# The Art Market and the Global South (Lisbon 21-24 Nov 19)

Museu Nacional de Arte Antiga, Lisbon, Nov 21–24, 2019
Registration deadline: Oct 31, 2019

Nirmalie Mulloli

THE ART MARKET AND THE GLOBAL SOUTH: NEW PERSPECTIVES AND PLURAL APPROACHES
International Conference

MUSEU NACIONAL DE ARTE ANTIGA, LISBON
Rua das Janelas Verdes, 1249-017 Lisboa, Portugal
(see below for registration)

This conference will discuss the developments, the disruptions and new perspectives that can be observed in the current art market as seen from the Global South (a term here used to refer to emerging economies of the southern hemisphere: South America, Africa, India, South-Eastern Asia, Southern Europe, but not limited to these geographic areas) and their contribution to the development of art markets worldwide. We will explore the Global South as a thematic frame and through different disciplinary viewpoints in order to re-think the cross-cultural and economic flows and to investigate the various local practices of the art market. Furthermore, we wish to analyze the Global South as a set of spaces and players affected by the contemporary art trade. In doing so we will particularly focus on the rise of new art markets in these regions and their impact on the global art system, its history, its changing processes and its networks – but also on the circulation of art. A selection of the presented papers will be later published in Revista de História da Arte, Série W, a peer-reviewed online journal.

PROGRAM

THURSDAY 21 NOVEMBER (Registration opens at 08:45)

09:30 – 09:45
Welcome / TIAMSA and IHA
Johannes Nathan, TIAMSA / TU Berlin
Adelaide Duarte, IHA / NOVA FCSH

09:45 – 10:30
KEYNOTE ADDRESS
Olav Velthuis, Professor, University of Amsterdam
“How Contemporary Art Markets Are Made in the Global South”

10:30 – 10:45 / 10:45 – 11:10

Discussion / Coffee Break

SECTION 1
The Global South: The Local Markets and the Dynamics of the Global Art Market
Chair: Veronika Korbei, TIAMSA

11:10 – 11:30
Alain Quemin, Professor of Sociology of Art, Université Paris-8, France
“Leading Countries, the «Global South» and the Rest of the World: Reconsidering Categories through a Ranking of International Contemporary Art Galleries”

11:30 – 11:50
Alexandre Melo, ISCTE-IUL, Portugal
“No Compass. Neither South nor North: Between Parintins and Phnom Penh”

11:50 – 12:10
Joanna Bialynicka-Birula, Department of Market Analysis and Marketing Research, Cracow University of Economics, Poland
“Analizing the International Art Trade from the Global South Perspective”

12:10 – 12:30
Idalina Conde, CIES/ISCTE-IUL, Portugal
“Contemporary Art, the Market, and the Global South”

12:30 – 12:45
Discussion, followed by lunch break

SECTION 2 - Part 1
Southern Markets, Plural Markets, New Markets
Chair: Marcílio Franca Filho, Federal University of Paraiba, Brazil; TIAMSA-AMC_PSB; TIAMSA Legal

14:30 – 14:50
Elisabetta Lazarro, HKU University of the Arts Utrecht, Netherlands
Nathalie Moureau, Professor, Université Paul Valéry Montpellier 3, France
“Comparing Internationalization Patterns Toward Emerging Markets for Contemporary Art: The cases of Art Basel in Miami and Hong Kong”

14:50 – 15:10
Jonathan Adeyemi, Queen’s University Belfast, United Kingdom
“Oasis in the Desert: Nigeria as an Evolving Hub of the African Contemporary Art Market”

15:10 – 15:30
Sarita Fae Jarmack, University of Amsterdam, Netherlands
“Imagining the Inner-City Peripheral of Johannesburg’s Art World”

15:30 – 15:50
Petja Grafenauer, Academy of Fine Arts, University of Ljubljana, Slovenia

Nataša Ivanović, Academy of Fine Arts, University of Ljubljana, Slovenia
Andrej Srakar, Institute for Economic Research (IER); Faculty of Economics, University of Ljubljana, Slovenia
“The Ljubljana Biennial of Graphic Arts and Its Socioeconomic Context: Capitalist vs. Socialist Art Markets”

15:50 – 16:05 / 16:05 – 16:25
Discussion / Coffee Break

SECTION 2 - Part 2
Southern Markets, Plural Markets, New Markets
Chair: Luís Urbano Afonso, Professor, Departamento de História/Artis - Instituto de História da Arte, Faculdade de Letras da Universidade de Lisboa

16:25 – 16:45
Iain Robertson, Head of Art Business Studies, Sotheby’s Institute of Art
“Chinese Contemporary Export Art: 1989-2019”

