

Visual Culture and Public Health (Bethesda, Maryland Oct 16/17 2003)

Susan Lynn Speaker

August 12, 2003

NATIONAL LIBRARY OF MEDICINE TO SPONSOR SYMPOSIUM IN OCTOBER 2003 ON "VISUAL CULTURE AND PUBLIC HEALTH"

Public health has a long and distinguished visual record. From seventeenth-century engravings to the latest digital images, visual representations have played a critical role in educating the public about modern health crises. But what purposes do these images serve beyond their immediate role in health prevention and education? What do they tell us about the history of health care, or attitudes toward our bodies, or the world that we live in?

"Visual Culture and Public Health" is the second in a series of symposia sponsored by the History of Medicine Division of the National Library of Medicine. It will include a keynote speaker and twelve presentations representing the disciplines of history of medicine, history of science, anthropology, sociology, geography, art history, and visual and media studies.

All sessions will be held in the National Library of Medicine's Lister Hill Auditorium, on the campus of the National Institutes of Health in Bethesda, Maryland. The symposium is free and open to the public.

Proposed Program:

Thursday, October 16, 2003

1:30-3:30: Panel #1: Visual Media and Contemporary Health Issues

4:00-5:30: Keynote Address by Barbara Maria Stafford, William B. Ogden Distinguished Service Professor, Department of Art History, University of Chicago: "Public Health as Public Art: The Role of Images in a Time of Epidemics"

Friday, October 17, 2003

9:30-11:30: Panel #2: Visual Imagery and Epidemics

1:00-3:00: Panel #3: Visualizing AIDS

3:30-5:30: Panel #4: Visual Culture and Environmental Health

Reception to follow

Confirmed Speakers:

Lisa Cartwright, Communications, University of California at San Diego

Roger Cooter, History of Medicine, Wellcome Trust, University College London

Arthur Frederick Hasler, Scientific Visualization and Analysis Laboratory, NASA

William Helfand, Independent Scholar and Collector

Nicholas King, Social Epidemiology and Population Health, University of Michigan

Lenore Manderson, Anthropology, University of Melbourne

Emily Martin, Anthropology, New York University

Gregg Mitman, History of Science, University of Wisconsin at Madison

Mark Monmonier, Geography, Syracuse University

Katherine Ott, National Museum of American History, Smithsonian Institution

Shawn Michelle Smith, American Studies, St. Louis University

Paula Treichler, Institute of Communications Research, University of Illinois at Urbana-Champaign

For on-line registration, directions to the National Library of Medicine, and other information about the symposium, please see our website at www.nlm.nih.gov/hmd/visualculture or e-mail visualculture@nlm.nih.gov.

Reference:

CONF: Visual Culture and Public Health (Bethesda, Maryland Oct 16/17 2003). In: ArtHist.net, Aug 21, 2003 (accessed Jan 28, 2025), <<https://arthist.net/archive/25798>>.