

## Questioning the democratization of the art market (Vienna, 27-29 Sep 18)

TIAMSA – The International Art Market Studies Association, Vienna, Sep 27–29,  
2018

Veronika Korbei

ART FOR THE PEOPLE?

QUESTIONING THE DEMOCRATIZATION OF THE ART MARKET

2018 Conference of TIAMSA – The International Art Market Studies Association – [artmarkets-studies.org](http://artmarkets-studies.org)

SCIENTIFIC COMMITTEE:

Christian Huemer (Belvedere Research Center)

Veronika Korbei (TIAMSA)

Johannes Nathan (TIAMSA / TU Berlin)

Sebastian Schütze (University of Vienna)

Felicitas Thurn (Dorotheum)

Olav Velthuis (University of Amsterdam)

Filip Vermeulen (Erasmus University, Rotterdam)

HOSTING INSTITUTIONS:

Belvedere Research Center, Vienna ([belvedere.at](http://belvedere.at))

Dorotheum ([dorotheum.com](http://dorotheum.com))

Vienna University, Department of Art History ([kunstgeschichte.univie.ac.at](http://kunstgeschichte.univie.ac.at))

Vienna Contemporary, Austria's International Art Fair ([viennacontemporary.at](http://viennacontemporary.at))

PROGRAM

<https://www.artmarketstudies.org/tiamsa-conference-2018/program-2018/>

THURSDAY 27 SEPTEMBER 2018

SPECIAL TOURS

15:00 – 17:00 Tour of Vienna Contemporary Art Fair

Austria's International Art Fair (conference participants will receive complimentary passes)

Meeting Point: Vienna Contemporary Art Fair, Marx Halle, Karl-Farkas-Gasse 19, 1030 Vienna

TICKET: [https://tiamsa\\_conf\\_viennacontemp.eventbrite.com](https://tiamsa_conf_viennacontemp.eventbrite.com)

15:00 – 17:00 Dealer Archives and Provenance Research at the Belvedere - an Insiders' Tour with

Christian Huemer and Monika Mayer  
(Belvedere Research Center)

Meeting Point: Belvedere Research Center, Rennweg 4, 1030 Vienna

TICKET: [https://tiamsa\\_conf\\_belvederetour.eventbrite.com](https://tiamsa_conf_belvederetour.eventbrite.com)

17:30-19:00 ROUND TABLE: "The Art Market and the Internet"

Venue: Vienna Contemporary, Marx Halle, Karl-Farkas-Gasse 19, 1030 Vienna [included in your ticket]

Podium:

Kristina Kulakova (Vienna Contemporary Fair)

Sophie Neuendorf (artnet Worldwide Corp.)

Anna Maja Spiess (Artsy)

Olav Velthuis (University of Amsterdam)

Moderator: Johannes Nathan (TIAMSA / TU Berlin)

ca. 19:15 CONFERENCE DINNER

Venue: Paul and the Monkeys, Maria-Jacobi-Gasse 1, 1030 Wien

Open to all. 15€ p.p. for food, collected on the night; drinks to be paid separately. Registration required (closes Sept 15th). Limited space available, Register following the link further down.

FRIDAY 28 SEPTEMBER 2018

Venue: Belvedere 21, Blickle Kino, Arsenalstraße 1, 1030 Wien

09:00 – Doors Open, Registration, Coffee

09.30 – WELCOME: Johannes Nathan (TIAMSA / TU Berlin) / Stella Rollig (General Director, Belvedere)

SECTION 1 – Transformations

Chair: Christian Huemer (Belvedere Research Center)

09:40 – Filip Vermeulen (Erasmus University Rotterdam): A Mass Market for Art? Collecting Paintings in the Low Countries during the Sixteenth and Seventeenth Centuries

10:05 – Lukas Fuchsgruber (Technische Universität Berlin): The Auction House as an Urban Space in 19th Century Paris

10:30 – Long Coffee Break (30 mins.)

11:00 – Clarissa Ricci (Università Iuav Venezia): The Production of Art in the Age of Political Practice. Venice Biennale 1970

11:25 – Ronit Milano (Ben Gurion University of the Negev): Moralizing the Art Market. A Socio-Economic Perspective on Online-Auctions

11:50 – Concluding Discussion

12:05 – Lunch Break (standing buffet lunch) combined with the opportunity to look at exhibitions at Belvedere 21

## SECTION 2 – Circulation of Information and Expertise

Chair: Sebastian Schütze (University of Vienna)

14:00 – Leanne Zalewski (Central Connecticut State University): Will the „Dealer-Expert“ Disappear?

14:25 – Michaela Jenisova (Charles University Prague): Wilhelm von Bode and Rudolf Kann. The Importance of the Advisor-Collector Relationship in the Late 19th-Century Art Market

14:50 – Short Coffee Break (15 mins.)

15:05 – Anne-Sophie Radermecker (Université libre de Bruxelles): Selling ‚Knowledge‘? The Market Reception of New Connoisseurship

15:30 – Jack Roberts (Independent, UK): Is the Age of the Dealer Drawing to a Close or Is It More Important than Ever?

15:55 – Concluding Discussion

16:10 – Long Coffee Break (30 mins.)

