

## Refresh! Media Art Histories (29 Sept-1 Oct 05)

Oliver Grau

CANADA = BERLIN - KARLSRUHE - DORTMUND

LIVE STREAMING

29. SEPT 05 - 1. OKT 05

CONFERENCE HOME PAGE [www.mediaarthistory.org/](http://www.mediaarthistory.org/)

Um der wachsenden Bedeutung der Medienkunst in unserer Kultur gerecht zu werden, diskutiert der Kongress erstmals die Geschichte der Medienkunst innerhalb der Kunstgeschichte und ihrer interdisziplinären und interkulturellen Nachbarschaft. Banff New Media Institute, die Datenbank für Virtuelle Kunst, Leonardo/ISAST und UNESCO DigiArts kooperieren, um die Interaktionen von Kunst, neuen Medien, Technologie und Wissenschaft sichtbar zu machen, insbesondere um die Wechselwirkungen zwischen der Geschichte der Medien und der Entwicklung der zeitgenössischen Kunst zu klären.

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LIVE STREAMING DER GESAMTEN KONFERENZ TÄGL. AB 16.30 UHR  
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HMKV DORTMUND

Hartware MedienKunstVerein in der PHOENIX Halle,  
Ecke Hochofenstrasse und Rombergstrasse, Dortmund-Hörde  
[www.hmkv.de](http://www.hmkv.de)

TESLA BERLIN (Transmediale)

tesla im podewilschen Palais Klosterstrasse 68-70, 10179 Berlin  
[www.tesla-berlin.de](http://www.tesla-berlin.de)

ZKM KARLSRUHE

ZKM | Zentrum für Kunst und Medientechnologie,  
Lorenzstrasse 19, 76135 Karlsruhe  
[www.zkm.de](http://www.zkm.de)

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29. September 05

GERMANY 16:30 h / CANADA 8:30 am

keynote Edmond Couchot: Towards the Autonomous Image

17:30h / 9:30 am

opening plenary

MediaArtHistories: Times & Landscapes 1

( Chairs: Oliver Grau and Gunalan Nadarajan )

After photography, film, video, and the little known media art history of the 1960s-80s, today media artists are active in a wide range of digital areas (including interactive, genetic, telematic and nanoart). Media Art History offers a basis for attempting an evolutionary history of the audiovisual media, from the Laterna Magica to the Panorama, Phantasmagoria, Film, and the Virtual Art of recent decades. This panel tries to clarify, if and how varieties of Media Art have been splitting up during the last decades. It examines also how far back Media Art reaches as a historical category within the history of Art, Science and Technology. This session will offer a first overview about the visible influence of media art on all fields of art.

Speakers: Gunalan Nadarajan, Luise Poissant, Oliver Grau, Mario Carpo

19:30h / 11:30 am

plenary Methodologies

(Chair: Mark Hansen and Erkki Huhtamo)

Critical overview of which methods art history has been using during the past to approach media art.

Speakers: Mark Hansen, Erkki Huhtamo, Irina Aristarkhova, Andreas Broeckmann

22:10h / 2:10 pm

plenary

Image Science and Representation: From a Cognitive Point of View

(Chair: Barbara Stafford)

Although much recent scholarship in the Humanities and Social Sciences has been "body-minded" this research has yet to grapple with a major problem familiar to contemporary cognitive scientists and neuro scientists. How do we reconcile a top-down, functional view of cognition with a view of human beings as elements of a culturally shaped biological world? Historical as well as elusive electronic media from the vantage of an embodied and distributed brain.

Speakers: Barbara Stafford, Kristin Veel, Christine Ross, Phillip Thurtle & Claudia X. Valdes, Christopher Salter, Tim Clark

0:25 h / 4:25 pm

concurrent session 1

Art as Research / Artists as Inventors

(Chair: Dieter Daniels)

Do "innovations" and "inventions" in the field of art differ from those in the field of technology and science? Have artists contributed anything "new" to those fields of research?

Speakers: Dieter Daniels, Chris Meigh-Andrews, Fred Turner, Simon Penny, Cornelius Borck

concurrent session 2

MediaArtHistories: Times and Landscapes 2

(Chairs: Edward Shanken and Charlie Gere)

Although there has been important scholarship on intersections between art and technology, there is no comprehensive technological history of art (as there are feminist and Marxist histories of art, for example.) Canonical histories of art fail to sufficiently address the inter-relatedness of developments in science, technology, and art.

Speakers: Edward Shanken, Charlie Gere, Grant Taylor, Darko Fritz & Margit Rosen, Sylvie Lacerte, Anne Collins Goodyear, Caroline Langill, Maria Fernandez

30. September 05

16:45 h / 8:45 am

plenary Collecting,

Preserving and Archiving the Media Arts

(Chair: Jean Gagnon)

Collections grow because of different influences such as art dealers, the art market, curators and currents in the international contemporary art scene. What are the conditions necessary for a wider consideration of media art works and of new media in these collections?

