

Transfer & Metamorphosis: Arch. Modernity (Zuerich, 26-29 Jun 08)

Nancy Stieber

Swiss Federal Institute of Technology Zurich (ETH)

Society of Architectural Historians (SAH)

European Architectural History Network (EAHN)

International Conference, Zurich

June 26, 2008 - June 29, 2008

Transfer and Metamorphosis

Architectural Modernity between Europe and the Americas 1870 - 1970

All lectures and sessions take place at ETH Zürich Main Campus,

Rämistrasse 101, Zurich

Rooms HG F3 / HG D1.1 / HG D1.2 / HG D3.2

Presentations will be given in English

Registration is required via website or on location

www.transferandmetamorphosis.org <<http://www.transferandmetamorphosis.org>>

An open meeting of the European Architectural History Network will take place Friday, June 27, 4:45 pm, HG D3.2.

Programm:

Thursday, June 26, 2008

6:30 pm, Keynote

Marcel Meili, eth Zürich, Switzerland

The Hidden Dimension: The Americanization of Work, 1970-2008

Friday, June 27, 2008

9:30am 10:15am, Keynote

Carol McMichael Reese, Tulane University, New Orleans, USA

Thomas F. Reese, Tulane University, New Orleans, USA

Shaping Metropolitan Modernity: Latin America Between Europe and the United States, 1870-1970

10:30am 1:00pm

Session No1

Session Chair

Werner Oechslin, ETH Zürich, Switzerland

Respondent

Nancy Stieber, University of Massachusetts, Boston, USA

Sonja Hildebrand, ETH Zürich, Switzerland

Curjel & Moser Architects, Henry Hobson Richardson's Modern Romanesque and the Development of "Natural" Modernism

Mary Pepchinski, Hochschule für Technik und Wissenschaft, Dresden, Germany

European Models, American Inventions, National Responses: The Feminine Pavilion, 1876/1938

Katherine Wheeler, University of Miami, Coral Gables, USA

Influences and Exchanges in Architectural Education Between Britain and America c. 1870/1915

Monika Holzer-Kernbichler, Kunsthaus Graz, Austria

"America" in Vienna: The Presence of Ideas in Viennese Architectural Discussions around 1900

Ian Morley, Chinese University of Hong Kong, China

Exporting-Importing Modernity: The United States, Britain, and the City Beautiful

Response and discussion

10:30am 1:00pm

Session No 2

Session Chair

Rob Dettingmeijer, Universiteit Utrecht, Netherlands

Respondent

Carol McMichael Reese and Thomas F. Reese, Tulane University, New Orleans, USA

Anat Fallbel, University of Campinas, São Paulo, Brazil

Gregori Warchavchik and Wladomiro Acosta: Two "in the multiplicity of a diaspora of an exile with no return"

André Tavares, Porto, Portugal

The Colorful Traps of Theory

Viviana d'Auria, KU Leuven, Belgium

De-constructing Caracas: Exploring Cultures of Modernization During the Post-Petroleum Boom [1945-1958]

Helen Gyger, Columbia University, New York, USA

The Reeducation of a Professional: John F. C. Turner and the Development of Self-Help Housing in Peru

Joana Mello de Carvalho e Silva, University of São Paulo, Brazil

Contributions of Foreign Architects to the Metropolitanization of the City of São Paulo between 1930 and 1960

Response and discussion

2:30pm 4:20pm

Session No3

Session Chair

Mardges Bacon, Northeastern University, Boston, usa

Respondent

Stanislaus von Moos, Accademia di Architettura, Mendrisio, Switzerland

Kent Kleinman, Parsons, The New School, New York, USA

Why Muschenheim?

