

Law and Cultural Heritage Across the Atlantic (Lucca, 12–14 Jun 23)

IMT School for Advanced Studies Lucca, Piazza San Francesco 19, Lucca (Italy), Jun 12–14, 2023

Deadline: Mar 31, 2023

Director: Dr. Felicia Caponigri and Dr. Anna Pirri Valentini. Summer School
Coordinator: Flaminia Ferlito

LYNX - Center for the Interdisciplinary Analysis of Images, Contexts, Cultural Heritage - Summer School 2023: Law and Cultural Heritage Across the Atlantic: Creative Industries between Law & Heritage

Call for applications

Imagine that you are an American designer operating a concept store in Los Angeles. As part of your new collection, you've identified an Italian painting whose image you'd like to place on your products and on your website. Can you do this under the law? Are there opportunities for collaboration with the cultural institution that holds the Italian painting in their collection?

Now imagine that you are an Italian curator in Florence, working with the estates of modern American artists and with living American artists and their representatives on a temporary exhibition of American art. You are negotiating permission to share digital images of these artists' works on your website and on products sold in the exhibition's gift shop. How do you find the parameters of copyright law that apply to this negotiation? Should you consider Italian moral rights and/or U.S. conceptions of fair use when dealing with U.S. artists?

Lastly, imagine that you run a multinational Italian brand with offices in the U.S. Your brand creates a celebrated product which has been produced for over fifty years. Modern art museums are interested in collecting the first example of this product while, at the same time, you continue to produce it for sale. How do you balance consumers' interest in your product as a product for sale and as a part of a wider design heritage? Should you be worried about cultural heritage law in addition to managing your intellectual property rights?

When confronted with these types of questions, museum curators, creatives, and cultural heritage professionals, especially at smaller museums, brands, and organizations in underserved geographic areas of the United States and Italy, are often hard pressed to find answers. Designers, curators, and cultural heritage professionals who attempt to research these issues on their own will find language barriers, and the challenge of interpreting different civil and common law traditions.

IMT School for Advanced Studies is hosting a Summer School in 2023 that aims to serve current and future cultural heritage professionals and creatives in Italy and the United States, including museum curators, designers, brand managers and their staff, and present and future lawyers practising in art and cultural heritage law.

The Summer School has two main objectives:

- 1) To create a program addressing cultural heritage and art law issues between Italy and the U.S. to improve and strengthen present and future cultural ties between creatives, art and cultural heritage professionals, their lawyers, and, by extension, the Italian and American public in both countries.
- 2) To take a case centered approach, using the city of Lucca and its surrounding creative industries, museums, cultural institutions, and heritage brands to showcase the myriad of dilemmas and challenges for cultural heritage law to both American cultural heritage professionals unfamiliar with this cultural context and Italian cultural heritage professionals who may not have had such unprecedented access before.

The Summer School invites applications from law students and recent graduates with a demonstrated interest in cultural heritage and copyright in the U.S. and Italy; cultural heritage professionals with an interest in exploring collaborations with artists and brands, promoting exhibitions, and other initiatives between the U.S. and Italy; and curators, museum directors, archivists, archeologists, and business professionals interested in learning more about the law and management of creative industries between copyright and cultural heritage in Italy and in the U.S.

The 2023 Summer School is linked to the conference “What happens at the margins? From Negative to Positive Spaces”

Application process

Submit a CV and a Cover Letter to

imtluccaheritagesummerschool@gmail.com, expressing your interest in the Summer School, including how the Summer School is particularly relevant to your current and future professional activities or scholarship.

Deadline: March 31, 2023.

Fee

- 280€ for 3 days of Summer School + Conference and Exclusive Visits,
- 200€ for virtual attendance

Accommodation

Upon request, we are able to arrange accommodations for four nights for an additional charge. Depending on availability, participants who request accommodations will be hosted within the IMT School Campus in the complex of San Francesco or a designated hotel. Both options include accommodations in single rooms; no accommodations under either option are shared.

The registration fee covers access to all classes, onsite visits, and three lunches on June 12th, 13th, and 14th. Students may also attend the conference and exclusive visits later in the week.

The Summer School will be held in English. For updates to 2023 lectures, faculty, and on-site visits, see: <https://lawculturalheritageacrosstheatlantic.wordpress.com>

For any further information about the Summer School, please email: imtluccaheritagesummerschool@gmail.com to

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Reference:

ANN: Law and Cultural Heritage Across the Atlantic (Lucca, 12-14 Jun 23). In: ArtHist.net, Mar 29, 2023 (accessed May 13, 2025), <<https://arthist.net/archive/38916>>.