

Eduardo Kac (Berlin, 20.10.03)

Ingeborg Reichle

Diskussionsrunde an der Berlin-Brandenburgische Akademie der Wissenschaften zu: "Neue Wege zur Wissenschaft"

Within the program "New ways to Science" the Schering Foundation invites you to a lecture by Eduardo Kac. The Brazilian artist and theorist, Eduardo Kac, is considered to be one of the most famous media artists of the last two decades. He operates at the interface of art and genetic engineering. With his work Kac creates a new art form: the concept of Transgenic Art. By creating transgenic animals, e.g. GFP Bunny (2000), a green-glowing rabbit, and integrating them domestically and socially, it is Kac's declared intention to draw attention to the cultural effects and implications of a technology that is not visually accessible and bring these to the public's attention for debate.

Program

Welcome

Prof. Dr. Dr. h.c. Günter Stock (Member of the Board of Executive Directors, Schering AG, Berlin)

Introduction

Prof. Dr. Horst Bredekamp (Humboldt University and Institute for Advanced Study, Berlin)

Presentation

Eduardo Kac (The School of the Art Institute of Chicago, USA)

"Life Transformation - Art Mutation"

Roundtable Discussion

"Art at the forefront of Science"

Participants:

Prof. Dr. Horst Bredekamp, Eduardo Kac, Prof. Dr. Dr. h.c. Günter Stock, Prof. Dr. Hans-Jörg Rheinberger (Max Planck Institute for the History of Science, Berlin), Moderation: PD Dr. Michael Hagner (Max Planck Institute for the History of Science, Berlin)

Monday 20 th October 2003, at 5 p.m. Berlin-Brandenburgische Akademie der Wissenschaften, Leibniz Saal, Markgrafenstraße 38, 10117 Berlin.

ArtHist.net

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