

## Emotional Visuals (Dresden 2006)

Marion Mueller

Call for Papers

for a Panel-Submission to the ICA-Conference in Dresden 2006

"Emotional Visuals"

Deadline: October 1st, 2005

We intend to submit a panel proposal on the above topic in the context of the ICA Visual Studies Division for the 2006 Dresden conference. Papers can address both questions relating to the visualization of emotions and/or questions concerning emotional reactions to visuals.

Compared to text, images are believed to be particularly effective in eliciting emotions. Is there scientific support for this popular notion? What are really the effects of images? Which visual contents are particularly susceptible to create strong affective reactions? Which short term effects are there; what is the role of the long-term cultural/historical context? Is it the images that elicit emotions or are sound and music more important in audiovisual media? What is the interaction between emotional images, texts, and music? How are images strategically used to create emotions? Can different strategies of emotional "charging" be distinguished in audiovisual media, print media, in PR, advertising, or political communications? Is online communication affectively "cooler", i.e., are images less effective on the Internet compared to TV? Is it at all possible to successfully direct emotions visually or is the emotional process too complex for such goal-directed manipulation?

These and similar questions shall be addressed and discussed from different disciplinary view points - from media and communication studies to psychological and (art)historical approaches. All scientific contributions focusing on visual communication are welcome.

Deadline for submission of abstracts:

October 1st, 2005

Organizational matters:

a.. Please send a two- to three-page abstract (3.600-5.400 characters) including references as well as identifying information (your name, position, mailing address, email-address, phone number) via email to both

panel organizers until 1st of October 2005 at the latest:

Prof. Marion G. Müller  
Chair DGPuK-Visual Communication Group  
School of Humanities and Social Sciences  
International University Bremen (IUB)  
Campus Ring 1  
28759 Bremen  
Telephone: +49 421-200-3463  
Fax: +49 421-200-3303  
Email: m.mueller@iu-bremen.de

Prof. Michael Griffin  
Chair, Visual Studies Division  
ICA  
Department of Humanities & Media & Cultural Studies  
Macalester College  
1600 Grand Avenue  
Saint Paul, Minnesota 55105  
Tel: ++1-651 696-6423  
Email: griffin@macalester.edu

In brief: submission deadline October 1st, 2005

- abstract (max. 5.400 characters) incl. references
- please include personal information (address, position, phone, e-mail)
- electronic submission only (Word, RTF, PDF, please no Word Perfect!)
- send to both panel organizers:  
m.mueller@iu-bremen.de, griffin@macalester.edu

We will inform you promptly about the composition of the panel proposal, which will have to be submitted to the ICA one month after this Call's deadline.

Reference:

CFP: Emotional Visuals (Dresden 2006). In: ArtHist.net, Sep 7, 2005 (accessed Dec 18, 2025),  
<<https://arthist.net/archive/27480>>.