CFP: JOURNAL FOR ART MARKET STUDIES: “RE-PRESENTING THE ART MARKET”

Deadline: Aug 15, 2019

Technische Universität Berlin, Institut für Kunstwissenschaft und Historische Urbanistik

Journal for Art Market Studies - Issue on “Re-presenting the Art Market”

For 2020 we are planning an issue focusing on cultural representations of the art market, “Re-presenting the Art Market,” guest-edited by Dr. Paul Melton, Associate Professor of Art Market Studies in the School of Graduate Studies at SUNY-FIT.

The artistic process and the world that forms around it have often been subjects of artistic production; self-reflexivity has a long tradition in the art world. In addition to internally produced representations of the art market, this issue seeks to explore cultural representations of the art market produced outside the realm of fine (visual) art, such as feature films (including documentaries), television (including reality shows), literature (including comic books and graphic novels), and other cultural artefacts (including board games).

What do these “insider” and “outsider” accounts tell us about the status of the art market in the popular imagination, about how art and markets are understood in different times and places?

We welcome submissions from all fields and across all historical periods. Andrew McClellan’s “Watteau’s Dealer: Gersaint and the Marketing of Art in Eighteenth-Century Paris” (The Art Bulletin, Vol. 78, No. 3 [Sep., 1996], pp. 439-453) and Sarah Tribout-Joseph’s “The Art Market in Proust: A Comparative Study of the Treatment of Rembrandt and the Salon Painter Gleyre” are two examples of scholarly work that have inspired this issue, as have recent films like "The Price of Everything" and "Velvet Buzzsaw" and US television shows like "The Art of More" and "Art Breakers".

But we’re also interested in how the art market is represented when it’s not the primary narrative focus (e.g., in Charlotte York Goldenblatt’s storylines in "Sex and the City" and Edina Monsoon’s visit to a gallery in the “Death” episode of "Absolutely Fabulous" second season). Literature also has a long tradition of plotlines centred around the art market, from reflections around the subject of forgeries in William Gaddis and Donna Tartt to popular thrillers from Frank Macdonald's "Provenance"
(1979) to Thomas Hoving's "Masterpiece" (1986). The possibilities are legion! We look forward to creating a truly interdisciplinary dialogue with this issue.

Since 2017 the Institute for Art History and Historical Urban Studies at Technische Universität Berlin has been publishing the Open Access Journal for Art Market Studies (JAMS). As part of the Institute’s well established Centre for Art Market Studies, the English language publication presents interdisciplinary research results on the past and present art market. The Journal conforms to Open Access standards including website submission through www.fokum-jams.org and peer reviews. Articles are published both as pdf and in HTML format, they are DOI registered and usually subject to a CC BY-NC copyright license.

Please submit your abstract for an article by 15 August 2019 to s.meyer-abich@tu-berlin.de.

Deadline abstract (2,000 characters / 400 words):
15 August 2019
Deadline article (30,000 characters / 6,000 words):
31 October 2019

REFERENCE: