The Art Market and The Museum (online, 6 May-16 Jul 21)

online / Univ. of Edinburgh, Nat. Galleries of Scotland, May 6–Jul 16, 2021
Deadline: May 2, 2021

Inna Schill

The Art Market and The Museum. Ethics and Aesthetics of Institutional Collecting, Display and Patronage from c.1800 to the Present

The theme of the TIAMSA 2021 conference is the historic and contemporary intersections of the art market and museums. The conference will consider how art market stakeholders, including art dealers, collectors and patrons have, both historically and in more recent years, shaped museum collections and influenced exhibition practices.
This conference seeks to bridge the gap between academic study, the global art market, and professional museum practice, while providing inspiration for attendees to explore new research pathways.

We have put together a phased programme which will now take place virtually (via Zoom) over 5 half-days on Thursday/Friday 6–7 May; Thursday 3 June; and Thursday/Friday 15–16 July 2021. The workshop series is open to all, but registration is required (for details see below).

WORKSHOP 1
Thursday 6 May 2021, 14:00–17:30 BST
Sessions 1 & 2

14:00 – Welcome and Introductions
Frances Fowle (University of Edinburgh / National Galleries of Scotland)
Veronika Korbei (TIAMSA) and Johannes Nathan (TIAMSA / Technische Universität Berlin)
Juan Cruz (Principal, Edinburgh College of Art, University of Edinburgh)
Christopher Baker (Director of European and Scottish Art and Portraiture, National Galleries of Scotland)

Session 1 – Museums and Art Dealers (Part I)
Chair: Nick Pearce (University of Glasgow)
14:20 – Diana Davis (Independent, UK): 'The New Race of Connoisseurs': Nineteenth Century Dealers and the Museum'
14:40 – Tsukasa Kodera (Osaka University): 'Siegfried Bing as a Global Art Dealer and Promoter of Japonisme and Art Nouveau: His Activities in Japan'
15:00 – Christian Huemer (Belvedere Research Center): 'Vienna 1900 – Building a Museum of Modern Art'

15:20 – Discussion
15:40 – Break

Session 2 – Museums and Art Dealers (Part II)
Chair: Johannes Nathan (TIAMSA / Technische Universität Berlin)
16:00 – Christel Force (Metropolitan Museum of Art / Independent, France): ‘Etienne Bignou: The Gallery as Antechamber of the Museum’
16:20 – Anne Helmreich, Sandra van Ginhoven and DiAndra Reyes (Getty Research Institute): ‘The Middle Men of Art: Knoedlers and the Building of the Great American Collections’
16:40 – Discussion
17:00 – Networking / Discussion Sessions
17:25 – Brief conclusions

WORKSHOP 2
Friday 7 May 2021, 14:00–18:00 BST
Sessions 3 & 4

Session 3 – Museums and Collectors / Patrons
Chair: Mark Westgarth (University of Leeds)
14:00 – Welcome
14:05 – Morgane Weinling (Université Paris 1 Panthéon-Sorbonne): ‘Trade, Art Market and Museum: Alfred Chauchard’s Legacy to the Louvre’
14:25 – Simon Spier (University of Leeds): ‘Creating the Bowes Museum: Collectors, Museums and the Market for Decorative Arts in the 1860s and 1870s’
14:45 – Alicia Hughes (Independent, UK): ‘Rosalind Birnie Philip: How one Woman Shaped the Legacy of James McNeill Whistler’
15:05 – Isobel MacDonald (British Museum): ‘Filling in the Gaps of His Collection? A Reassessment of Sir William Burrell’s (1861-1958) Late Collecting Practice, 1944-1958’
15:25 – Discussion
15:50 – Break