16:45 – 17:05
Simeng Chang, Erasmus University Rotterdam, Netherlands; Burgundy School of Business, France
“Network and Structure: Mapping the Museum Valorization in Chinese Emerging Contemporary Art”

17:05 – 17:25
David Challis, Melbourne University, Australia
“Art as Alchemy: Reframing the ‘Work’ of Art in the Global South”

17:25 – 17:40
Discussion

18:30 – 19:30
SPECIAL EVENT (optional): Joana Vasconcelos Studio (registration required, max. 30 participants)
Edifício Gonçalves Zarco, Rua da Cintura do Porto de Lisboa, Doca de Alcântara Norte
1350-352 Lisboa, Portugal
Deadline for registration 31 October; please register through eventbrite, using this link: tinyurl.com/y54c9gbc

FRIDAY 22 NOVEMBER

SECTION 3
The Collecting Process. Models, New Collectors and New Private Museums
Chair: Adelaide Duarte, IHA/NOVA FCSH; TIAMSA-AMC_PSB

09:30 – 09:50
Melanie Fasche, Sotheby’s Institute of Art, London
“Asian Art Collectors and Their Role in Markets of Contemporary Art”

09:50 – 10:10
Georgina Bexon, Royal Society of Arts and Royal Asiatic Society, UK
“Philanthropists and Patrons – A New Future for the Indian Contemporary Art Market”

10:10 – 10:30
Nei Vargas da Rosa, Federal University of Rio Grande do Sul, Brazil
“Perspectives of Contemporary Art Collecting in Brazil”

10:30 – 10:50
Paco Barragán, University of Salamanca, Spain
“The Fantastic Voyage: The History of Collecting from Pre-Modern Assyria until Contemporaneity in Six Typologies (Psychologists and Sociologists Please Abstain!)”

10:50 – 11:05 / 11:05 – 11:25
Discussion / Coffee Break

SECTION 4 - Part 1
Agents in the Market: Circulation and Friction in the Art System
Chair: Helena Barranha, Assistant Professor at Instituto Superior Técnico, Universidade de Lisboa, and Researcher at the Institute of Art History, School of Social Sciences and Humanities, Universidade NOVA de Lisboa

11:25 – 11:45
Michael Hutter, Professor at the Institute of Sociology, Technische Universität Berlin; Berlin Social Science Center (WZB)
“New Players in the Visual Art Game? About Global Shifts in Consecration Power”

11:45 – 12:05
Olga Sooudi, Department of Anthropology, University of Amsterdam
“A Dealer’s Work: Creating Value, Creating Narratives”

12:05 – 12:25
Ana Avelar, University of Brasília, Brazil
“Clara Diament Sujo: Dealing with ‘Art of the Americas’ in Venezuela and the US”

12:25 – 12:45
Amanda Brandellero, Department of Arts and Culture Studies, Erasmus University, Rotterdam
“Placing Art in the Global Art Market: Status, Practices and Networks of Brazilian Art Galleries in a Transnational Cultural Field”

12:45 – 13:00
Discussion, followed by lunch break

13:15 - 14:15
TIAMSA Groups Round Table (optional)

SECTION 4 - Part 2
Agents in the Market: Circulation and Friction in the Art System

Chair: Maria Amélia Bulhões, Programa de Pós-graduação em Artes Visuais, Universidade Federal do Rio Grande do Sul; TIAMSA-AMC_PSB

14:30 – 14:50
Jérémie Molho, Robert Schuman Centre for Advanced Studies, European University Institute, Florence, Italy
“Singapore and the Construction of a Southeast Asian Art Market”

14:50 – 15:10
Anita Archer, Melbourne University, Australia
“Global [South] Ambition: The Role of Art Auctions in the Strategic Positioning of Singapore and ‘Southeast Asian Art’”

15:10 – 15:30
Mary Corrigall, Independent researcher
“How Validation Patterns Have Limited South-Centricity in the Contemporary African Art Ecology”

15:30 – 15:50
Carolina Rodovalho, Independent researcher
“Is the Art Market Biased? Women Artists in the Spanish Art Market”

15:50 – 16:05 / 16:05 – 16:25
Discussion / Coffee Break

SECTION 5
The Legal Regime of The Purchase and Sale of Works of Art, Due Diligence and the Rights of the Artists
Chair: Fernando Loureiro Bastos, Universidade de Lisboa; TIAMSA-AMC_PSB; TIAMSA Legal

16:25 – 16:45
Sarah Hegenbart, Technical University, Munich
Philipp Nuernberger, Attorney, LL.M. (NYU)
“Restitutions and Art Markets in the Global South: Analysing the Implications of the Sarr-Savoy Report for African Art Markets”

