

## Histories of Media Art (Krems/Göttweig/Vienna, 23–25 Nov 17)

Krems / Göttweig / Vienna, Austria, Nov 23–25, 2017

Prof. Dr. Oliver Grau

The 7th International Conference on the Histories of Media Art, Science  
and Technology

<http://www.mediaarthistory.org/retrace>

Early Bird Registration still open

The 7th International Conference on the Histories of Media Art, Science and Technology - RE:TRACE - will be hosted by the Department for Image Science and held jointly at Danube University, Göttweig Abbey and the Austrian Academy of Sciences, Vienna. Following Banff 2005, Berlin 2007, Melbourne 2009, Liverpool 2011, Riga 2013 and Montreal 2015, the Media Art History Boards and Co-Chairs invite you to attend Re:Trace 2017 in Krems/Göttweig/Vienna.

More than a decade after the first conference founded the field, which is now recognized internationally as a significant historical inquiry at the intersection of art, science, and technology, Media Art Histories is now firmly established as a dynamic area of interdisciplinary study guided by changing media and research priorities, drawing a growing community of scholars, artists and artist-researchers.

Immersed in both contemporary and historiographical aspects of the digital world, we explore the most immediate socio-cultural questions of our time: from body futures, information society, and media (r)evolutions, to environmental interference, financial virtualization, and surveillance. And we do so through a fractal lens of inter- and transdisciplinarity, bridging art history, media studies, neuroscience, psychology, sociology, and beyond. MediaArtHistories is a field whose theory, methods, and objects of study interweave with and overlay other disciplines.

### KEYNOTES

Prof. Ryszard KLUSCZYNSKI (University of Lodz, PL)

Prof. Wendy Hui CHUN (Brown University, US)

Prof. Em. Martin KEMP (Oxford University, UK)

Prof. Morten SØNDERGAARD (Aalborg University, DK)

Prof. Sarah KENDERDINE (Lausanne, CH)

### SESSIONS

- Politics I: Cybernetics, computing and the question of representation
- Politics II: Ecology, politics, and aesthetics
- Politics III: Ambitious goals with tactical media

- Politics IV: Political and aesthetic impacts of automated classifications
  - Early experimental strategies in the image-sound-complex
  - Generative Art
  - Sound Art
  - net.art revisited
  - From Trans-Local to Telematics
  - Modulating sensory perception with media cross-over
  - Soft and Fluid Media
  - Retracing media art and its precursors in Latin America
  - Reframing social artistic initiatives since the 1960s
  - Internet infrastructure under scrutiny
  - Digital Humanities and Critical Practices
  - Preservation strategies I: Performing and rethinking materiality
  - Preservation strategies II: Dynamic archiving
  - Curation and art production in crowdsourced and networked situations
  - Recent tendencies in computer-aided preserving and presenting
  - New media art theory mashup
  - Aesthetics: Theories of the post-digital image
- POSTER Presentations

#### CONFERENCE CO-CHAIRS

Oliver GRAU and Inge HINTERWALDNER

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#### SPEAKERS and PRESENTERS a.o.

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#### Reference:

CONF: Histories of Media Art (Krems/Göttweig/Vienna, 23-25 Nov 17). In: ArtHist.net, Sep 29, 2017 (accessed Jun 21, 2026), <<https://arthist.net/archive/16190>>.