Anke Köth, TU Dresden, Germany

Cloistered Atmosphere and the Cathedral of Learning: American Collegiate Architecture During the 1920s and 1930s

Katrin Eberhard, ETH Zürich, Switzerland

American Comfort in European Homes: Technological Transfer and the Architecture of Habitation 1900-1920

Hilde Heynen, KU Leuven, Belgium

Sibyl Moholy-Nagy and Germany: Architectural Debates in the 1950s and 1960s

Response and discussion

2:30pm 4:20pm

Session No4

Session Chair

Wolf Tegethoff, Zentralinstitut für Kunstgeschichte, Munich, Germany

Respondent

David Van Zanten, Northwestern University, Evanston, USA

Keith Eggener, University of Missouri, Columbia, USA

Juan O'Gorman Versus the International Style

Raquel Franklin, Universidad Anáhuac, Mexico d.f., Mexico

"Call it Swedish or German...": Introducing the Modern Movement to Mexico

José Angel Medina Murua, Universidad de Navarra, Pamplona, Spain

Europe as Seen From Latin America: The Spanish Case

Bernd Kreuzer, Universität Linz, Austria

Fritz Malcher and Karl Brunner: Two Austrian Architects of the Interwar Time
between Europe and America

Response and discussion

4:45pm

European Architectural History Network, eahn

Public meeting to discuss current and future activities

6:00pm

Reception

Saturday, June 28, 2008

9:30am 10:15am, Keynote

Thomas Y. Levin, Princeton University, Princeton, USA

Panoptic Narration: Cinema and Surveillant Space

10:30am 1:00pm

Session No5

Session Chair

Jakob Tanner, Universität Zürich, Switzerland

Respondent

Philip Ursprung, Universität Zürich, Switzerland

Hans-Georg Lippert, TU Dresden, Germany

Doublethink: Stalinism and its Handling of the International Style

Martino Stierli, Universität Basel, Switzerland

The American Academy in Rome: Condenser of Ideas?

Andri Gerber, Ecole Spéciale d'Architecture, Paris, France

Crossing Paths: The "Eastern Intellectual" [Peter Eisenman] vs. the
"California Joy Boy" [Christopher Alexander]

Kate Holliday, University of Texas at Arlington, usa

The Architect as Politician: Ralph Walker and the International Union of
Architects

Carmen Popescu, New Europe College, Bucharest, Romania

Western Discourse Behind the Iron Curtain: Reframing Socialist Architecture

Response and discussion

10:30am 1:00pm

Session No6

Session Chair

Laurent Stalder, eth Zürich, Switzerland

Respondent

Joan Ockman, Columbia University, New York, USA

Michael Mönninger, Hochschule für Bildende Künste, Braunschweig, Germany

Suburbia in War and Peace: From US Wartime Town Planning to Post-1945 West
German Reconstruction

Paolo Scrivano, Boston University, Boston, USA

Receptions and Rejections of American Modernism in Postwar Italian
Architecture

Carola Ebert, Universität Kassel, Germany

The Liberation of Living Part Two: The Influence of the Californian Case
Study House Program on the West-German Modernist Bungalow

Meredith L. Clausen, University of Washington, Seattle, usa

Post-War Paris, the Importation of the American High-Rise, and the Tour
Montparnasse

Alona Nitzan-Shiftan, Technion, Israel Institute of Technology, Haifa, Israel

Frontier Jerusalem: The Holy Land as a Testing Ground for Urban Design

Response and discussion

1:30pm-6:30pm

Field Trips, Zurich and Basel

Sunday, June 29, 2008

07:30am - 7:00pm

Field Trip, La Chaux-de-Fonds

For information and registration, please visit the conference website

For further information, please visit www.transferandmetamorphosis.org

Conference Committee

Dietrich Neumann, Department of the History of Art and Architecture, Brown
University, Providence, and Yale University, New Haven, USA

Andreas Tönnesmann, Institute for the History and Theory of Architecture,
ETH Zürich, Switzerland

Reto Geiser, Institute for the History and Theory of Architecture, ETH
Zürich, Switzerland

Reference:

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