Session 4 – Women Collectors and Museums
Chair: Frances Fowle (University of Edinburgh / National Galleries Scotland)
16:00 – Rebecca Tilles (Hillwood Estate, Museum and Gardens): ‘The Art Market and Museum Collecting: Marjorie Merriweather Post’s Hillwood and the Vision from a Private Collection to Public Museum’
16:20 – Mackenzie Mallon (Nelson-Atkins Museum): ‘A Seed of Desire: Effie Seachrest and Women Collectors in Kansas City and Beyond’
16:40 – Gloria Köpnick (Lyonel-Feininger-Gallery): ‘The "Princess of the Hohenhof": Gertrud Osthaus: A Forgotten Female Collector’
17:00 – Discussion
17:20 – Networking / Discussion Sessions
17:50 – Brief conclusions

WORKSHOP 3
Thursday 3 June, 14:00–18:30 BST
Sessions 5 & 6; Keynote Lecture

Session 5 – Museums and Art Market Agents
Chair: Susanna Avery-Quash (National Gallery London)
14:00 – Welcome
14:05 – Odile Boubakeur (École du Louvre / Université de Paris-Saclay): 'Being a Consul-Archaeologist: A Unique Art Dealer Category through the Example of Charles Thomas Newton (1816-1894)'
14:25 – Dalila Meenen (Université Paris-Sorbonne): 'Creating American Taste: How Art Agents Samuel P. Avery and George A. Lucas Influenced the Creation of American Private Collections and the First Public Museums'
14:45 –Imogen Tedbury (National Gallery, London): 'Lucy Olcott Perkins as Agent for Cleveland Museum'
15:05 – Discussion
15:25 – Break

Session 6 – The Art Market and the Museum in the Nazi Era
Chair: Christel Force (Metropolitan Museum of Art / Independent, France)
15:40 – Anne Rothfeld (Independent, USA): 'The Art Dealer as Intermediary: Maria Almas Dietrich and the Führermuseum'
16:00 – Mattes Lammert (Technische Universität Berlin): 'The Forgotten Acquisitions Made by the Berlin Museums on the Parisian Art Market During the German occupation 1940-1944'
16:20 – Caroline Flick (Independent, Germany): 'City Museums Go Shopping: Wants and Wishes, Berlin 1937-1943, Auktionshaus Hans W. Lange'
16:40 – Discussion
17:00 – Networking / Discussion Sessions

Keynote Lecture
17:30 – Chris Stolwjik (Director, RKD Netherlands Institute for Art History / Utrecht University): 'Private Collectors Building a National Collection: the Dutch Example'
18:25 – Brief conclusions

WORKSHOP 4
Thursday 15 July, 14:00–18:00 BST
Sessions 7, 8 & 9

Session 7 – Museum Practices: Donations
Chair: Lucy Askew (National Galleries of Scotland)
14:00 – Welcome
14:05 – Julie Verlaine (University Paris 1 Panthéon-Sorbonne / Institut Universitaire de France): 'Hunting for Art Treasures. 'Friends of Museums' Associations and the Art Market (1900-1914)'
14:25 – Amy Whitaker (New York University) & Roman Kräussel (University of Luxembourg): 'Museum Donation and Portfolio Strategy: Low and High Value Donations, Diversification and Fractional Equity in the Burton and Emily Hall Tremaine Collection'
14:45 – Kari Tuovinen (Independent, Finland): 'An Art Collection Born through Division Process Case Study on Interaction between a Private Collector, Museum and Art Markets (Kouri Collection and mid-20th American Art in Finland in the 1990s)'
15:05 – Discussion
15:25 – Break

Session 8 / TIAMSA LEGAL PANEL – Museum Practices: Deaccessioning (Part 1)
Chair: MaryKate Cleary (University of Edinburgh)
15:40 – Irene Walsh (University of Edinburgh): 'Impermanent Bliss: Deaccessioning and Its Consequences'
16:00 – Andrej Srakar (Institute for Economic Research, Ljubljana / University of Ljubljana), with Marilena Vecco (Burgundy School of Business) and Miroslav Verbič (Institute for Economic Research, Ljubljana / University of Ljubljana): 'Modelling and Measuring Deaccessioning in American Museums'
16:20 – Break

