

Trans-digital: the impact of Covid on the arts (online/Paris, 9 Apr 21)

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Pascale Rihouet

TRANS-DIGITAL : Transitions and transformations of arts and culture in the age of a pandemic (2020-2021)

This one-day conference (mostly in French) tackles the impact of Covid 19 on arts and cultural institutions and venues. Guest speakers will present what kind of alternatives, innovative projects, and metamorphoses have taken place in their own field, whether artistic, cultural, educational, or recreational. Assessing recent practices and experiments that proved successful raises the question of the digital turn's effectiveness: for whom ? by whom ? without whom ? What successful digital transformations or transitions prompted by the pandemic are now becoming long-term phenomena ? Without minimizing the limitations of digitalizing the arts world, presenters will reflect on the challenges that artists and cultural institutions confronted (and still do) and how audiences adapt(ed).

The conference is hosted by the University of Chicago Center in Paris and coordinated by IESA art&culture, a private institute of higher education that specializes in cultural communication and the management of the arts.

Programme :

1. Musique et spectacle vivant (9h30-12h)

Phillip Cartwright, Ekaterina Besson, et Maya Chaarani:

« Performing Arts at a Distance : Music and Dance Culture during COVID-19 »

Elias Lecocq (animation), Donatienne Hantin (directrice de production, Festival de jazz à St-Germain-des-Prés), Yvan Boudillet (TheLynk, EMIC), Olivier Habert (directeur de La Seine Musicale), Pascal Keiser (directeur de FXP Festival Experiences, filiale numérique du Festival d'Avignon):

« Livestream et spectacle vivant : quel retour d'expérience des initiatives mises en œuvre en 2020 dans le cadre de la pandémie ? »

2. Patrimoine (14h-15h30)

Antoine Roland et Hélène Charbonnier (directrice du numérique aux musées d'Orsay and Orangerie):

« La crise sanitaire, un révélateur des transformations numériques dans le secteur patrimonial ? »

Christel de Noblet:

« Visiter autrement. Reconcevoir la médiation des collections muséales »

3. Marché de l'art (15h45-17h15)

Cyrielle Gauvin:

« La digitalisation des musées : quels enjeux en droit d'auteur ? »

Thomas Micaletto:

« Marché de l'art & E-reputation : les nouveaux rapports d'influence »

The event will take place both in person and as a webinar (click on the link for registration: <https://centerinparis.uchicago.edu/events/transdigital20210409>).

The recorded talks will be posted on You-Tube.

Contact: Pascale Rihouet pascalehelen.iesa@gmail.com

Reference:

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