

Visual Contagions through the Lens of New Media (online, 13–15 Sep 21)

online, Sep 13–15, 2021

Béatrice Joyeux-Prunel, Université de Genève, CH

Visual Contagions through the lens of new media.

Online Symposium and Discussions

13-15 September 2021

Keynotes: Patrick Jagoda (University of Chicago), Knut Ebeling (Kunsthochschule Berlin).

Invited Artist: Mélanie Courtinat.

Organizing Committee: Béatrice Joyeux-Prunel (University of Geneva), Thibaut Vaillancourt (University of Konstanz / Paris Nanterre), Anthony Bekirov (University of Geneva), Rui-Long Monico (University of Geneva).

Scientific Committee: The Organizing Committee, and Jean-Paul Fourmentraux (Aix-Marseille University / EHESS), Chu-Yin Chen (University of Paris 8 / National Tsing Hua University).

Website: <https://www.unige.ch/visualcontagions/events/newmedia>

Abstracts: <https://www.unige.ch/visualcontagions/events/newmedia/speakers>

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PROGRAM

MONDAY, September 13, 2021. 03:00 PM-06:30 PM, CET

registration: <https://unige.zoom.us/j/93615541298>

03:00 Introduction

03:10 Keynote Talk (live)

Knut Ebeling: Painting in the Digital Cave. An archaeology of the globalized image

Discussants: Gabriele Marino, Rui-Long Monico

03:55 Discussion on the following papers:

- Daniel Berndt: Beyond the exhibition space. Embeddedness and circulation of networked digital video art online

<https://youtu.be/1veD2MFneF0>

Discussants: Ivan Magrin-Chagnolleau, Simon Zara

- Simon Zara: Latent Images, Mutation, Potentiality, Viscosity

<https://youtu.be/E9QWejFSCh8>

Discussants: Marie-Laure Delaporte, Chu-Yin Chen

04:35 Pause artistique 1

- ZEROTERA, ECAL

- Brice Ammar-Khodja, EnsAd

04:45 Pause café

05:00 Keynote Discussion

Patrick Jagoda: Transmedia Contagions: Alternate Reality Games as Engines of Networked Collectivity"

https://youtu.be/sK3O_qdkwkY

Discussants : Naomi Vogt, Thibaut Vaillancourt

05:15 Pause artistique 2

- Achille Masson, ECAL

05:25

Naomi Vogt: An Edited Life

<https://youtu.be/Qb6nGIEkb6s>

Discussants: Daniel Berndt, Marie-Laure Delaporte

05:35 Pause artistique 3

- Nora Fatehi, ECAL

- Chen Zhexiang, Beaux-Arts de Paris

05:45 Pause

06:00 Virtual, informal meeting with the artists

TUESDAY, September 14, 2021, 03:00-5:30 PM

registration: <https://unige.zoom.us/j/93615541298>

03:00 Introduction

03:05 Béatrice Joyeux-Prunel: Miraculous NFTs? A Social Genealogy of the Cryptoart Contagion. Live.

Abstract: <https://www.unige.ch/visualcontagions/events/newmedia/speakers>

03:35 Discussion

03:45 Pause artistique 4

- TaeHwan Jeon, ZHdK

04:00 Discussion on the following papers:

- Max Bonhomme: Composite Imagery and Political Propaganda. From Luther to 4Chan

<https://youtu.be/0QWd1eAuXFU>

Discussants: Gabriele Marino, Daniel Berndt

- Kevin Pauliks: Infecting the Internet. Memes Between Virality and Practice

<https://youtu.be/MA58ZyQNI94>

Discussants: Daniel Berndt, Rui-Long Monico

04:20 Pause artistique 5

- Robin Champenois, EnS/SACRe

04:30 Pause café

04:45 Discussion on the following papers:

- Marie-Laure Delaporte: Who's afraid of GTA?

<https://youtu.be/3fgAVy0Jzbo>

Discussants: Paolo Ruffino, Anthony Bekirov

- Paolo Ruffino: Contagious games: agency and affect in videogame culture

https://youtu.be/-znB_aYf4sk

Discussants: Max Bonhomme, Kevin Pauliks

05:05 Pause artistique 6

- Antoine Siron, ECAL

- Raphaëlle Kerbrat, EnsAd

05:15 Virtual, informal meeting with the artists

05:45 End of the day

WEDNESDAY, September 15, 2021, 3:00-5:30 PM

registration: <https://unige.zoom.us/j/93615541298>

03:00 Introduction

03:05 Artist's keynote - Mélanie Courtinat. Live

Abstract: <https://www.unige.ch/visualcontagions/events/newmedia/speakers>

03:50 Pause artistique 7

- Benjamin Spera, HEAD

04:00 Discussion on the following papers:

- Rui-Long Monico: Geek & Hustler: The Rapper as an Agent of Spread of Contemporary New Media Aesthetics, Culture & Ideology.

<https://youtu.be/qYnSgiDejrs>

Discussants: Paolo Ruffino, Kevin Pauliks

- Ivan Magrin-Chagnolleau: A Phenomenological and enactive approach of intermedial visual contagions

<https://youtu.be/-ru3bl5e7TA>

Discussants : Naomi Vogt, Simon Zara

04:20 Pause artistique 8

- Mathilde Buenerd, HEAD

04:30 Pause café

04:45 Discussion on the following papers:

- Anthony Bekirov & Thibaut Vaillancourt: Alternate Reality Games: a new mechanism of the virtual.

<https://youtu.be/TMWmc5l4uAw>

Discussants: Paolo Ruffino, Chu-Yin Chen

- Gabriele Marino: The Semiotics of Internet Memes.

<https://youtu.be/tuWpkFwHZcA>

Discussants: Max Bonhomme, Béatrice Joyeux-Prunel

05:15 Pause artistique 9

- Amsatou Diop, HEAD

- Sperling Steen, ZHdK

05:30 Virtual, informal meeting with the artists

End of the symposium.

Reference:

ANN: Visual Contagions through the Lens of New Media (online, 13-15 Sep 21). In: ArtHist.net, Sep 11, 2021 (accessed Mar 16, 2026), <<https://arthist.net/archive/34691>>.