Architectural Design and Criticism (online, 25-26 Mar 21)

online / Faculty of Architecture and Urbanism, University of São Paulo, Mar 25–26, 2021

Marcos L. Rosa

We are pleased to inform you about the official program of the

Critic|all IV International Conference on Architectural Design & Criticism,

to be held on March 25-26th,

organized by the Architectural Design Department of Madrid School of Architecture, Universidad Politécnica de Madrid in collaboration with the School of Architecture and Urbanism of the University of São Paulo.

In its fourth edition, under the topic #dual-ectics, we propose to put into practice the mechanism of comparison as a basic instrument for the construction of architecture culture and theory, addressing the question of the decline of the dual in front of the multiple.

We propose to carry out a critique based on a duality that avoids the oscillatory pendulum of alternative sides as much as it avoids the need to supersede this opposition with a third term, that is, to critically address coupled case studies in a way that brings about a new meaning for any of the two terms compared. In the midst of today's growing complexities and multiplicities, we selected interpretative work that draws new relations between things, an exercise in sheer comparison, that might lead to a deeper understanding of our discipline.

In addition to the prestigious members of the Scientific Committee, we are proud to count on Tom Avermaete (ETH), Gareth Doherty (GSD Harvard), Carmen Espegel (ETSAM-UPM) and Sven-Olov Wallenstein (Södertörn University) as confirmed keynote speakers.

The Conference follows a biennial program since 2014. In its previous editions it was held at Escuela Técnica Superior de Arquitectura, Universidad Politécnica de Madrid.

The conference will be held online and it is possible to enroll to watch the keynote speakers, in English. Link to register: tiny.cc/wuautz (limited places).
For further information please check at: https://criticall.es/

In the belief that this conference on architectural criticism is a great opportunity for both young and senior researchers to exchange their insights, we invite you to share this announcement among those faculty members, researchers and post-graduate students who might be interested.

Critic|all International Conference on Architectural Design and Criticism is organized by: Departamento de Proyectos Arquitectónicos / Architectural Design Department Escuela Técnica Superior de Arquitectura / ETSAM School of Architecture Universidad Politécnica de Madrid / Polytechnic University of Madrid, in collaboration with: Faculdade de Arquitetura e Urbanismo da Universidade de São Paulo FAUUSP, with support of Fundação de Amparo à Pesquisa do Estado de São Paulo (Fapesp).
Professors Silvia Colmenares (ETSAM-UPM) and Leandro Medrano (FAU-USP) – event directors – and Professors Luis Rojo (ETSAM-UPM) and Luiz Recamán (FAU-USP) – coordinators of the scientific committee – are responsible for its organization.

PROGRAM

Thursday 25th March 21

(All schedule indicates local time Sao Paolo. Brazil. (UTC/GMT -3 hours))

09:00 – 09:30 Welcome and Presentation

09:30 – 10:30 Key-note speaker. Sven-Olov Wallenstein. Professor of Philosophy at Södertörn University, Stockholm.

10:45 – 12:15 panel #1. The dialectics of the case I

10:45 "`Disprogramming`, `Plan-less`, `Non-movement`, `No Style`: Dialectic Strategies in the Shinkenchiku Residential Design Competition (1965–2019)"
Cathelijne Nuijsink (ETH Zürich. Switzerland)

11:00 "(Post) Studio architecture: Buren VS Warhol"
Guillermo Lockhart (Universidad Politécnica de Madrid, ETSAM. Madrid. Spain)

11:15 "A Filter to the Frame – from the fenêtre en longueur to the finestra arredata"
Angelica Ponzio (Universidade Federal do Rio Grande do Su. Porto Alegre. Brazil)
Andrea Machado (Universidade Federal do Rio Grande do Su. Porto Alegre. Brazil)

11:30 "Between a house and a museum: Redefining an emerging typology of exhibition"
Bárbara Salazar (Pontificia Universidad Católica de Chile. Santiago. Chile)

11:45 Discussion.
Conducted by: Vanessa Grossman (TU Delft)

12:15 – 13:00 Lunch time

13:00 – 14:30 panel #2. The dialectics of the case II

13:00 "Trust in brick: parallels between Dieste and Benítez/Cabral"
Suelen Camerin (Federal University of Rio Grande do Sul. Porto Alegre. Brazil)

13:15 "The In-between practice. La Fragua and Previ by Germán Samper Gnecco (1958-1969)"

Juan Alejandro Saldarriaga Sierra (Universidad Nacional de Colombia. Medellín. Colombia).

13:30 “The Sesc Project: A Tale of Two Units”
Carlos Eduardo Comas (Federal University of Rio Grande do Sul. Porto Alegre. Brazil)

13:45 “Traveling Dome. Claims and climbs over Lebanese and Brazilian domes”
Fernanda Carlovich (Columbia University. New York. EEUU)

14:00 Discussion. Conducted by: Marina Correia (UFRJ)

14:30 – 14:45 Break (15’)

14:45 – 16:15 panel #3. Identity Construction (through difference) I

14:45 “Being Public in Private Spaces and Vice Versa: Brazilian Art and Architecture in the Late 1960s”
Guilherme Wisnik (São Paulo State University (USP). São Paulo. Brazil)

15:00 “(Dis)continuities in the treatment of the public-private interface in social housing produced in Brazil and Portugal”
Luana Cavalcante (University of Porto. Portugal)
Raquel Paulino (University of Porto. Portugal)
Ricardo Paiva (Federal University of Ceará. Brazil)

