

## Markets for applied arts, artistic crafts, and design (online, 9-10 Jun 22)

Online / Erasmus University Rotterdam, Jun 9–10, 2022

Registration deadline: Jun 7, 2022

Adriana Turpin, IESA/UK

TOOLS FOR THE FUTURE - RESEARCHING ART MARKET PRACTICES FROM PAST TO PRESENT

International Workshop #7

Markets for applied arts, artistic crafts, and design

Erasmus University Rotterdam

Venue:

Erasmus University College

Lecture Hall A

Nieuwemarkt 1A

3011 HP Rotterdam

and online

Thursday 9 June

9:00–9:30 Welcome and coffee

9:30–9:45 Introduction: Filip Vermeylen (Erasmus University Rotterdam)

Session 1

Exploring understudied crafted cultural goods and their valuation mechanisms

Session chair: Anna Mignosa (Erasmus University Rotterdam)

9:45–10:15 Kaylee Alexander (Duke University)

Selling Eclecticism: Trickle-Round Signaling and the Market for Funerary Monuments in 19th century Paris

10:15–10:45 Paola Cordera (Politecnico di Milano, School of Design)

Instructions. Remember to stamp “Made in Italy” on every single item

10:45–11:15 Coffee break

11:15–11:45 Elisabetta Lazzaro (Business School for the Creative Industries - University for the Creative Arts)

Aesthetics, Functionality, and the Market for Classic Yachts

11:45–12:15 Leandro Valiati (University of Manchester) & Andre Moreira Cunha (UFRGS – Brazil)  
NFTs in the Arts Markets: Irrational Exuberance or towards a new paradigm?

12:30–13:30 Lunch at EUC

Session 2

Creating new markets, displaying, and promoting decorative and applied arts

Session chair: Anne-Sophie Radermecker (Université Libre de Bruxelles)

13:30–14:00 Sarah Bakkali (Independent scholar)

Artists and their networks at the service of industry and national economy in the early nineteenth century

14:00–14:30 Stephanie Dieckvoss (Kingston University)

Intimacy in the art fair booth: The hotel art fair as interior

14:30–15:00 Fiona Whitehurst, Lauren Baker, Jo Singh, Corinne Lewis-Ward, & Ann English (Newcastle University)

Co-producing a Collaborative Pop-Up Opportunity for Artists and Makers through Participatory Action Research

15:00–15:30 Coffee break

15:30–16:30 Keynote speaker: Amanda Brandellero (Erasmus University Rotterdam)

Making urban transitions through crafts

19:00 Conference dinner at Bistro Nul10

Friday 10 June

Session 3

Theoretical and practical challenges faced by the markets for applied arts, artistic crafts, and design

Session chair: Nathalie Moureau (Université Paul Valéry, Montpellier 3)

9:30–10:00 Elisabetta Lazzaro (Business School for the Creative Industries – University for the Creative Arts) & Adriana Turpin (IESA - Institut d'Etudes Supérieures des Arts)

Sales of Boulle and Riesener furniture in 19th-century Britain

10:00–10:30 Anna Mignosa & Marleen Hofland Mol (Erasmus University Rotterdam) The implications of embodied knowledge on the valuation of creative craft goods.

10:30–11:00 Giovanni Maria Riccio (University of Salerno) & Pezza, Federica (PQ Trademark Attorney)

The “made in Italy” case: between the need for social recognition of Italian minor arts and elaboration of alternative instruments of protection

11:00–11:15 Coffee break

11:15–12:15 Keynote speaker: Koenraad Brosens (University of Leuven)

Interweaving methodologies: why tapestry trumps the fine arts anytime

12:15–13:30 Free for lunch

#### Session 4

Entrepreneurial and strategic endeavors in the markets for crafted works

Session chair: Elisabetta Lazzaro (University for the Creative Arts)

13:30–14:00 Ellen Loots (Erasmus University Rotterdam) & Anne-Sophie Radermecker (Université libre de Bruxelles). How identity and self-perception affect business models in the creative crafts sector

14:00–14:30 Camille Mestdagh (LARHRA)

Analysing a Rising Market for Decorative Arts Through the Business of a Curiosity Dealer in 19th-Century Paris

14:30–15:00 Coffee break

15:00–15:30 Lauren England (Department of Culture, Media & Creative Industries, King's College London)

Creative symbiosis: Connecting the wood industry, craft, and design ecology of South Tyrol (with Federica Vigano, Faculty of Education, Free University of Bolzano, Roberta Comunian, Department of Culture, Media & Creative Industries, King's College London, UK)

15:30–16:00 Ilse Romeijn (Erasmus University Rotterdam)

A New Perspective to Craft Entrepreneurship: Looking through the Eyes of Migrants

16:00–16:30 Darius Spieth (Louisiana State University)

Murano Glass versus Studio Glass: Strangers in a Twin Market

16:30–17:00 Closing remarks

Adriana Turpin & Ellen Loots

17:00–18:30 Drinks

Saturday 11 June

10:00–13:00 Cultural activity: visit of the Depot of the Boijmans museum (optional)

#### REGISTRATION

To register for the workshop, please send an email: to [workshop@eshcc.eur.nl](mailto:workshop@eshcc.eur.nl) by 31 May 2022. Registration is mandatory but free of charge.

The event will be live streamed for those who cannot attend in person and wish to follow the presentations remotely.

Reference:

CONF: Markets for applied arts, artistic crafts, and design (online, 9–10 Jun 22). In: ArtHist.net, May 29, 2022 (accessed Jan 29, 2026), <https://arthist.net/archive/36809>.