Session 9 / TIAMSA LEGAL PANEL – Museum Practices: Deaccessioning (Part 2)
Chair: Philipp Nuernberger (Attorney at Law (NY), UK)
16:25 – Alicja Jagielska-Burduk (University of Opole), Claudia Quiñones Vilá (Amineddoleh & Associates, New York) and Till Vere Hodge (Constantine Cannon LLP, London): 'Deaccession: A Case Study of the Baltimore Museum'
16:45 – Patty Gerstenblith (DePaul University): 'Deaccessioning Practices in American Museums: What Changes in AAM and AAMD Policies on Deaccessioning in Response to Covid Tell Us about Their Policies.'
17:05 – Discussion
17:25 – Networking / Discussion Sessions
17:55 – Brief conclusions

WORKSHOP 5
Friday 16 July, 14:00–18:00 BST
Sessions 10 & 11

Session 10 – Contemporary Institutional Collecting and Commissioning
Chair: Tessa Giblin (Talbot Rice Gallery, University of Edinburgh)
14:00 – Welcome
14:05 – Marta Pérez Ibáñez (Independent, Spain): 'From The Art Fair to the Art Centre: Institutional Collecting and Contemporary Art Museums in Spain: A Case Study of the ARCO Collection in CA2M'
14:25 – Amélia Siegel Corrêa (University of Copenhagen): 'Creating a Distinctive Museum: Inhotim and Bernardo Paz's Collecting Practices'
14:45 – Franziska Wilmsen (Independent, Germany): 'The Economics of Art Commissioning: On Demand Artworks and the New Museum Patronage'
15:05 – Discussion
15:25 – Break

Session 11 – The Emergence of the Private Museums
Chair: Kathryn Brown (Loughborough University)
15:40 – Georgina Walker (University of Melbourne): 'The Private Museum: Evolving Models of Collecting and the Interplay between Collectors and the Art Market'
16:00 – Laurie Kalb Cosmo (Leiden University Centre for the Arts in Society (LUCAS)): 'Collectors and the Emergence of Private Art Museums in 21st Century Europe'
16:20 – Discussion

16:40 – Break

17:00 Reflections on the Conference (Speaker tba)
17:20 – Networking Sessions
17:50 – Thanks and Farewell: Frances Fowle and Johannes Nathan

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Conference Registration:

The workshop series is open to all, but registration through eventbrite (see below) is required.

Attendance is free for TIAMSA members. Non-members who would like to attend are kindly asked to join the organisation (regular £20 / concessions £10 per annum) via the following link: https://www.artmarketstudies.org/join/register/

Please sign up before or immediately after completing your eventbrite registration for the conference. With your TIAMSA membership you help us to give art market studies a platform.

To register for the conference, please use the following link:
https://www.eventbrite.co.uk/e/139659000831

For the University of Edinburgh's Conference Website, see https://www.eca.ed.ac.uk/event/art-market-and-museum

For all questions regarding the conference, please contact
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Conference Conveners
- Frances Fowle (University of Edinburgh, National Galleries Scotland and TIAMSA)
- MaryKate Cleary (University of Edinburgh)

Scientific Committee
- Susanna Avery-Quash (Senior Research Curator, National Gallery London and TIAMSA)
- Kathryn Brown (Loughborough University)
- Christel Force (Metropolitan Museum of Art / Independent, France)
- Frances Fowle (University of Edinburgh, National Galleries Scotland and TIAMSA)
- Johannes Nathan (TIAMSA / Technische Universität Berlin)
- Nick Pearce (University of Glasgow)
- Mark Westgarth (University Leeds)

Reference:

ANN: The Art Market and The Museum (online, 6 May-16 Jul 21). In: ArtHist.net, Apr 12, 2021 (accessed Nov 9, 2026), <https://arthist.net/archive/33817>.