

## Art and Health (Lisbon/online, 10 Nov 23)

MAAT, Avenida 24 de Julho, Lisbon / online, Nov 10, 2023

MAAT

Can art be an ally of the medical sciences? How can museums and other cultural actors contribute to health and well-being? How can creativity contribute to innovation in health? Using a transdisciplinary approach, this international conference aims to share and reflect analytically and critically on the practices that are at the intersection between art and medicine. Through dialogue between professionals and researchers from different countries and disciplinary fields – from medicine, nursing, and neuroscience to imaging in medicine and microbiology, as well as art, design, and architecture – the aim is to open a debate on the present, but also to look towards the future, seeking to understand how art and science, two areas of knowledge often considered as distinct, can be combined and contribute to change and to a better quality of life.

Throughout the day, there will be several panels with the participation of names such as Elisabeth Ioannides, Stephen Legari, Ab Rogers, Luiza Teixeira de Freitas, Rachel Massey or Juliet L King; and keynotes by Isis Betancourt Torres, Semir Zeki and Daisy Fancourt (who will participate online). The conference takes place on November 10, organized by MAAT, at the auditorium of EDP's headquarters on Avenida 24 de Julho, in Lisbon. With live streaming.

Themes:

- Art, Illness, and Stigma Reduction
- Art and Mental Health
- Art and Neuroscience, Imaging, Neuroradiology
- Healing Environment (colour, light, smell, texture, art, design, architecture)
- Longevity
- Palliative Care
- Art Therapy
- Public Policies and Global Strategies
- Case Studies

PROGRAMME

10/11/2023

EDP, Av. 24 Julho, Lisbon

Onsite + online live streaming

Conference with simultaneous English-Portuguese translation

8.00 – 8.30 | Registration

8.30 – 9.00 | Opening Session

Luís Campos and Joana Simões Henriques (Conference Chairs), João Pinharanda (Director of

MAAT)

9.00 – 10.00 | Panel 1: Arts, Neuroscience, and Thinking Strategies

– Cognitive Processes, Emotions, and the Brain-Friendly Museum. Annalisa Banzi (Italy), CESPEB  
– University of Milano-Bicocca

– Art Therapy, Neuroscience, and Trauma. Juliet L King (USA), The George Washington University  
Moderator: Alexandre Castro Caldas (Portugal), National Council for Health Sciences,  
Universidade Católica Portuguesa

10.00 – 10.30 | Conference: Art in Medical Education

Isis Betancourt Torres (Cuba), University of Medical Sciences of Havana (UCMH)

Moderator: Ana Sofia Torres Baptista, Faculty of Medicine of the University of Porto (FMUP)

10.30 – 11.00 | Coffee Break

Poster presentations from the call for projects

11.00 – 12.00 Panel 2: The Role and the Experience of Museums Towards Healing

– Museums & Art Psychotherapy. Looking at the example of the National Museum of  
Contemporary Art Athens | EMΣΤ. Elisabeth Ioannides (Greece), National Museum of  
Contemporary Art Athens (EMΣΤ)

– The experience of the Montreal Museum of Fine Arts, Montreal. Stephen Legari (Canada),  
Montreal Museum of Fine Arts

Moderator: Joana Simões Henriques (Portugal), MAAT

12.00 – 12.40 | Keynote: The Science of Beauty

Professor Semir Zeki (United Kingdom), University College London

Moderator: Luís Duarte Madeira (Portugal)

12.40 – 14.00 | Lunch Break

Poster presentations from the call for projects

14.00 – 15.00 | Panel 3: Healing Environment in the Hospital

– The Third Carer – Human-centric Hospital Design and its Role in Contemporary Culture. Ab  
Rogers (United Kingdom), Ab Rogers Design

– The Experience of Manchester University: Lime Arts. Dawn Prescott (United Kingdom),  
Manchester NHS Foundation Trust

Moderator: Luís Campos (Portugal)

15.00 – 16.00 Panel 4: The Role of the Arts in Improving Health

– Embodied and Slow Looking – Building Movement and Music into Museum Practice. Filipa  
Pereira-Stubbs (United Kingdom)

– Listening to Familiar Music as a Therapeutic Experience. Carina Freitas (Portugal), Child  
Psychiatrist, University of Madeira

