

## Nine Points of the Law - Image Power Property Conditions (Berlin Aug-Oct 04)

Matthias Reichelt

Vorträge und Diskussionen im Rahmen der Ausstellung  
/ Accompanying Programme

Nine Points of the Law  
Bild Macht Besitz Verhältnisse

Nine Points of the Law  
Image Power Property Conditions

im Ausstellungsraum der  
NGBK, Oranienstr. 25, 10999 Berlin  
<http://www.ngbk.de/>

The exhibition Nine Points of the Law examines the relationships between the creation, possession, and marketing of photographic and filmic images as well as the power exercised in the well-targeted use of images before the backdrop of cultural and economic developments. The exhibition presents the work of both artists and activists in which visual worlds both in and out of the art context are examined and the organizations responsible for the distribution of images are brought into focus. The title of the show refers to the English saying "Possession is nine points of the law," referring to the often precarious causality between (image) possession and control. The exhibition focuses on media images, their use and control. Who owns the images? Who has control over them? Who can use them, and how? Who has access to them? Who can alter them? Quintilian's claim that "he who has power over images has power over people" still remains true today. Using the controlled distribution of images, economic strategists like Bill Gates as well as international politicians and their media advisors install and maintain political and economic power. In a world in which there is a seemingly almost unlimited access to images, where visual worlds that have become similar due to processes of globalization are omnipresent and invade structures of everyday life, a world where cultural and ideological power is defined by images, new methods have to be devised and learned in order to cope with these developments and new realities.

Participating artists: 0100101110101101.org, Mircea Cantor, Minerva

Cuevas, Marine Hugonnier, Elke Marhöfer & Barbara Frieß, Klub Zwei, Bülent  
Sangar, Christoph Weber, Zevs

Following lectures and discussion will be held in the exhibition:

Thursday, August 26, 2004 at 7 pm.  
autonome.afrika.gruppe, lecture and discussion

Thursday, September 2, 2004 at 7 pm.  
Konrad Becker, Public Netbase, "Kultur und Kontrolle: Semiotische Politik  
in der Infosphäre," lecture and discussion

Thursday, September 9, 2004 at 7 pm.  
Detlef Hoffmann, "Von der Lust und Last der Bilderflut", lecture and  
discussion led by Mirjam Wenzel

Sunday, October 3, 2004 at 4 pm.  
"Bilderpolitik als Krieg mit anderen Mitteln," Linda Hentschel in  
conversation with Anja Osswald.

The lectures will be held in German.

Reference:

ANN: Nine Points of the Law - Image Power Property Conditions (Berlin Aug-Oct 04). In: ArtHist.net, Aug  
26, 2004 (accessed May 11, 2025), <<https://arthist.net/archive/26569>>.