

## Generation Image (Karlsruhe, 13–14 Jul 23)

Karlsruhe, Jul 13–14, 2023

Katharina Weinstock

GENERATION IMAGE. A conference on digital realism.

"Generation Image" explores social dimensions of contemporary digital image-production and application. Hosted by the University of Arts and Design (HfG) Karlsruhe, this conference kicks off a new research project within the DFG priority program "The digital image", while tapping into HfG Karlsruhe's research history: Between 2000 and 2009, our university had been home to "Image Body Medium", a prolific graduate program informed by Hans Belting's anthropological approach to Bildwissenschaft. Given the omnipresence and social importance of digital media, its key question of where the image actually 'takes place' seems more relevant than ever.

In order to grasp the 'place' and shifting status of digital image practices, our conference will consider them with regard to technological affordances (smartphone screens, apps, interfaces), and locate them within social and physiological feedback loops. In response to most recent debates, we are hosting a dedicated panel discussion on the synthetic nature of AI generated photorealistic images.

"Generation Image" brings together international scholars from the fields of media theory, app studies, art history and visual culture studies. Speakers: Alexander Estorick (London), Inge Hinterwaldner (Karlsruhe), Charlotte Kent (Montclair, NJ), Arif Kornweitz (Karlsruhe), Elisa Linseisen (Hamburg), Roland Meyer (Bochum), and Katrin Tiidenberg (Tallinn).

Organizers: Matthias Bruhn & Katharina Weinstock, Department of Art Research & Media Philosophy, HfG Karlsruhe.

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### PROGRAM

"GENERATION IMAGE. A conference on digital realism."

July 13th and 14th, 2023

Venue:

ZKM Center for Art and Media

(ZKM\_Vortragssaal, ground floor)

Lorenzstraße 19

76135 Karlsruhe

Online Access:

The conference will be live-streamed here

<https://bbb.hfg-karlsruhe.de/b/kat-xyc-rae-bh5>

(The conference will NOT be recorded)

Please contact [abergalevich@hfg-karlsruhe.de](mailto:abergalevich@hfg-karlsruhe.de) with any questions. The full program will be available on the website of HfG Karlsruhe in July: <https://hfg-karlsruhe.de/>

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#### JULY 13, THURSDAY

17.30 – 18.00 / INTRO / Matthias Bruhn & Katharina Weinstock  
18.00 – 19.00 / The digital image as application / Elisa Linseisen  
19.00 – 20.00 / The digital image as social practice / Katrin Tiidenberg  
20.00 – 20.15 / Discussion

#### JULY 14, FRIDAY

09.30 – 10.30 / The digital image as artifact / Inge Hinterwaldner & Arif Kornweitz  
10.30 – 11.05 / AI generated images / Alexander Estorick & Roland Meyer  
11.05 – 11.20 / Coffee Break  
11.20 – 12.00 / AI generated images / Charlotte Kent  
12.00 – 13.00 / Lunch Break  
13.00 – 14.00 / Roundtable „AI generated images“ / Alexander Estorick, Charlotte Kent, Roland Meyer  
14.00 – 15.00 / Final Discussion and Conclusion.

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Follow us on Instagram (@designing\_habits) or here: <https://www.digitalesbild.gwi.uni-muenchen.de/en/designing-habits-the-digital-image-as-application/>

Reference:

CONF: Generation Image (Karlsruhe, 13-14 Jul 23). In: ArtHist.net, Jun 16, 2023 (accessed Jun 1, 2026), <<https://arthist.net/archive/39565>>.