## SECTION 3 – Elites and the People

Chair: Veronika Korbei (TIAMSA)

16:40 – Barbara Pezzini (Independent Researcher): Art for the People or the Rise of a New Elite? Agnew’s Old Master Exhibitions, 1895-1914

17:05 – Dorothee Wimmer (Technische Universität Berlin): Has the Art Market’s Democratization Caused a Boom in Private Museums?

17:30 – Stoyan Sgourev (ESSEC Paris): The Bifurcation of the Art Market. Precedents and Consequences

17:55 – Concluding Discussion

18:10 – Evening Break (35 mins.)

## 18:45 KEYNOTE LECTURE

Payal Arora (Erasmus University Rotterdam): Automating Culture. How Digital Platforms are Shaping the Art World

## 20:00 DRINKS RECEPTION

## SATURDAY 29 SEPTEMBER 2018

Palais Dorotheum, Auktionssaal (2nd floor); use entrance on Dorotheergasse 17, 1010 Vienna

09:00 – Doors open, Coffee

09:20 – WELCOME: Felicitas Thurn (Dorotheum) / Sebastian Schütze (University of Vienna)

## SECTION 4 – Centers and So-Called Peripheries

Chair: Felicitas Thurn (Dorotheum)

09:30 – Luís Urbano Afonso (Universidade de Lisboa): Collecting, Displaying and Using African Ivories in 16th Century Western Europe

09:55 – Stephanie Dieckvoss (Kingston University London): The Musée d’Art Contemporain Africain Al Maaden in Marrakech: How to Democratize the art World as a Private Collector in Emerging Markets

10:20 – Malvika Maheswari (Ashoka University): ‚Everybody Loves a Good Attack?‘ Violence by the ‚People‘ as a Variable in Art Markets and Lessons from India Today

10:45 – Long Coffee Break (30 mins.)

11:15 – Santiago González Villajos (Universidad Autónoma de Madrid): Street Art and Market Practices in the Mural Art Series: From a People’s Art to Intermurals and Beyond

11:40 – Olav Velthuis (University of Amsterdam): Drawing National Boundaries. How Contemporary Artists from Emerging Regions Get Integrated into Global Art Markets

12:05 – Concluding Discussion

12:20 – Lunch Break

13:15 – Session for TIAMSA Groups / Sub-Committees

Chairs: Filip Vermeulen (Erasmus University Rotterdam), Veronika Korbei (TIAMSA), Johannes Nathan (TIAMSA)

#### SECTION 5: Launching TIAMSA Legal

Chairs: Philipp Nuernberger (Attorney at Law, NY), London, and Alicja Jagielska-Burduk (University of Opole)

14:00 – Philipp Nuernberger and Alicja Jagielska-Burduk: Welcome and Introduction to TIAMSA Legal, "Art Market, Legal challenges and pitfalls"

14:15 – Justine Ferland (Art-Law Centre, Université de Genève): Art market due diligence and the Responsible Art Market (RAM) Initiative

14:25 – Thomas Steinruck (Fine Art Insurance, Zurich): Self-Regulatory Frameworks: The Art Basel Art Market Principles and Best Practices

14:35 – Dr. Saskia Hufnagel: Preventing, investigating and prosecuting money-laundering in the art market

14:45 – Fernando Loureiro Bastos (Universidade de Lisboa) and Prof. Marcílio Franca (Federal University of Paraíba): Legal implications of street art as a "democratized" / "open" form of art

14:55 – Discussion

15:25 – Short Coffee Break (15 mins.)

15:40 – ANNUAL GENERAL MEETING of TIAMSA, The International Art Market Studies Association

16:15 – TIAMSA LOOKING AHEAD: An open discussion with our members on the future of our association (all welcome)

ca. 17:00 – Conference ends

#### CONFERENCE FEE AND REGISTRATION

The conference fee includes lunches and coffee on Friday and Saturday, a pass to Vienna Contemporary Art Fair and free entry to the Belvedere.

TIAMSA members go FREE; to become a TIAMSA member (£ 20/10 p.a.), register at <https://www.artmarketstudies.org/join/>

Non-members: €30 full / €15 concessions

CONFERENCE REGISTRATION (required, closes Sept 25th):

[https://art4thepeople\\_tiamsa\\_conf\\_2018.eventbrite.com](https://art4thepeople_tiamsa_conf_2018.eventbrite.com)

REGISTRATION FOR CONFERENCE DINNER ON 27 SEPT

(open to all; 15€ p.p. for food to be paid in cash on site; registration required, limited spaces, closes Sept 15th):

[https://tiamsa\\_conf\\_dinner.eventbrite.com](https://tiamsa_conf_dinner.eventbrite.com)

THIS CONFERENCE IS GENEROUSLY SUPPORTED BY

Belvedere, Vienna ([belvedere.at](http://belvedere.at))

Dorotheum, Vienna ([dorotheum.com](http://dorotheum.com))

Vienna Contemporary, Austria's International Art Fair ([viennacontemporary.at](http://viennacontemporary.at))

Swiss Art Trading Association ([khvs.ch](http://khvs.ch))

Reference:

CONF: Questioning the democratization of the art market (Vienna, 27-29 Sep 18). In: ArtHist.net, Jul 8, 2018 (accessed May 30, 2026), <<https://arthist.net/archive/18605>>.