15:15 “Blurring the map: Depicting the city of Curitiba as both Spectacle and Experience”
Daniela Moro (Federal University of Rio Grande do Sul. Porto Alegre. Brazil)

15:30 “Urban Predation: the symbolic economy of the pixo”. Alice Queiroz (Universidade Estadual de Minas Gerais. Minas Gerais. Brazil)
Eric Crevels (Technische Universiteit Delft. Delft. Netherlands)

15:45 Discussion. Conducted by: Nelson Mota (TU Delft)

16:15 – 16:30 Break (15’)

16:30 – 18:00 panel #4. Identity Construction (through difference) II

16:30 “The Dialectics of National and International in Oscar Niemeyer’s career: on his connections in the United States of America (1938-1947)”
Rafael Urano Frajndlich (Unicamp. Campinas. Brazil)
Gabriel Romero (Unicamp. Campinas. Brazil)
Fernando Cavichioli (Unicamp. Campinas. Brazil)

16:45 “Adaptation: Ubiquitous and Monofunctional Modernist Residential District”
Adriana Pablos (GSD Harvard. Cambridge. EEUU)

17:00 “From one Louvre to another: cultural constructs of the self through the other”. Jale Sari (Yasar University. Turkey)

17:15 “Åzone Futures Market. Insert Cåin to Start Playing”

Jesús Utrillas Acerete (Universidad Politécnica de Madrid. Madrid. Spain)

17:30 Discussion. Conducted by: Marcos Rosa (FAUUSP)

18:00 – 18:30 Break (30')

18:30 – 19:30 Key-note speaker. Gareth Doherty. Director of the Master in Landscape Architecture Program. GSD. Harvard.

Friday 26th March 2021

(All schedule indicates local time Sao Paolo. Brazil. (UTC/GMT -3 hours))

09:30 – 10:30 Key-note speaker. Carmen Espegel. Full Professor Architectural Design Department and Director of the Master in Advanced Architectural Design MPAA. ETSAM-UPM.

10:30 – 10:45 Break (15')

10:45 – 12:15 panel #5. Critical Dualities (Methodologies)

10:45 "Speculations on (Con)temporary Domestic Architecture: Politics, Domesticity, and the Irrelevance of Architecture in Two Rolling Projects"
Marco Salazar (Universidad Central del Ecuador. Quito. Ecuador)

11:00 "Learning by comparing"
Magda Mària, (Universitat Politècnica de Catalunya. Barcelona. Spain)
Silvia Musquera (Universitat Politècnica de Catalunya. Barcelona. Spain)

11:15 "The architect's book as self-promotion and self-production: contrasting Rem Koolhaas S, M, L, XL and Bjarke Ingel's Yes is More"
Gabriel Elias de Souza (Universidade Federal Rural do Rio de Janeiro. UFRRJ. Brazil)

11:30 "Spatial representation and architectural critique: the case of Roberto Rossellini and Centre Pompidou"
Nikola Matevski (University of São Paulo. Brazil)

11:45 Discussion
Conducted by: Sergio Martín Blas (ETSAM-UPM).

12:15 – 13:00 Lunch time

13:00 – 14:30 panel #6. Conceptual Constructions (through difference)

13:00 "USA Neighbourhood Unit vs USSR Microrayon: A Cold War battle for the ultimate urban project of the twentieth century"
Martin Cajade (Facultad de Arquitectura, Diseño y Urbanismo. FADU. Universidad de la República. Montevideo. Uruguay)

13:15 "Nature and Reversed Mimesis in Toyo Ito's Architecture"
Silvana Castro Nicolli (Pontificia Universidade Catolica do Rio de Janeiro. PUC-Rio. Brazil)

13:30 “Decomposition of the hierarchical system: dualities in SANAA architecture”
Sergio Motomura (State University of Londrina. Brazil)
Rovenir Duarte (State University of Londrina. Brazil)

13:45 Discussion
Conducted by: Guiomar Martín (ETSAM-UPM)

14:15 – 14:45 Break (30’)

14:45 – 16:15 panel #7. Extreme Dualities (A test of the methodology)

14:45 “Elements of Architecture and Choreographic Objects: a new critical viewpoint”
Maria Paula Recena (Federal University of Rio Grande do Sul. Porto Alegre. Brazil)

15:00 “Eisenman e Reich: confluences and divergences between formal operations”
Felipe Ferla Da Costa (Federal University of Rio Grande do Sul. Porto Alegre. Brazil)
Maria Paula Recena (Federal University of Rio Grande do Sul. Porto Alegre. Brazil)

15:15 “A Radical Dual-ectics of Urban Formulation. Dashilar as a Heterotopic Partner to the Forbidden City”
Peng Xue (University of Edinburgh. United Kingdom)

15:30 “Corset and Domestic Space: Ortho-architectural Exoskeletons in the Disciplinary Era”
Daniel Movilla (Umeå University. Sweden)

15:45 Discussion
Conducted by: Ignacio Senra (ETSAM-UPM)

16:15 – 16:30 Break (15')

16:30 – 17:30 Key-note speaker. Tom Avermaete. Chair of the History and Theory of Urban Design. ETH Zürich.

Reference:
CONF: Architectural Design and Criticism (online, 25-26 Mar 21). In: ArtHist.net, Mar 24, 2021 (accessed Oct 31, 2026), <https://arthist.net/archive/33677>.