

## 3rd Art + Science Conference on Empirical Methods (Vienna, 17–18 Nov 17)

Department of Art History, University of Vienna, Nov 17–18, 2017

Johanna Aufreiter

3rd Art + Science Conference on Empirical Methods in Art History and Visual Studies

### Programme

Friday, November 17th

Department of Art History, SR1

9.30 Registration desk open

Conference opening

10.00 Welcome, Laura Commare, Hanna Brinkmann, Johanna Aufreiter

10.15 Empirical Research in Art History, Laura Commare (University of Vienna)

### Visual Perception

11.00 Aesthetics and Neuroscience in the Age of Cognitive Capitalism and the Machines, Tijen Tunali (Université de Tours)

11.30 Modulation of visual art experience by different forms of priming:  
an fMRI and eye-tracking study, Ladislav Kesner/Dominika Grygarová/Petr Adámek (National Institute of Mental Health Klecany/ Masaryk University Brno)

12.00 Using eye tracking to investigate cross-cultural differences in art perception, Hanna Brinkmann (University of Vienna)

12.30 Poster presentation, Department of Art History, Vestibule

13.00 Lunch break

14.00 LabVisit CReA, Laboratory for Cognitive Research in Art History

Grasping the variety of empirical approaches to the art sciences – 1st set of case studies

15.00 "What You See, Isn't Always Enough": An Interdisciplinary Study of Four of Frank Stella's Irregular Polygons Paintings (1965-66),  
Stefanie De Winter (KU Leuven)

15.30 Towards Ontology, Epistemology, and Methodology? The Case of Early Netherlandish Art, Astrid Hobill (Queen's University)

16.00 Coffee break

16.30 The relevance of historic auction prices in determining an artist's reputation over time, Kevin Breiteneder (University of Vienna)

17.00 The Sun Houses of Konrad Frey: Environmental Research and Solar Design Knowledge, Ingrid Böck (TU Graz)

17.30 Get-together (Aperitif)

19.00 Conference Dinner

Saturday, November 18th  
Department of Art History, SR1

9.30 Registration desk open

Grasping the variety of empirical approaches to the art sciences – 2nd set of case studies

10.15 The Shape of Art History in the Eyes of the Machine, Ahmed Elgammal (Rutgers University)/ Marian Mazzone (College of Charleston)

10.45 The application of textual and visual data analysis tools on the text corpus of the magazine Der Sturm, Artur Šilić (Novena Digital Media Studio, Zagreb)/ Ljiljana Kolečnik (IAH, Zagreb)

11.15 Has there always been bad press for the avant-garde in Vienna? Discourse and Networks of art critics, Maximilian Kaiser (ÖAW Vienna)

11.45 Lunch break & Poster exhibition, Department of Art History, Vestibule

Digital Art History - Intersections. A question of theory?

13.30 Introduction, Anna Frasca-Rath (University of Vienna) & Ralph Knickmeier (Belvedere Research Center)

13.45 Titel tba, Harald Klink (LMU München)

14.14 Does interactivity in virtual reality help understand architectural concepts? Dominik Lengyel/ Catherine Toulouse (BTU Cottbus)

14.45 Eine Frage der Angemessenheit. Zugänge zur digitalen Bildwissenschaft über Kunsttheorie, Peter Bell (Universität Heidelberg)

15.15 Coffee break

Chances and Challenges of empirical approaches to the art sciences – addressing the critique

15.45 Can there be experimental reception research in art-history?  
Taking the skeptic seriously, Klaus Speidel (University of Vienna)

## 16.15 - 17.30 Workshop

### Reference:

CONF: 3rd Art + Science Conference on Empirical Methods (Vienna, 17-18 Nov 17). In: Arthist.net, Nov 4, 2017 (accessed Jan 17, 2026), <<https://arthist.net/archive/16653>>.