

Visual Culture & Global Practices (California, 4-6 Mar 10)

Nhora Lucia Serrano

45th Annual Comparative Literature Conference

California State University, Long Beach

"Visual Culture & Global Practices"

March 4-6, 2010

Plenary Speaker:

W. J. T. Mitchell, Prof. of English & Art History,
University of Chicago

The contemporary situation in humanities and social sciences is often characterized by the so called "visual turn", or the increasing emphasis of theory on the power and scope of the visual in everyday life, science, literature, media and the arts. Visual Culture as well as the formation of the field of Visual Studies stems from this renewed focus upon pictoriality and the power of the image, and its expression through various linguistic, visual and media forms.

"Visual Culture & Global Practices" seeks to examine literature (across time periods and languages), images, visual objects and mechanisms, and events from diverse cultures, across national boundaries, and within global contexts. Among the questions to be explored are:

- What are the visual codes of cultural works?
- What is the relationship between these works and their conditions of consumption, production and reception?
- How do images function within political, social, and economic forces?
- What is the cultural work that images do?
- How do we theorize visual culture?
- How do we read images?

The conference will take place at California State University, Long Beach, March 4-6, 2010.

Plenary Speaker is renowned Visual Culture scholar

W. J. T. Mitchell, Professor of English and Art History at the University of Chicago, whose works *Iconology* (1986), *Picture Theory* (1994), and *What Do Pictures Want?* (2005) focus on media theory and visual culture.

We invite proposals for papers that deal with the power and role of the image and its relationship to literature and other disciplines and methodologies. Participants from different fields-literary theory and philosophy, aesthetics, film studies, art history and theory, theater, fine arts, graphic design, culture studies, visual and media studies, digital media and electronic arts, sociology, psychology, and cognitive science are invited to submit an abstract.

Given the topic of this conference, you can also or alternatively represent your work in a poster session. Posters are graphic and textual representations of research. This format, more typical in the sciences than in the humanities, allows for research to be presented to audiences in visual formats throughout the conference rather than at single sessions. Posters are welcomed and encouraged on any aspect of visual cultural study or practice.

To propose a PAPER, please send an electronic 250-word abstract along with an attached c.v. no later than November 16, 2009 to Prof. Nhora Serrano (nserrano@csulb.edu).

To propose a POSTER, please send an electronic 250-word abstract along with an attached c.v. and /or work sample (in digital format) no later than November 16, 2009 to Prof. Nhora Serrano (nserrano@csulb.edu).

Reference:

CFP: Visual Culture & Global Practices (California, 4-6 Mar 10). In: ArtHist.net, Sep 22, 2009 (accessed Apr 3, 2026), <<https://arthist.net/archive/31812>>.