

## Public Art in the Digital Creativity Era (Porto, 27-18 Apr 17)

Porto - School of Arts - Universidade Católica Portuguesa, Apr 27-28, 2017

Deadline: Nov 24, 2016

Laura Castro

### PUBLIC ART IN THE DIGITAL CREATIVITY ERA

New supports, technical means, production methods and presentation spaces have contributed to an enlargement of the range of possibilities regarding artistic creation. They no longer just dilute and complicate frontiers between artistic disciplines. They now help to problematize and question the artist's status, redefining what, in that context, can be considered a piece of art, questioning what the contribute of the public - a public eager for experiencing the amazing world of techno-magnificence - can be regarding the foundations and paths of art itself.

Technological mutations and cultural uses which have been conditioning artistic creation demand, therefore, a systematic, broad and crossed thinking enhanced by reflections and practices originating from distinct modalities of artistic creation and consolidated through different fields of scientific research.

Structurally oriented towards undertaking that wide crossroad, CITAR calls upon itself the initiative of promoting a broad discussion on the Public Art phenomenon, considered by Javier Maderuelo as "the one that characterizes best the manifestations of the last third of the 20th century", although acknowledging that "neither historical, nor critical articles [...] seem to mind this importance" (Maderuelo 2000, 240).

Aware of the complexity of the theme, but certain about the benefits of the crossing of perspectives which it congregates, the International Conference Public Art in the Digital Creativity Era aims at debating the questions concerning artistic creation and its public reception and interaction, bringing together researchers, artists and experts pursuing the following objectives:

- seek and elucidate the contemporary frame of artistic creation, discussing the changes introduced by digital culture and open possibilities;
- reflect upon and debate the questions regarding the conservation of art pieces within the public space, regardless of their chronology and their material and formal nature;
- discuss the problematics regarding the relationship between art, memory and heritage, bearing in mind the social and communitarian bonds inherent to every artistic project, regardless of its nature.

The International Conference Public Art in the Digital Creativity Era is, therefore, composed of wide thematic areas, each of which may be addressed from different perspectives:

- artistic creation
- critical discourse
- historical study
- theoretic reflection.

Area 1 – Art and the City

Area 2 – Art and Landscape

Area 3 – Art and Society

Area 4 – Art and Memory

Area 5 – Art and Heritage

Area 6 – Art and Sacredness

Email address for sending abstracts and full-papers: [publicart@porto.ucp.pt](mailto:publicart@porto.ucp.pt)

Subject: Colóquio Arte Pública

Abstract: max. 300 words / 4 key-words

Name and affiliation

Format: Word

Short bio: up to 300 words

Abstracts will be selected through peer review process

Abstracts and Papers will be accepted in Portuguese, Spanish and English

Please consider paper proposals for 20 minutes presentations

## PUBLICATION

Conference Proceedings will be published

Reference:

CFP: Public Art in the Digital Creativity Era (Porto, 27-18 Apr 17). In: ArtHist.net, Nov 7, 2016 (accessed Jan 28, 2025), <<https://arthist.net/archive/14146>>.