

## Int. Visual Literacy Association (Brazil 10-13 Oct 07)

Carla Spinillo

International Visual Literacy Association (IVLA) Annual Conference | 2007  
Curitiba, Brazil | Oct 10th - 13th

IVLA Conference website: <http://www.ivla.org/conference/2007/index.html>

We are pleased to announce IVLA 2007 a forum for addressing and discussing Visual Literacy issues and perspectives from the lenses of theory, research, and practice. This is a partially joint event with the 3rd Information Design International Conference (<http://www.sbdi.org.br/congresso2007/ingles/index.htm>). There will be one overlapping day between the two conferences (October 10). Participants will be eligible to attend both conferences, fully or partially.

The IVLA Conference will take place for the first time in Latin America, in the city of Curitiba, Brazil. Brazil is a country of cultural diversity, visual experiences and colorful beauty, but also a country that faces challenges to build up a socially responsible future in the information era. So, we understand Visual Literacy as a field extending itself beyond frontiers of experience, embracing information, considering culture of human dimension, and celebrating diversity!

Proposals regarding the conference theme Visual Literacy beyond frontiers: information, culture and diversity are especially welcome. However, we will also welcome proposals concerning other visual literacy topics such as:

- Communication and Artistic Expression
- Cultural Influences, Impacts, and Considerations
- Historic Uses and Approaches
- Ethical, Social, and Philosophical Concerns
- Research, Theories, and Definitions
- Transformative Functions
- Education, Teaching, and Learning
- Societal and Community Issues
- Future Trends and Directions

--

Reference:

CFP: Int. Visual Literacy Association (Brazil 10-13 Oct 07). In: ArtHist.net, Mar 19, 2007 (accessed Mar 28,

2026), <<https://arthist.net/archive/29041>>.