

## Typography Theory Practice (Leeds, 19 Oct 24)

Leeds School of Arts, LEEDS BECKETT UNIVERSITY, Oct 19, 2024

Deadline: May 20, 2024

Zara Worth

A one-day conference at Leeds School of Arts, Leeds Beckett University, on Saturday 19 October 2024 exploring how typographic theories and propositions can manifest in practice, can be used to explain practice, and become practice. The conference aims to bring typographic theory and practice closely together across a range of contexts and applications.

Contributions are welcome in the form of papers from academics and professional practitioners of graphic design and typography, independent scholars, PhD students, and anyone with an interest in these subjects.

Key topics of exploration include but are not limited to:

Typographic hierarchy

Spacing (micro and macro)

Standards

Principles

Copy editing

Efficient work flows

Automation of tasks

Relations between theory and practice

Typesetting conventions

Editorial style

Legibility issues

Dynamic grid structures

Changing historical theories

Technological advances

Typographic furniture (footnotes, page numbers, running heads)

We are delighted to share that Professor Paul Luna, author of 'Typography: A Very Short Introduction' (Oxford University Press), will present a keynote lecture.

The Typography Theory Practice Conference is organised by Fraser Muggeridge, Professor of Design, Leeds Beckett University. Selected papers may provide the basis of a subsequent publication.

Proposals must include:

The participant's email address

Up to 5 keywords

Professional or institutional affiliation (where relevant)

The paper's title

An abstract of no more than 300 words

A biography of no more than 100 words

Up to 3 images (where appropriate)

Please send your submissions to [f.muggeridge@leedsbeckett.ac.uk](mailto:f.muggeridge@leedsbeckett.ac.uk) and [z.worth@leedsbeckett.ac.uk](mailto:z.worth@leedsbeckett.ac.uk) by 20 May 2024.

All proposals will be double peer-reviewed with notification sent on 30 June 2024.

Conference tickets will be £25.00 with a £10.00 concessionary rate for students.

Reference:

CFP: Typography Theory Practice (Leeds, 19 Oct 24). In: ArtHist.net, Apr 22, 2024 (accessed Jul 5, 2025), <<https://arthist.net/archive/41625>>.