

World War I posters (volume; 8/31/03)

Contributions are invited for a volume of interpretive essays on World War I posters. Many books, including Maurice Rickards's classic *Posters of the First World War* (1968), have brought the poster images of World War I to a wider viewing public. This volume seeks to interpret and contextualize posters and to explore the role they played in mediating public understanding of war experience at the front and on the home front in combatant nations. Essays that compare posters in different national contexts are particularly encouraged. Essays might address:

- Images of women and their contributions to the war effort;
- Images used to spur enlistment and how they were perceived, contested, or internalized;
- How governments and artists negotiated in the production and dissemination of poster images;
- Comparison between World War I posters and other forms of propaganda at the time or during other wars;
- Comparison between posters and other literary, visual, or popular representations of war experience, including film;
- images of "the enemy" and the longer historical context such images drew upon;
- the use of photographic images in posters;
- Images of masculinity and their role in enlistment campaigns;
- how images of race, class, or gender were deployed in World War I posters;
- comparisons between images and tropes appearing in posters from different combatant nations;
- comparisons between World War I posters and other forms of advertising from 1900-1920;
- how large format, bright color, large scale reproduction, areas of urban display, or other aspects of image/poster production and dissemination may have influenced the poster's importance during World War I;
- images of the homefront and its relationship to the front;
- images of national unity or conflict as presented in posters;
- how images of death, sacrifice, and violence in war posters mediated consent for war;
- how images of World War I posters have been adapted to later cultural contexts;
- etc, etc.

ArtHist.net

Send 2-page abstracts or completed 6,000-8,000 word essays and a one-page c.v. by August 31, 2003.

Please send inquiries or submissions to:

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Email submissions are welcome.

Reference:

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<<https://arthist.net/archive/25767>>.