Speakers: Jean Gagnon, Christiane Paul, Peter Weibel, Jon Ippolito

19:00 h / 11:00 am

concurrent session 1

Database/New Scientific Tools

(Chairs: Rudolf Frieling and Oliver Grau)

Accessing and browsing the immense amount of data produced by individuals, institutions, and archives has become a key question to our information society. In which way can new scientific tools of structuring and visualizing data provide new contexts and enhance our understanding of semantics?

Speakers: Oliver Grau, Rudolf Frieling, Sandra Fauconnier, Christian Berndt, Alain Depocas, Anne-Marie Duguet

concurrent session 2

Pop/Mass/Society

(Chairs: Machiko Kusahara and Andreas Lange)

The dividing lines between art products and consumer products have been

disappearing more and more since the Pop Art of the 1960s. The distinction between artist and recipient has also become blurred. Most recently, the digitalization of our society has sped up this process enormously. In principle, more and more artworks are no longer bound to a specific place and can be further developed relatively freely. The panel examines concrete forms, e.g. computer games, determining the cultural context and what consequences they could have for the understanding of art in the 21st century.

Speakers: Machiko Kusahara, Andreas Lange, Karen Keifer-Boyd, Tobey Crockett, Mark Tribe

4:00 h / 8:00 pm

Rudolf Arnheim Lecture:

Sarat Maharaj: Xeno-Epistemics: Global Migrations and other Ways' of Knowing

1. Oktober 05

Germany 16:30 pm / Canada 8:30 am

plenary

Cross-Culture - Global Art

(Chairs: Sara Diamond and Manray Hsu)

This panel provides an opportunity to put a special focus on cross-cultural influences, the global and the local. For example, how what are the impacts of narrative structures from Aboriginal and other oral cultures on the analysis and practice of new media? How do notions of identity shift across cultures historically, how are these embedded and transformed by new media practice? How does globalization and the construction of global contexts such as festivals and biennials effect local new media practices?

Speakers: Sara Diamond, Manray Hsu, Sheila Petty, Mary Leigh Morbey, Thomas Riccio, Aparna Sharma, Laura Marks

18:45 h / 10:45 am

concurrent session 1

Cross Dicipinary Research Methods

(Chairs: Ron Burnett and Frieder Nake)

Speakers: Frieder Nake, Ron Burnett, Dot Tuer, Guy Sui Durand, Michael Century, David Tomas, Will Straw

concurrent session 2

Rejuvenate: Film, Sound and Music in Media Arts History

(Chairs: Tom Gunning and Douglas Kahn)

During an earlier period of new media arts discourse, time-based media were often considered to be "old media." While this conceit has been tempered, we still need to consider the sophistication and provocation of film, sound and music from the perspective of media arts history.

Speakers: Tom Gunning, Douglas Kahn, Keith Sanborn, Scott Bukatman

21:45 h / 1:45 pm

keynote Lucia Santaella: The Semiosis of Media Art, Science and Technology

22:45 h / 2:45 pm

concurrent session 1

Collaborative Practice/ Networking (History)

(Chairs: Ryszard Kluszczyński and Diana Domingues)

In a network people are working together, they share resources and knowledge with each other - and they compete with each other. This process has sped up enormously within a few decades and has reached a new quality/dimension. The dataflow created new economies and new forms of human communication.

Speakers: Ryszard Kluszczyński, Diana Domingues, Nina Czegledy, Todd Davis, Douglas Jarvis, Jeremy Turner, Margaret Dolinsky

concurrent session 2

What Can the History of New Media Learn from History of Science/Science Studies?

(Chair: Linda Henderson)

Science and technology have been an important part of the cultural field in the 20th century, and the history of science and science studies - along with the field of literature and science - offer important lessons for art historians writing the history of new media art.

Speakers: Timothy Lenoir, Michael Punt, Linda Henderson, Timothy Druckrey, Simon Werrett, Yann Chateigné

1:00 am / 5:00 pm

concurrent session 1

High Art/Low Culture - the Future of Media Art Sciences?

(Chair: Karin Bruns)

The panel aims to bring together the methodological fields of media studies and media art history. Rather than limiting their focus to canonical works of art new studies in media art production blend methods and issues from art history and media sciences as well as from communication studies, sociology, techno sciences, art history, cultural and postcolonial studies.

Speakers: Karin Bruns, Yara Guasque, Andy Polaine, Claus Pias, Barbara Paul

concurrent session 2

History of Institutions

(Chairs: Itsuo Sakane and Jasia Reichardt)

Speakers: Itsuo Sakane, Jasia Reichardt, Michael Naimark, Peter Richards, Johannes Göbel, Andreas Broeckmann (Discussant)

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Das REFRESH! Live-Streaming ist eine Initiative der transmediale mit dem Hartware MedienKunstVerein (Dortmund), Tesla (Berlin) und dem ZKM | Zentrum für Kunst und Medientechnologie Karlsruhe in Kooperation mit dem Forum

Goethe-Institut und dem Goethe-Institut Toronto.

Die REFRESH! Konferenz ist ein Projekt des Banff New Media Institute, der Datenbank für Virtuelle Kunst (Conference Chair: Oliver Grau), Leonardo/ISAST und UNESCO DigiArts.

Reference:

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