

## Museums and the Web 07 (San Francisco, 11-14 Apr 07)

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CALL FOR PARTICIPATION.

Museums and the Web 2007

April 11 - 14, 2007

San Francisco, California, USA

<http://www.archimuse.com/mw2007/>

You are invited to participate in the Eleventh Annual Museums and the Web Conference.

### **THEMES FOR 2007**

Social Issues and Impact

- Building Communities
- Public Content Creation
- On-going Engagement

Organizational Strategies

- Building + Managing Web Teams
- Multi-Institutional Ventures
- Facilitating Institutional Change
- Sustainability

Applications

- Wireless Inside/Outside
- Visitor Support On-site + On-line
- Schools + Educational Programs
- E-commerce for Museums

Technical and Design Issues

- Standards, Architectures + Protocols
- Interface + Design Paradigms
- New Tools + Methods
- Managing Content + Metadata

Museum 2.0 Services

- Podcasting, Blogging, RSS, Social Tagging,
- Folksonomy, Wikis, Cell Phone Tours ...

- Museum Mashups

Evaluation + User Studies

- Research Methods + Results
- Impact Studies
- User Analysis + Audience Development

[This list is not exhaustive; any relevant proposal will be considered.]

## **SESSION FORMATS**

Choose the right presentation format for your proposal. Even the best ideas can be rejected if proposed for an inappropriate venue.

Research?

- Propose a Paper, to be given in a formal session with other papers and discussion

Case Study?

- Present a Paper or a Demonstration, depending on whether you wish to emphasize generalizability, or your specific case

Methods and Techniques?

- Teach others in a Pre-conference Workshops (full or half-day) or Mini-workshop (1 hour)

Debate or Problem Statement?

- Engage colleagues in a Professional Forum

Product to Show?

- Propose Demonstration (non-commercial)
- Participate in the Exhibit Hall (commercial)

Performance? Interaction? Service?

- Propose any other format of participation + explain how it works.

## **PROPOSAL FORM**

On-line proposal submission is required. Use the form at

<http://www.archimuse.com/mw2007/papers/mw2007.proposal.form.html>

## **DEADLINES**

September 30, 2006

- for papers, workshops, mini-workshops + professional forums (written paper required by Jan. 30, 2007)

December 31, 2006

- for demonstrations (written paper optional)

## **PROPOSAL REVIEW**

All proposals are subject to critical peer review by an International Program Committee.

Please co-ordinate your proposals with your collaborators. Multiple proposals about the same project will not be accepted. Proposals for sessions should be submitted as individual papers with a covering note. Papers are reviewed individually; full sessions are rarely accepted.

## **QUESTIONS?**

Contact the MW2007 Conference Co-Chairs

David Bearman + Jennifer Trant , Archives & Museum Informatics

e-mail: [mw2007@archimuse.com](mailto:mw2007@archimuse.com)

## **MW2007 PROGRAM COMMITTEE**

- Peter Bruce, Director General, Information Technology Branch, Library and Archives of Canada, Canada
- Sebastian Chan, Manager Web Services, Powerhouse Museum, Australia
- Rich Cherry, CIO, Guggenheim Museum, USA
- Costis Dallas, Lecturer in Cultural Heritage Management and Advanced Technologies, Department of Communication, Media and Culture, Panteion University, and Vice Chairman, PRC Group SA, Greece
- Marthe de Vet, Head of Education and Public Services, Van Gogh Museum, The Netherlands
- Jim Devine, Head of Multimedia, Hunterian Museum and Art Gallery, University of Glasgow, Scotland
- Gail Durbin, Head of V&A OnLine, Victoria & Albert Museum, United Kingdom
- Jane Finnis, Director, 24 Hour Museum, United Kingdom
- Franca Garzotto, Associate Professor, Department of Electronics and Information, Politecnico di Milano, Italy
- Kati Geber, Manager, Research and Business Intelligence, Canadian Heritage Information Network, Canada
- Stefan Göbel, Digital Storytelling, Head, ZGDV Darmstadt e.V., Germany
- Timothy Hart, Director, Information Multimedia & Technology, Museum Victoria, Australia
- Susan Hazan, Curator of New Media, Israel Museum, Jerusalem, Israel
- Eero Hyvönen, Professor, Laboratory of Media Technology, Helsinki University of Technology (TKK), Finland
- Michael Jenkins, Manager, Met Images, Office of the Director, The Metropolitan Museum of Art, USA
- Brian Kelly, Team Leader and Web Focus, UKOLN, United Kingdom
- Mike Lowndes, Interactive Media Manager, The Natural History Museum, United Kingdom
- Paul Marty, Assistant Professor, College of Information, Florida State University, USA

- James Michalko, Vice President of RLG-Programs Development, OCLC-RLG, USA
- Dana Mitroff, Head of Online Services, San Francisco Museum of Modern Art, USA
- Kris Morrissey, Director, Museum Studies, Michigan State University, USA
- Liddy Nevile, Adjunct Associate Professor, Computer Science and Computer Engineering, La Trobe University, Australia
- Ross Parry, Lecturer in Museums and New Media, Department of Museum Studies, University of Leicester, United Kingdom
- Darren Peacock, School of Management, University of South Australia, Australia
- Jemima Rellie, Head of Digital Programmes, Tate, United Kingdom
- Ed Rodley, Content Developer, Research, Development & Production, Museum of Science, Boston, USA
- Stephanie Stebich, Director, Tacoma Art Museum, USA
- Christopher J. Terry, President & CEO, Canada Science and Technology Museum Corporation, Canada
- Kevin von Appen, Associate Director, Daily Experience Operations, Ontario Science Centre, Canada
- Bruce Wyman, Director of New Technologies, Denver Art Museum, USA

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Jennifer Trant and David Bearman

Co-Chairs: Museums and the Web 2007 produced by

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Reference:

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