

## Art Institutions and Performance Art (Giessen, 21–23 Jun 17)

JLU Giessen, Institut für Kunstpädagogik, Karl-Glöckner-Strasse 21 H, Room 008a,  
Jun 21–23, 2017

Lisa Beisswanger

### Art Institutions and Performance Art - International PhD Symposium

Since the turn of the 20th century, art of the so called post-war era has increasingly become subject to historicization. Especially for performance art it seems, the interest in its potential of institutional critique has shifted towards an interest in the circumstances of its institutionalization. The status of performance documents for example has been discussed (see P. Auslander; A. Jones; M. Widrich), so have implications of re-enactments and re-performances (see H. Higgins; A. Lep- ecki). By now it may have become clear, that in order to secure performance art's rightful place in art history, ongoing translations and transformations have to be taken into account. This international PhD symposium asks for the role of art institutions in this transformational process and aims at discussing relevant perspectives, methodologies and theoretical frameworks and their application to concrete case studies.

### PROGRAM

June 21, 2017, 18:15

Lecture by Prof. Mechtild Widrich: "Performative Monuments"

Abstract: In the twenty-first century, performance and the monument, once seen as antipodes, have developed into intertwined artistic practices traversing a variety of traditional and new media. Institutions have taken up the challenge, staging and curating performances and events, inviting artists to engage with, critique, or construct cultural heritage. I will look at recent instances of performative engagement with history, paying particular attention to issues of economics (monument tourism), the environment (the role of nature as memorial and its precarious status in urban and rural civilization), activism, and political representation.

June 23, 2017

"Art Institutions – Performance Art", International PhD Symposium

09:45 Opening Remarks

++ Performance and Biennials ++

10:00 – 10:30 Assembling bodies: Commoning the biennial? // Sevie Tsampalla, Liverpool (Liverpool John Moores University)

10:30 – 11:00 Geo-Political Performance at the Venice Biennale: #OnVacation2015 // Inga Untiks,  
(York University, Toronto)

Coffee Break

++ Past-Present-Presence ++

11:30 - 12:00

(Re)performance: you had to have been there to\_\_\_\_.

Didier Morelli, (Northwestern University, Chicago)

12:00 – 12:30

Presence and Archive – The Actor in the Work of Franz Erhard Walther

Luisa Pauline Fink, (Freie Universität Berlin)

Lunch break

++ Market and Funding ++

14:00 – 14:30

For the brand's sake? The strategic use of institutional critique for the branding of artists in the  
market for contemporary art

Kathrin Borresch, University of Darmstadt

14:30 - 15:00

The Koç Group's Sponsorships of Performance Art in the Turkish Art Scene

Hatice Özdoğan Türkyılmaz, (Hacettepe University, Ankara)

15:00 - 15:30

Policies of fostering and funding – Performance Art's entry into the Museum

Lisa Beißwanger, (Justus-Liebig-Universität, Gießen)

Coffee break

++ Museums and Performance ++

16:00 – 16:30

A public art collection buys performance art – a field test

Siri Peyer, Zurich / (Hafen City University, Hamburg)

16:30 – 17:00

Relinquishing authority: opening the doors to delegated performances

Iona Goldie-Scot, (Universiteit Maastricht)

17:00 – 18:00

Final discussion

Reference:

CONF: Art Institutions and Performance Art (Giessen, 21-23 Jun 17). In: ArtHist.net, Jun 8, 2017 (accessed  
Apr 7, 2025), <<https://arthist.net/archive/15755>>.