

Celebrating though Times of Crisis (Copenhagen, 20-21 Apr 10)

Journeys of Expression VIII

Celebrating through Times of Crisis:

Prospects and Potentials for Tourism, Festivals and Cultural Events

Copenhagen, Denmark, 20th - 21st April 2010

Building on the established collaboration between the Centre for Tourism and Cultural Change (CTCC) and the International Festivals and Events Association (IFEA), this conference will bring together international academic researchers in the field of tourism and festival studies with policy makers and practitioners in the festivals and cultural events sector. The CTCC and IFEA are delighted to be working in partnership with the Centre for Tourism and Culture Management, Copenhagen Business School in the organisation and hosting of this event which coincides with IFEA's annual conference.

The conference will discuss the complex implications of the global economic downturn for the relationships between tourism, festivals and cultural events. We particularly welcome paper proposals that consider questions of how the balance between social, artistic and commercial aspects of festivals can be sustained during these challenging times and how festivals and cultural events and their attractiveness to tourists may contribute to addressing economic, social and environmental crises at local, regional, national and international levels. The conference will take place in Copenhagen, Denmark and will form the 8th edition of the 'Journeys of Expression' conferences organised by the CTCC with partners since 2002.

Conference Aims

Festivals and cultural events of all kinds are of enduring and growing interest to policy makers and practitioners in the arts, community development, regeneration and, tourism sectors. This interest and involvement gives rise to a number of critical questions concerning the relationships between these sectors in the development, management and evaluation of festivals and cultural events during times of economic downturn, social and environmental crises. The conference aims to share

the latest research findings and debates in these areas of critical concern for researchers, policy makers and practitioners alike. Proposals for papers are welcome from researchers working across the social sciences and humanities in examining festival and tourism relationships in any international setting.

Themes of Interest

Key themes of interest to the conference include:

- Economic development policy and regeneration dimensions of festivals and cultural events
- Partnerships and collaborations in festival planning, management and performance
- Festivals as product and packaging opportunities for the tourism sector
- The contribution of festivals and cultural events to place images
- The re-structuring, re-shaping and re-animation of city spaces and new communities through festivals and cultural events
- Festival and event 'legacies'
- Emerging tourist market trends and their implications for festivals and cultural events
- Service quality management at festivals and cultural events
- Economic assessments of festivals and cultural events
- Managing risk and visitor behaviour at festivals and cultural events
- Festivals and cultural events as sites of protest and dissent

Please send your abstract of no more than 300 words with full correspondence details as an electronic file to both Dr. Philip Long (p.e.long@leedsmet.ac.uk <<mailto:p.e.long@shu.ac.uk>>) and Dr Lise Lyck (ll.tcm@cbs.dk) as soon as possible but by Monday 22nd February 2010 at the very latest. Selected papers will be considered for publication in a special edition of the journal Event Management.

For further information in due to course please visit the conference's page at http://www.tourism-culture.com/conferences_and_events.html

To register for this conference and/ or the FESTIVE ROADS TO DISCOVERY

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please go to <http://ifeacopenhagen2010.eventbrite.com/>

Reference:

CFP: Celebrating though Times of Crisis (Copenhagen, 20-21 Apr 10). In: Arthist.net, Jan 24, 2010
(accessed Dec 19, 2025), <<https://arthist.net/archive/32177>>.