Tools for the Future: workshop 5 (Ljubljana, 7-8 Sep 20)

Ljubljana, Research Centre of the Slovenian Academy of Sciences and Arts, Sep 7–08, 2020
Registration deadline: Sep 1, 2020

Adriana Turpin, IESA/UK

International workshop series:
TOOLS FOR THE FUTURE – RESEARCHING ART MARKET PRACTICES FROM PAST TO PRESENT

Workshop 5: Legislation, Legal Structures and their Impact on the Art Market

The workshop is part of the International Workshops Series "Tools for the Future: Researching art market Practices from Past to Present", jointly founded by Elisabetta Lazzaro (HKU University of the Arts, Utrecht), Nathalie Moureau (University Paul Valéry, Montpellier 3) and Adriana Turpin (IESA Art & Culture, Paris and the Society for the History of Collecting, London).

Through individual presentations followed by group discussions, the workshops series aims at bringing together international scholars and professionals from different disciplines, periods of study and areas of practice of the art market to confront key issues and related methods that can be used to interpret, analyse and operate through the structures and principals of the art market. Previous workshops were on art collectors (Montpellier, June 2018), the artist as an entrepreneur (Utrecht, December 2018), formation and development of new markets (London, June 2019) and communication strategies (Rome, November 2019).

The fifth workshop, organised by the France Stele Institute of Art History ZRC SAZU, will address the role of legislation and legal regulators in the art market. The relationship between law and art can be traced back to the Middle Ages when the workshop and apprenticeship rules and guild statutes determined artists' and other agents' working tasks, regulating production, ensuring quality and enabling fair marketing and dissemination. Since the early modern period, estate law has defined (and limited) inheritance and ownership of artworks. While contracts with clients controlled the quality, realisation, delivering and on-time payment of private and collective artistic commissions, contracts between artists determined standards of cooperation. With the rise of the auction houses from the 17th century onwards, governments have tried to control auctioneering practices and increase transparency, issues which remain relevant to the market today. Similar considerations apply nowadays for on-line trade and digitisation of artworks, transactions and consumption, including cryptocurrencies and blockchain. The early modern period also saw the origins of copyright law, with privileges and censorship of reproducing vividly differing across Europe. Throughout the 19th century, copyright regulations were still nationally oriented, thereby resulting in national legislations obstructing or encouraging the international expansion of mar-

kets. Since the 20th century, we have witnessed the internationalisation and globalisation of laws, which are still in progress.

PROGRAM

MONDAY, 7 SEPTEMBER
Prešeren Hall, Novi trg 4, Ljubljana/ zoom web conferencing

9.45
Welcome and Introduction
Mija Oter Gorenčič
Tina Košak, Renata Komić Marn
Adriana Turpin

10.00–11.30
Session 1: Artists and legislation
chair: Tina Košak

Nina Stainer (Salzburg-Vienna): Guilds versus brotherhoods: legal grey areas in early modern Bavaria
Julia Strobl (Vienna): Between intention and reality: the impact of academy and guild regulations under Charles VI
Grischka Petri (Bonn): Artists as lawmakers: in demand for copyright legislation
Discussion

11.45–13.15
Session 2: Law and Collector
chair: Renata Komić Marn

Silvia Marin Barutcieff (Bukarest): Painters and collectors rescuing the past. Artistic, legal and economical endeavors from the 19th century Romanian culture (1850–1900)
Makoto Shimada (Tokyo): Legislative measures for promotion of corporate art collecting in Japan
Petja Grafenauer (Ljubljana): State supporting the art market: case of Gallery P74
Discussion

13.15-15.00 Lunch

14.45-15.45
Keynote: Sophie Raux, Professor of History. of Early Modern Art, University Lyon 2
Regulating the visibility and circulation of works of art on the market: some milestones in early modern Europe

16.00–17.00
Session 3: Law and the market
chair: Sophie Raux

Darius A. Spieth (Lafayette, Louisiana): The legal status of the commissaires-priseurs and its

impact on the genesis of the French art market
Sarah Bakkali (Paris): Avoid squandering" and act for "the success of the trade and the benefit of my country": the dilemma of Jean-Baptiste-Pierre Lebrun during the French Revolution

Discussion

TUESDAY, 8 SEPTEMBER
Prešeren Hall, Novi trg 4, Ljubljana/ zoom web conferencing

10.00–11.00
Keynote: Alicja Jagielska-Burduk, UNESCO Chair on Cultural Property Law at the University of Opole: Art Market's Legal Challenges

11.00–12.30
Session 4: Export, Nationalisation and Restitution
chair: Elisabetta Lazzaro

Valeria Paruzzo (Trento): “[…] an arduous replacement and a significant loss”: the impact of Legislation on the export of paintings from Venice under Austrian rule (1815–1866)
Marcela Rusinko (Brno): Nationalization of auction business in Czechoslovakia. State interests, monopoly art markets and the legislation
Francesco Angelini, Massimiliano Castellani, Pierpaolo Pattitoni (Bologna): You can't export that! Export Veto for modern and contemporary Italian art

Discussion

12.30-14. 00 lunch

14.00–15.00
Session 4: Economic Analytics and legislation
chair: Nathalie Moureau

Andrej Srakar (Ljubljana) and Marilenna Vecco (Dijon): Modelling adverse deaccessioning under different legislative frameworks
Federica Pezza, Giovanni Maria Riccio (Salerno): Conservation and restoration of street art. Striking the line between protectable common goods and inadmissible 'musealization' of urban spaces

Discussion

15.00–15.20 coffee

15.20–16.50
Session 5: Legislative and Administrative Perspective
chair: Adriana Turpin

Anna Pirri Valentini (Rome): Impacts of export controls on the art market: a legislative and administrative perspective

Leticia Delfino Eisler (Potsdam): Art treasures behind heavy walls: the purposes of free ports and its relation to the art market
Clizia Francescini (Lucca): The cultural heritage body of legislation in Palestine

16.50-17.30 Closing Discussion

To register or for further information please contact a.turpin@iesa.edu or tkosak@zrc-sazu.si

Scientific & Organising Committee:
Renata Komić Marn, ZRC SAZU, France Stele Institute of Art History, Ljubljana
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Elisabetta Lazzaro, Creative Economy-HKU University of the Arts Utrecht
Nathalie Moureau, ART-Dev University Paul Valéry Montpellier 3, France
Adriana Turpin, IESA & Institute of Historical Research, London, United Kingdom

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