2024 typographytheorypractice.xyz

Zara Worth

## Tickets now available!

A one-day conference at Leeds School of Arts, Leeds Beckett University, organised by Professor Fraser Muggeridge, on Saturday 19 October 2024 exploring how typographic theories and propositions can manifest in practice, can be used to explain practice, and become practice. The conference aims to bring typographic theory and practice closely together across a range of contexts and applications.

We are delighted to share that Professor Paul Luna, author of 'Typography: A Very Short Introduction' (Oxford University Press), will present a keynote lecture.

The conference will be organised around three themes: Type, Typography, and Teaching. The speakers will be announced at the end of July.

Tickets are now available via this link priced at £25.00 with a £10.00 concessionary rate for students. The conference will run from 9.30am – 5pm with a complimentary lunch. There are 210 tickets available.

## **PROGRAMME**

09:00-09:30 - Arrival

09:30-09:45 - Welcome from PROFESSOR FRASER MUGGERIDGE

09:45-10:45 - Keynote Speaker: PAUL LUNA

10:45-11:00 - Break

LSA Cinema: TYPOGRAPHY

11:00-11:30 - CATHERINE DIXON: Admit constraints: then having admitted, fill with discovery

11:30-12:00 - ASLAK GURHOLT: Dashes and hyphens

12:00-12:30 - XICHENG YANG: The development of modern Chinese punctuation and challenges

in typography

Room 1: TYPEFACE

11:00-11:30 – STEFAN ELLMER: Against typography, part 1: Lettering and type

11:30-12:00 - TOMÁŠ HLAVA: Amelia

12:00-12:30 – JAMES LANGDON: Type size by surface area

Room 2: TEACHING

12:00-12:30 - SIMON THIEFES AND JOSHUA HAYMANN

Opaque tools — Questioning the use of mainstream layout software

12:30-13:30 - Lunch

LSA Cinema: TYPOGRAPHY

13:30-14:00 - ESTHER LAFORGE: Conceiving Iconographie Symbolique, Pierre Faucheux's Theo-

rization of his Typographical Practice

14:00-14:30 - LUIZA DALE: Desire paths: the potential for different footnotes

14:30-15:00 - ELA EGIDY: Bodies and Surfaces

Room 1: TYPEFACE

13:30-14:00 - CIARAN WALSH: A Victim of its Own Success

14:00-14:30 - ABEERA KAMRAN: Designing Urdu newspapers across time and technologies

14:30-15:00 - ENAV SHARON-NITZAN: Jewish Nationalism and the Revival of the Hebrew Type-

faces

Room 2: TEACHING

13:30-14:00 – DIANE MIKHAEL: De-centring the Typographic Hierarchy in the context of Pluriverse/Bilingual typographic texts

14:00-14:30 - CLAIRE MASON: The Oscillating Grid

14:30-15:00 - LUIS LLORÉNS PENDÁS: From single pages to the double page spreads...

15:00-15:30 - Break

LSA Cinema: TYPOGRAPHY

15:30-16:00 – OTT KAGOVERE: Doing the wrong thing for the right reasons

Room 1: TYPEFACE

15:30-16:00 - FANGZHENG LI: Visual Harmony: Compromising Mixed Script Typesetting in Aca-

demic Papers

16:00-16:30 - HECTOR MANGAS ALFONSO: Enhancing Distance Reading for Low Vision

Room 2: TEACHING

15:30-16:00 - AIDEN WINTERBURN: 'Imponderable evidence'\* - teaching typography without the

16:00-16:30 - SALLY THURER: Shattering Gridlock: The Felt Axis Liberates Intuitive Designers

16:30-17:00 – Closing Remarks from PROFESSOR FRASER MUGGERIDGE

Conference website: https://typographytheorypractice.xyz

Book your tickets here:

https://onlinestore.leedsbeckett.ac.uk/conferences-and-events/conferences-events-membership s/conferences/typography-theory-practice-conference-2024

Reference:

CONF: Typography Theory Practice 2024 (Leeds, 19 Oct 24). In: ArtHist.net, Sep 12, 2024 (accessed May

11, 2025), <a href="https://arthist.net/archive/42595">https://arthist.net/archive/42595</a>.