

Exporting Socialism, Making Business? (Erkner, 21–22 Jun 18)

Erkner (near Berlin), Germany, Leibniz Institute for Research on Society and Space,
Flakenstraße 29 – 31, Jun 21–22, 2018

Registration deadline: Jun 15, 2018

Andreas Butter, Monika Motylinska

Die Anmeldefrist für unsere Konferenz wurde bis zum 15. Juni verlängert.

Sofern die Platzkapazitäten es zulassen, sind Nachmeldungen vor Ort möglich.

The registration deadline has been extended to June 15.

As long as seats are available, late registration at the conference venue will be possible.

Exporting Socialism, Making Business? Intercultural Transfer, Circulation and Appropriations of Architecture in the Cold War Period

After WW II, architecture was used and misused as an ideological signifier for competing systems and for new national identities. Diverse actors and networks took part in architectural exchange within the blocks and beyond the Iron Curtain. Different aid projects posed an attempt to overcome political and economic divides, but at the same time they were often considered as foreign imposition or neo-colonial practice. Tensions between commercial interests and political solidarity arose.

Against this background and referring to the growing scholarly interest for the multi-layered and multi-centred exchanges between the Global South and socialist as well as capitalist countries, we would like to investigate this issue in relation to architecture and the constructing industry from an interdisciplinary perspective of architectural, urban and economic history as well as post-colonial studies and heritage preservation.

Registration

please register till 1 June 2018

leibniz-irs.de/en/news/events

PROGRAMME

Thursday | 21 June 2018

09:30

Opening Welcome

Heiderose Kilper | IRS | Erkner

10:00

Introduction

Christoph Bernhardt | IRS | Erkner

10:30

Exploring Postwar Exchange on Urbanization and Architecture

Tobias Wolffhardt | Bundeswehr University Munich

Trade Solutions for the Global South? Urbanization, the UN and International Policies of Development

Jonas van der Straeten | Mariya Petrova | Technical University Darmstadt

In the Shadows of Socialist Architecture: Transregional Perspectives on Private House Building in Samarkand, 1950-1970

12:00 Lunch Break

13:00

Cold War Politics of Construction

Max Trecker | Institute of Contemporary History Berlin

Forging the Indian Steel Industry: The Economic Side of the Cold War in the Global South

Jelica Jovanovic | University of Technology Vienna

Interna(tiona)lizing Architecture: Yugoslav Actors on the Global Scene. Just Follow the Lead of the Ministry of Foreign Affairs!

14:30 Coffee Break

15:00

Hotspots of Architectural Exchange I: China

Susanne Stein | University of Tübingen

Between "Self Sovietization" and Soviet Assistance: Bourgeois Specialists, Soviet Manuals and the Development of Urban Planning in China, 1950s-1960s

Tao Chen | Tongji University Shanghai

Exporting the German Know-how: East German Specialists in China (1952-1964)

16:30 Coffee Break

17:00

Keynote Lecture

Christina Schwenkel | University of California Riverside

The Afterlife of Aid: On the Repurposing of GDR Architecture in Vietnam

Friday | 22 June 2018

09:30

Hotspots of Architectural Exchange II: Ghana

Lukasz Stanek | The University of Manchester

Made in Ghana: Architecture and Socialist Modernization

Anne-Kristin Hartmetz | GWZO/University of Leipzig

Between Factory and Fiction - Planning and Implementation of Industrial Development Projects in Ghana in Cooperation with CMEA Countries, 1960-1972

11:00 Coffee Break

11:30

The GDR and Socialist Architectural Transfer

Hans-Georg Lippert | Technical University Dresden

Cold War in the Media? Architectural Journals in West and East Germany

Andreas Butter | Monika Motylinska | IRS Erkner

A Success Story? Industrial Architecture of the GDR in Asia

Tanja Scheffler | Dresden

The Carl-Zeiss-Planetarium in Tripoli

13:30 Lunch Break

14:30

Trade Fairs as Hubs for Architecture and Planning

Patryk Babiracki | University of Texas-Arlington

The Poznań International Trade Fair in the Cold War: How It Was Packaged and Perceived

Jasna Galjer | University of Zagreb

International Trade Fair in Zagreb: Between East and West

Olga Kazakova | Higher School of Economics/Institute of Modernism, Moscow

1967 Moscow World Expo: A Territory of Friendship or a Battlefield?

16:30

Conclusion and Final Discussion

17:00 End of Conference

Reference:

CONF: Exporting Socialism, Making Business? (Erkner, 21-22 Jun 18). In: ArtHist.net, Apr 20, 2018
(accessed Jul 6, 2025), <<https://arthist.net/archive/17918>>.