

## The Economy of Images in the Sciences (online/Paris, 29-29 Oct 21)

online / Institut national d'histoire de l'art (INHA), Oct 28-29, 2021

Laureline Meizel, Université Paris 1 Panthéon-Sorbonne / ED 441 / EA 4100 HiCSA

The Economy of Images in the Sciences (18th-21st centuries)

Program (Paris time)

October 28, 2021 -- INHA, Salle Vasari/online

9h / Welcome

9h30 / Introduction: Elsa De Smet, Anaïs Mauuarin et Laureline Meizel

9h45 / PANEL 1

Chair: Rafael Mandressi (CNRS/CAK)

Giulia Simonini (Technische Universität Berlin)

The Naturalist Jacob Christian Schäffer and the Economy of Colored Scientific Images in the 1760s

Yohann Guffroy (École polytechnique fédérale de Lausanne, Laboratoire d'Histoire des Sciences et des Techniques)

Quel coût pour un dessin technique ? Étude de cas du système économique de la Society of Arts (1770-1850)

11h15-11h30 / Break

11h30 / PANEL 2

Chair: Jérôme Lamy (CNRS, CERTOP/Université Toulouse-Jean Jaurès)

Johanna Daniel (INHA/Univ. Lyon 2, LARHRA)

Diffusion des savoirs géographiques & économie de l'estampe : le cas de la vue d'optique (2nde moitié du XVIIIe siècle)

Marion Bélouard (INHA/Univ. de Limoges, CRIHAM)

Les Oiseaux d'Amérique ou l'envol du marché : production et marchandisation du savoir naturaliste au début du XIXe siècle

13h-14h30 / Lunch

14h30 / PANEL 3

Chair: Anne-Lyse Renon (Univ. Rennes 2, PTAC/CAK/HEAD)

Loïc Charles (Univ. Paris 8 Vincennes Saint-Denis, INED) et Yann Giraud (CY Cergy Paris Université, AGORA)

The Deceptive Art of Marketing Science: Otto Neurath's Pictorial Statistics in the United States (1928-1945)

15h15-15h30 / Break

Drew Danielle Belsky (York University, Science & Technology Studies, Global Labour Research Centre)

Precarity Breeds Conservatism: Women and the Professionalization of Medical Illustration in the 20th Century

Geoff Cox, Andrew Dewdney, Nicolas Malevé (London South Bank University, Centre for the Study of the Networked Image)

Annotation Replay: Images and Labour in Machine Vision

17h30 / Cocktail at the INHA

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October 29, 2021 -- INHA, Salle Vasari/online

10h / Welcome

10h30 / PANEL 4

Chair: Charlotte Bigg (CNRS/CAK)

Serge Reubi (MNHN/CAK)

Un projet commercial plutôt que scientifique. La photographie aérienne au service des sciences sociales durant l'Entre-deux-guerres

Solveig Jülich (Uppsala University, Department of History of Science and Ideas)

Selling Images of Life and Death: Lennart Nilsson and the Commerce of Medical Photography in the 20th Century

Miles Kempton (University of Cambridge, Department of History and Philosophy of Science)

Commercialising Zoology: The Granada TV-Zoological Society Film Unit, 1956-63

13h00 – 14h45 / Lunch

14h45 / PANEL 5

Chair: Serge Reubi (MNHN/CAK)

Joris Mercelis (Johns Hopkins University, Department of History of Science and Technology)  
Eastman Kodak and Scientific Photography: Image Economies in Twentieth-Century Astronomy  
and Tropical Biology

15h30-15h45 / Break

Taylor Bradley (University of Texas, Austin)  
Harvest Moon: The Lunar Orbiter Image Recovery Project and the Privatization of Space  
Estelle Blaschke (Basel Universität)  
Supercomputers and the Business of Scientific Imagery

17h15 / Conclusion: Elsa De Smet, Anaïs Mauuarin et Laureline Meizel

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#### Practical information

Thursday and Friday, 28 and 29 October 2021

Bilingual conference in a hybrid format

Institut national d'histoire de l'art, INHA (2 rue Vivienne, 75002 Paris), Salle Vasari

To attend the conference

On-site: open access to the salle Vasari within the limit of the number of places available

Online: <http://p1ps.fr/Jour-1> (28 October) et <http://p1ps.fr/Jour-2> (29 October) (no entry code needed)

Organisers

Elsa De Smet (IRIS/OCAV/PSL; [elsa.desmet@ehess.fr](mailto:elsa.desmet@ehess.fr)),

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#### Reference:

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