Moderator: Luiza Teixeira de Freitas (Portugal), Operação Nariz Vermelho

16.00 – 16.30 | Coffee Break

Poster presentations from the call for projects

16.30 – 17.30 | Panel 5: Art and Mental Disorders

– Art Therapy, Clinical Processes in the Art Zone. Elsa Scanio (Argentina), Hospital Morón Buenos  
Aires\*

Language: Spanish / English

– Safety, Creativity and Mental Health. Rachel Massey (United Kingdom), Culture, Health &  
Wellbeing Alliance

Moderator: Maria Luísa Figueira (Portugal), Lisbon School of Medicine

17.30 – 18.10 | Keynote: The Population Health Benefits of Arts and Cultural Engagement  
Daisy Fancourt (United Kingdom), World Health Organisation Collaborating Centre for Arts & Health, University College London\*

Moderator: Catarina Alvarez (Portugal), Associação Alzheimer Portugal

18.10 – 18.30 | Closing Session

Luís Campos and Joana Simões Henriques (Conference Chairs)

19.00 – 21.00 | Tour & Cocktail at the Plug-in exhibition, MAAT

Guided tour with the artist Joana Vasconcelos of the Plug-in exhibition and networking cocktail with fellow attendees and fellow speakers.

(with Conference + Tour & Cocktail ticket)

Note: Guests marked with an asterisk (\*) will take part online.

## TICKETS

Conference ticket

Gain access to all conference panels and keynote speakers

Early Bird Price until 20/10/2023 = 30€

Early Bird online participation = 20€

Full price\* = 40€

Full price online participation = 30€

\*Discount ticket: exclusive 50% discount for students, senior citizens (+65 years), unemployed individuals, and MAAT members.

Conference + Tour & Cocktail ticket

Get an exclusive guided tour to the exhibition Plug-in with the artist Joana Vasconcelos.

Enjoy a special networking cocktail event with fellow attendees.

Early Bird Price until 20/10/2023 = 50€

Full Price\* = 60 €

\*Discount ticket: exclusive 50% discount for students, senior citizens (+65 years), unemployed individuals, and MAAT members.

Programme and Coordination

Luís Campos (Physician and Artist, Portugal), Joana Simões Henriques (MAAT – Museum of Art, Architecture and Technology, Portugal), João Pinharanda (MAAT – Museum of Art, Architecture and Technology, Portugal).

Organising Committee

Carina Freitas (Child Psychiatrist, Portugal), Elisabeth Ioannides (Education Curator, Art Psychotherapist, National Museum of Contemporary Art, Greece), Inês Correia de Sampaio (MAAT - Museum of Art, Architecture and Technology, Portugal), Luiza Teixeira de Freitas (Curator, Portugal).

Scientific Committee

Alexandre Castro Caldas (National Council for Health Sciences, Universidade Católica Portuguesa), Ana Jorge (Provider of the Santa Casa da Misericórdia de Lisboa, Portugal), André Valente (Champalimaud Foundation, Portugal), Carina Freitas (Child Psychiatrist, Madeira), Elisabeth Ioannides (Art Psychotherapist, National Museum of Contemporary Art, Greece), Filipa Aniceto (Manicómio and Alzheimer Portugal Association, Portugal), Helena Canhão (NOVA

Medical School, Universidade Nova de Lisboa, Portugal),Luís Jerónimo (Calouste Gulbenkian Foundation, Portugal), Luís Duarte Madeira (Psychiatrist, Portugal), Luiza Teixeira de Freitas (President of Operação Nariz Vermelho, Portugal), Myriam Taylor (Humanity Summit, Portugal), N'Gunu Tiny (The Emerald Group, Angola), Sandro Resende (Manicómio, Portugal), Catarina Gomes (Manicómio, Portugal), Rosário Zincke (Alzheimer Portugal Association, Portugal), Catarina Alvarez (Alzheimer Portugal Association, Portugal).

Organisation

MAAT – Museum of Art, Architecture and Technology, Lisbon, Portugal

Institutional Partners

Conselho Português para a Saúde e Ambiente, EDP, Fundação Calouste Gulbenkian, Forum of Internal Medicine (FIMI), NOVA Medical School, Universidade Nova de Lisboa

Full programme and tickets at:  
<https://www.maat.pt/en/event/international-conference-art-and-health>

Reference:

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