

## Unter Druck/Under pressure (Städelschule, Frankfurt/M 06-07)

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Herzliche Einladung zu den Veranstaltungen der Städelschule!

English version see below

Unter Druck / Under pressure

Über subjektförmige Bilder, gesellschaftliche Individuen und den neuen Geist des Kapitalismus

Eine Konferenz in drei Sektionen, die das "Institut für Kunstkritik" (gegründet von Daniel Birnbaum und Isabelle Graw) in Zusammenarbeit mit dem "Institut für Sozialforschung" (Frankfurt) an der Staatlichen Hochschule für Bildende Künste (Städelschule) in Frankfurt organisiert.

Die Veranstaltung findet in englischer Sprache statt. Ausführlichere Informationen im englischen Text.

1. Sektion: Wenn Bilder subjektförmig werden  
Am 30. Juni um 19 Uhr in der Aula der Städelschule  
W.T.Mitchell: "What do pictures want?" (Vortrag)  
Response: Sabeth Buchmann

Workshop am 1. Juli um 14 Uhr in der Aula der Städelschule  
Mit W. T. Mitchell, Petra Leutner, Werner Hamacher, Antje Krause-Wahl und den Studierenden der Städelschule sowie der HFG Offenbach:  
Über Mitchells Thesen zum Begehren der Bilder, daraus resultierende Interpretationsmöglichkeiten, sein Verständnis von Bildkritik und seinen Vorschlag, Bilder als Lebewesen zu begreifen.

2. Sektion: Gesellschaftliche Individuen und ihre Handlungsmöglichkeiten  
Am 15. Dezember um 18 Uhr in der Aula der Städelschule  
Paolo Virno: "Grammatik der Multitude" (Vortrag)  
Response: Martin Saar und Daniel Birnbaum

3. Sektion: Der neue Geist des Kapitalismus  
Am 6. Februar 2007 um 18 Uhr in der Aula der Städelschule  
Luc Boltanski: "Künstlerkritik in der projektbasierten Polis" (Vortrag)  
Response: Isabelle Graw und Sighard Neckel

Keine Akkreditierung nötig!

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Unter Druck Under pressure

About subject-shaped pictures, social individuals and the new spirit of  
capitalism

A conference in three parts, organized by the 'Institut für Kunstkritik'  
(Institute for Art Criticism) in co-operation with the 'Institut für  
Sozialforschung' (Institute for Social Research).

The aim of this conference is twofold: We want to discuss the value system  
resulting from the "New Spirit Of Capitalism" with three scholars: the  
Italian philosopher Paolo Virno, the French sociologist Luc Boltanski, and  
the American Professor of English Language and Literature W.J.T. Mitchell.  
Each of these writers has developed new tools that seem very useful for an  
analysis of the present condition. But we also want to confront some of  
their propositions with the realities of artistic production. Can "exit" and  
"disobedience", as envisioned by Virno, be considered options from an  
artistic point of view? And what would an insistence on "status" or long  
term projects as invoked by Boltanski/Chiapello look like if artists were  
to take on this strategy? How much can one count on pictures alone, as  
Mitchell seems to do, and can pictures really change the "ways of  
worldmaking"?

The idea for this conference emerged during the course of two seminars at  
the Städelschule/Frankfurt, where three books were studied: Luc Boltanski &  
Eve Chiapello's "The New Spirit of Capitalism," Paolo Virno's "A Grammar of  
the Multitude," and W.J.T. Mitchell's "What Do Pictures Want?". Despite their  
differences and respective specificities, we noticed striking similarities  
as far as the diagnosis of our present condition is concerned. Where Virno  
emphasizes communication as the "queen of productive forces," Boltanski and  
Chiapello propose their notion of a "project-based Polis" in which  
information and contacts are must-haves. For Mitchell it is "Pictures" that  
are alive and can speak they are living symbols that contribute to  
producing the conditions of the new "Empire."

1st Part: When pictures become subject-shaped

On 30th June at 7 p.m. in the Aula of the Städelschule

W.T. Mitchell: "What do pictures want?" (Lecture)

Response: Sabeth Buchmann

Workshop on 1st July at 2 p.m. with W. T. Mitchell, Petra Leutner, Werner Hamacher, Antje Krause-Wahl and the students of Städelschule and HfG Offenbach: About W.T. Mitchell's theses on the desire of pictures, the resulting possibilities of interpretation, his understanding of the critique of images and his suggestion to conceive pictures as living things.

2nd Part: Social individuals and their possibilities of actions

On 15th December at 6 p.m. in the Aula of the Städelschule

Paolo Virno: "Grammar of the Multitude" (Lecture)

Response: Martin Saar and Daniel Birnbaum

3rd Part: The new spirit of capitalism

On 6th February, 2007 in the Aula of the Städelschule

Luc Boltanski: "Artist Critique in the projectbased Polis" (Lecture)

Response: Isabelle Graw and Sighard Neckel

No accreditation required!

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