



## 19 FULL SCHOLARSHIPS, KREMS/AALBORG/LODZ/SINGAPORE

Krems/Aalborg/Lodz/Singapore, September 01, 2019  
Bewerbungsschluss: 06.01.2019

### 19 full Scholarships

Media Arts Cultures  
Erasmus Mundus Joint Master Degree  
Erasmus+ - European Master of Excellence

With support for the MediaAC 2014-2019 program extended to 3.7 million Euro, the European master of excellence program "Media Arts Cultures – Media AC" will broaden in 2019-2024. This distinctive award is based on offering high-quality international learning opportunities for students in an emerging field and also affirms the importance of Media Art research and practice for the cultural and educational future of Europe.

Media Arts Cultures is a 2-year mobility program, enabling students to study across Europe and in Asia. Students spend three semesters at different universities, complete an internship at a Consortium Associated Partner, and write a Master Thesis at the best-suited partner during the final semester. Upon completion, students receive a 120 ECTS joint master degree in Media Arts Cultures from three universities allowing graduates to further pursue a PhD within Europe or other international higher education regions.

Each year, 19 of the best EU and non-EU candidates will be offered Erasmus+ fully-funded scholarships for the duration of the program. Other funding from the MediaAC Consortium and external-sources are also available. The MediaAC Consortium invites dedicated and energetic applicants from all countries and all relevant fields of study or experience to apply.

MediaAC is one of the few culture-centered Erasmus Mundus programs, and the only program connecting culture to the digital arts. Digital media art plays a major role at international festivals and in contemporary culture. But, in part due to the obsolescence of presentation equipment and storage formats, media art has not yet fully arrived in archives and museums. The collection, exhibition and conservation strategies of digital art, as well as their mediation, are necessary for the modernization of art institutions.

Selected topics like Media Art Histories & Heritage, Archiving, Experience Design, Media Arts Theory, New Media Aesthetics, Curating & Arts Management, or Media Arts Futures provides students both internationally-advanced theoretical as well as practical knowledge in the Media Arts, through a singular combination of pedagogical foci, trans-disciplinary approaches, and critical thinking in connection to the needs of both academic and non-academic stakeholders.

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Media Arts Cultures is organized jointly by:  
Danube University Krems (Austria, lead)  
Aalborg University (Denmark)  
University of Lodz (Poland) and  
Lasalle College of the Arts (Singapore)

Associated Partners: Archive of Digital Art, Ars Electronica Linz, ArtSciMuseum, DAM, Europeana, FACT, Het Nieuwe Instituut, Instrument Inventors Initiative, imai, Impakt Festival, MOCAK, monochrome, Neural Magazine, SPEKTRUM, WRO Art Center, ZKM

The language of instruction is English and includes taught semesters, internship, and master thesis supervised by lecturers from the partner universities. MediaAC faculty include: Andreas Broeckmann, Wendy Coones, Palle Dahlstedt, Steven Dixon, Oliver Grau, Jens Hauser, Elizabeth Jochum, Ryszard W. Kluszczyński, Wolfgang Muench, Maciej Ożóg, Christiane Paul, Ana Peraica, Katarzyna Prajzner, Jeffrey Shaw, Morten Søndergaard, Audrey Wong and many others.

Contact:

Media Arts Culture Consortium  
[www.mediaartscultures.eu](http://www.mediaartscultures.eu)  
[mediaac\(at\)donau-uni.ac.at](mailto:mediaac@donau-uni.ac.at)

REFERENCE:

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