16:45 – 17:05
Alicja Jagielska-Burduk, UNESCO Chair on Cultural Property Law, University of Opole, Poland
Claudia Quiñones, Attorney, Amineddoleh & Associates, New York
“The Concept of Due Diligence for Cultural Property Transactions in the 1995 UNIDROIT and 1970 UNESCO Conventions”

17:05 – 17:25
Mariana Vogelaar Carlucci, Universidade de São Paulo, Brazil
“Inadequacy and Insufficiency of Brazilian Law on Droit de Suite and the Advantages of a Universal Resale Royalty Right for the Global South”

17:25 – 17:45
Żaneta Gwardzińska, UNESCO Chair on Cultural Property Law, University of Opole, Poland

“Private Collections and Private Museums in Polish Law”

17:45 – 18:00
Discussion

20:00 – 22:30
DINNER – Open to all (self-paid, meal at c. 20€ p.p.; Restaurant to be announced, Registration required)
Deadline for registration 10 November; please register through eventbrite, using this link: tinyurl.-com/yyampwbw

SATURDAY 23 NOVEMBER

SECTION 6
The Crisis: Impact and Strategies
Chair: Marta Ibañez Perez, Independent Researcher; TIAMSA-AMC_PSB

09:30 – 09:50
John Zarobell, University of San Francisco, United States
“Strategies of Collectivization: Art Market Alternatives from the Global South”

09:50 – 10:10
Annatina Aerne, University of St. Gallen, Switzerland
“The Double-Edged Sword of Prestige: A Network Analytic Approach to the Cooperation among Art Organizations in Bogotá’s Emerging Art Scene”

10:10 – 10:30
Linli Li, School of Art and Design, Guangdong University of Technology
“A Study on Art Funds in China: Features, Values, and Limits”

10:30 – 10:50
Vera Carmo, Colégio das Artes da Universidade de Coimbra (UC) and Instituto Universitário da Maia (ISMAI), Portugal
“Mola: Documenting Artist-Run Spaces”

10:50 – 11:10
Luís Urbano Afonso, School of Arts of the University of Lisbon
Alexandra Fernandes, ISCTE-IUL, Portugal
Loizos Petrides, ISCTE-IUL, Portugal
“The Reinvention of the Business Model of a Major Portuguese Auction House”

11:10 – 11:25 / 11:25 – 11:45
Discussion / Coffee Break

11:45 – 12:30
KEYNOTE ADDRESS
Ana Letícia Fialho, Visiting Professor at Universidade Federal de São Paulo
“Contemporary Art Markets in Latin America: Internationalization in Disequilibrium”

12:30 – 12:45
Discussion

12:45 – 13:00
FAREWELL
Johannes Nathan, TIAMSA; TU Berlin
Veronika Korbei, TIAMSA

14:00 – 15:30
TIAMSA Annual General Meeting

16:30 – 18:00
SPECIAL EVENT (optional)
National Tile Museum (registration required, max. 30 participants)
Rua da Madre de Deus, 4, 1900-312 Lisboa
Deadline for registration 31 October; please register through eventbrite, using this link: tinyurl.-com/yyk57qwa

SUNDAY 24 NOVEMBER

SPECIAL EVENT (optional)

Anozero - Coimbra Biennial of Contemporary Art
Coimbra, Portugal
Guided visit with the curators Agnaldo Farias and Lígia Afonso. Required registration.
anozero-bienaldecoimbra.pt
Transportation: by train (CP – Comboios de Portugal, 2h30) or by bus (Rede Expressos, 2h20)
Deadline for registration 31 October; please register through eventbrite, using this link: tinyurl.-com/y639tuss

CONFERENCE REGISTRATION (Required, Deadline 31 October 2019)

Please complete the form on the conference website:
globalsouthconference.weebly.com/registration.html
and send it together with your proof of payment to: conference.globalsouth@gmail.com

Fees:
Regular: 30€ / TIAMSA Members: 10€ / Students of the Art Market and Collecting-FCSH and Art Market-ISCTE curricula (proof required): free.
Late Registrations (after 31 October): Regular: 40 € / TIAMSA Members: 15 €

Registration for Conference Dinner and Special Events (see below for details):
- Dinner open to all, 22 Nov (self-paid): tinyurl.com/yyampwbw (Deadline 10 November)
- Studio Visit, 21 Nov: tinyurl.com/y54c9gbc (Deadline 31 October)
- National Tile Museum, 23 Nov: tinyurl.com/yyk57qwa (Deadline 31 October)
- Anozero, Coimbra Biennial of Contemporary Art, 24 Nov: tinyurl.com/y639tuss (Deadline 31 October)

Reference:

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