

The Business of Photography (Leicester, 17-18 Jun 19)

Photographic History Research Centre, De Montfort University, Leicester, UK, Jun 17-18, 2019

Registration deadline: Jun 3, 2019

Gil Pasternak

Registration is now open to attend the 2019 Photographic History Research Centre's international conference!

#PHRC19

The 2019 event is dedicated to explorations of the business of photography. While not neglecting the transformative role of photographic companies and that of photographers as businessmen and women, we wish to diversify our understanding of 'business' to include the circulation of and the impact exerted by photographic images, objects and raw materials.

The conference will feature seven panels – Influencing Taste; Business-Education / Education-Business; Bureaucratic Record Economies; New Markets; Distribution; Business Administration; Causes and Costs – and the selected papers will think outside of the box while addressing themes such as:

- Photographic recycling
- The life of photographic raw materials
- Gender and photographic businesses
- The marketization of individual and collective identities
- Photographic image banks
- Photography in political and financial economies
- Photography in the heritage industry

Keynote speakers:

- Michelle Henning (Professor in Photography and Cultural History, University of West London)
- Jennifer Tucker (Associate Professor of History and Science in Society, Wesleyan University, Middletown, Connecticut).

Plenary speakers:

- Elizabeth Edwards FBA (Professor Emerita in Photographic History, Photographic History Research Centre, De Montfort University).
- Steve Edwards (Professor of History and Theory of Photography, Birkbeck, University of London).

For more information, registration and a downloadable provisional programme visit the confer-

ence website: <https://photographichistory.wordpress.com/annual-conference-2019/>

- Programme:

MONDAY 17 June 2019

9.00 – 9.30 Registration and coffee

9.30 – 9.45 Welcome: Kelley Wilder, PHRC

9.45 – 10.30 Keynote Lecture (Chair: Kelley Wilder)

Michelle Henning (University of Westminster) – Colorsnap! Aesthetics, Technology and Capital in the 1928 Boom

10.30 – 10.45 Discussion

Panel 1. Business Administration (Chair: Nicolas le Guern)

10.45 – 11.05 Fiona Kinsey (Museums Victoria, Australia) and Emma Robertson (La Trobe University, Australia) – Bringing the Business of Industrial Photography into Focus: The Camera at Work at the Kodak Factories in Melbourne, Australia, 1881 – 2004.

11.05 – 11.25 Kara Fiedorek (National Gallery of Art, Washington) – Mining the Past: Photography and the Heritage Industry for Coal

11.25 – 11.45 Jason Bate (Falmouth University) – Marketing Emotions. Red Cross Postcards as Vehicles of State and Philanthropic Propaganda in First World War Britain

11.45 – 12.00 Discussion

12.00 – 13.00 Lunch

Panel 2. Bureaucratic Record Economies (Chair: Beatriz Pichel)

13.00 – 13.20 Constanza Caraffa (Kunsthistorisches Institut in Florenz, Max Planck Institute) – Art History, Museums, Photographs and the Production of Value

13.20 – 13.40 Bianca van Laun (University of the Western Cape) – Photography's Business of Administration and Memorialization: Examining the Afterlives of Apartheid-era Prison Identification Photographs

13.40 – 14.00 Anthony Presland (UCL) – Building a Business, Building a Company, Rebuilding Britain

14.00 – 14.15 Discussion

14.15 – 14.45 Coffee break

Panel 3. Influencing Taste (Chair: Véra Léon)

14.45 – 15.05 Helen Trompeteler (Royal Collection Trust) – Prince Albert: Patronage and Com-

merce in Early Photography

15.05 – 15.25 Kaitlin Booher (Rutgers University) – Color Sells: The Creation and Reception of Color Fashion Photographs in Harper's Bazaar and Vogue, 1932–45

15.25 – 15.40 Discussion

15.40 – 16.00 Comfort Break

16.00 – 16.45 Plenary Lecture (Chair: Gil Pasternak)

Steve Edwards (Birkbeck, University of London) – Icebergs, or from Art to Business and Back

16.45 – 17.00 Discussion

17.00 – 18.00 Wine reception

19.00 Conference dinner: Kayal (153 Granby St, LE1 6FE, Leicester)

Close of Day 1

TUESDAY 18 June 2019

9.00 Registration and coffee

9.30 – 10.15 Keynote Lecture (Chair: Beatriz Pichel)

Jennifer Tucker (Wesleyan University) – Arming Society with Cameras: the Interlocked Histories of Photography and Gun Manufacture

10.15 – 10.30 Discussion

Panel 5. Business-Education/ Education-Business (Chair: Sabrina Meneghini)

10.30 – 10.50 Véra Léon (Université Paris-Descartes) – European Photographic Industries and Vocational Training in the Sixties: is Education a Matter of Business?

10.50 – 11.10 Colleen O'Reilly (Bloomsburg University of Pennsylvania) – Kodak, Visual Literacy, and Classroom Photography in Mid-Century America

11.10 – 11.25 Discussion

11.25 – 11.45 Comfort Break

Panel 6. Distribution (Chair: Tanya Sheehan)

11.45 – 12.05 Tom Allbeson (Cardiff University) – One Editor, Two Owners: Tom Hopkinson at Picture Post and Drum in the 1950s

12.05 – 12.25 Jonathan L Dentler (University of Southern California) – “Business Hours”: Time, Labor, and Global Wire Service Photography

12.25 – 12.45 Jason Hill (University of Delaware) – Paper Routes

12.45 – 13.00 Discussion

13.00 – 14.00 Lunch

Panel 7. New Markets (Chair: Kelley Wilder)

14.00 – 14.20 Beatriz Pichel (PHRC, De Montfort University) – The Business of Medical Photography

14.20 – 14.40 Estelle Blaschke (Université de Lausanne) – Of Bytes and Coins: a New Business of Photography

14.40 – 15.00 Nicolas Le Guern – Bases, emulsions and baryta coatings: how to turn film and paper making into a success at Kodak Limited in the 1890s

15.00 – 15.15 Discussion

15.15 – 15.45 Coffee break

Panel 8. Causes and Costs (Chair: Gil Pasternak)

15.45 – 16.05 Patricia Hayes (University of the Western Cape) – The ZAPU Photographer: Visual Determinism, Exile and Contingency in a Failed African Liberation Movement

16.05 – 16.25 Donna West Brett (University of Sydney) – The Business of Photography and the Ministry for State Security in the GDR

16.25 – 16.40 Discussion

16.45 – 17.30 Plenary Lecture (Chair: Kelley Wilder)

Elizabeth Edwards (PHRC De Montfort University/ Victoria & Albert Museum) - Marketing 'Knowledge Objects': Photographic Recodability as Business Opportunity

17.30 – 17.45 Discussion

17.45 Close of Conference

- Registration costs:

DMU students and Staff/ Conference Speakers, one or both days £35

Standard Day, Monday £50

Standard Day, Tuesday £50

Standard, Monday and Tuesday £90

Non-DMU Student or Unwaged, Monday £40

Non-DMU Student or Unwaged, Tuesday £40

Non-DMU Student or Unwaged, Monday and Tuesday £50

Conference Dinner £35

Reference:

CONF: The Business of Photography (Leicester, 17-18 Jun 19). In: ArtHist.net, Apr 8, 2019 (accessed Jun

11, 2026), <<https://arthist.net/archive/20587>>.