

## Globalized Art Markets (Düsseldorf/Cologne, 28–29 Sep 23)

Düsseldorf, Kunstakademie / Cologne, ZADIK, Sep 28–29, 2023

Nadine Oberste-Hetbleck, Kunsthistorisches Institut der Universität zu Köln

Globalized Art Markets. Methodological and Theoretical Challenges of Interdisciplinary Art Market Research.

Annual conference of the Working Group Sociology of the Arts  
in cooperation with the Working Group Sociology of Valuation and Evaluation of the German Socio-logical Association (DGS) and the ZADIK | Central Archive for German and International Art Market Studies, University of Cologne

State Academy of Fine Arts Düsseldorf and University of Cologne  
Oliver Berli, Nadine Oberste-Hetbleck and Nina Tessa Zahner

Thursday September 28 2023 (Düsseldorf)

14.00-14.30 Conference Opening at the State Academy of Fine Arts Düsseldorf

14.30-16.30 PhD Workshop (Building: Rheinflügel 104)

- Agresti, Stefano: Konrad Fischer und Arte Povera. Philological and Geopolitical Notes for an Emerging Art Market in a Post-War Global World
- Kral, Diana: "Valuation criteria are only just emerging" – On theoretical challenges in researching value formation mechanisms for digital and NFT-based artworks
- Tuszko, Feliks: Where lies the value of an artwork? How the global displacements of artworks affect their valuations

16.30-18.00 Guided tour of the State Academy of Fine Arts Düsseldorf

18.00-19.30 Olav Velthuis (Keynote): How the world embraced the idea of contemporary art, and how art market scholars failed to see it

20.00 Conference dinner at the Brauhaus Füchschen

Friday September 29 2023 (Cologne)  
Conference Day at Im Mediapark 7, Cologne

9.00-10.00 Oberste-Hetbleck, Nadine: Guided tour of the ZADIK | Central Archive for German and Inter-national Art Market Studies

10.00-10.30 Schöddert, Wolfgang: "German Sales Primary Market" and "German Sales Institution-

s". Sources and perspectives of empirical art market studies

10.30-11.00 Short break

11.00-12.30 Interdisciplinary Art Market Research – Session 1

- Rademecker, Anne-Sophie The Global Market for Antiques as a Laboratory for Experimenting with Transdisciplinarity
- Spilerman, Seymour: Aesthetic Transubstantiation: Commodification in the contemporary arts
- Fasche, Melanie: Position and power in global art markets: A case study of private contemporary art collectors

12.30-14.00 Lunch at the Maybach (<https://maybach111.de>)

14.00-15.30 Larissa Buchholz (Keynote): The Global Rules of Art

15.30-16.00 Coffee break

16.00-17.30 Interdisciplinary Art Market Research – Session 2

- Hutter, Michael: Market conditions and power relations in African art worlds
- Quemin, Alain: Recent Developments in the International Art Fairs System. What was the Impact of the Covid Pandemic on the Participation of Leading Contemporary Art Galleries?
- Provensal, Mathilde: Gender inequality on globalized contemporary art market: a mixed-methods case study

17.30 End of conference

#### Accommodations

Our conference takes place in Düsseldorf and Cologne. Depending on your personal preferences and your plans besides the conference, we suggest one of the following Hotels for your visit to the Rhineland.

#### Hotels at Düsseldorf

Art Hotel Ufer: <https://hotel-ufer.de>

Das Carls: [www.carls-hotel.de](http://www.carls-hotel.de)

Hotel Stern: <https://hotel-stern.de>

#### Hotels at Cologne

NH Collection Mediapark: <https://tinyurl.com/2k9jh9cd>

Motel One Mediapark: ([www.motel-one.com/de/hotels/koeln/hotel-koeln-mediapark](http://www.motel-one.com/de/hotels/koeln/hotel-koeln-mediapark))

Registration: [Fabian.Sokolowski@std.kunstakademie-duesseldorf.de](mailto:Fabian.Sokolowski@std.kunstakademie-duesseldorf.de)

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Reference:

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