New Media and the Arts (Ra'anana, 23 Nov 16)

The Open University of Israel, Ra'anana Campus (Neuderfer Hall), Ra'anana, Israel, Nov 23, 2016

Hava Aldouby

New Media and the Arts: Interfaces, Challenges, and New Insights
Symposium

Since the early 1960s, a rapidly growing and highly challenging corpus of new-media art (initially addressed as "digital art") has made its appearance. Recently, scholars, curators and artists are expressing a growing concern about archiving, preservation, research and exhibition of this important corpus, given the vulnerability of both hardware and software, and particularly their rapid fall into obsolescence. To quote from the the 2008 Liverpool Declaration, signed by leading curators and scholars: "as a result of rapid changes in technology […] we face losing an art form that is a central part of our post-industrial digital culture".

Various attempts have been made, worldwide, to meet this challenge. Of notable contribution to the field is the Archive of Digital Art (ADA https://www.digitalartarchive.at/nc/home.html), initiated by Prof. Oliver Grau, a major proponent of research and studies of Media Art Histories.

The present symposium will take place at the Open University of Israel. Prof. Grau's keynote address will be followed by papers addressing various aspects of the interface between new media and the visual arts. The event will open with a performative experiment in virtual reality ("Time-Body Study", Doron Friedman and Daniel Landau, Advanced Reality Lab, IDC Herzliya), and will end with "Light Sense vE", a live performance by Shaul Tzemach.

Symposium organizer: Dr. Hava Aldouby, Department of Literature, Language, and the Arts, The Open University of Israel, havaal@openu.ac.il

PROGRAM

9:30-10:00 Gathering

10:00-10:30
Greetings and Welcome Address
Prof. Jacob (Kobi) Metzer, President, The Open University of Israel
Prof. Adia Mendelson Maoz, Chair, Department of Literature, Language and the Arts, The Open University of Israel

10:30-11:30
Chair: Dr. Anat Ben David, Department of Sociology, Political Science and Communication, The Open University of Israel

Dr. Doron Friedman and Daniel Landau, Advanced Reality Lab, Sammy Ofer School of Communication, IDC Herzliya
Time Body Study / Performative Experiment
11:30-11:45 Coffee Break

11:45-13:00
Chair: Prof. Oren Soffer, Chair, Department of Sociology, Political Science and Communication, The Open University of Israel

Keynote Address
Prof. Oliver Grau, Department of Image Science, Danube University, Krems, Austria
Digital Art's Challenges to the Humanities: MediaArtHistories and Image Science
13:00-14:00 Lunch Break

14:00-15:00
Chair: Dr. Susan Hazan, Curator of New Media and Head of the Internet Office The Israel Museum, Jerusalem

Prof. Paul Frosh, Department of Communications and Journalism, The Hebrew University of Jerusalem
Reaching Out and Being Moved: Embodied Aesthetics, Moral Affordances, and the Graphical User Interface

Tsila Hassine, Laboratoire Art & Sciences, Université Paris 1 Panthéon Sorbonne, and Department of Software Engineering, Shenkar College of Engineering, Design and Art
Sensoring Art: The Art Object in the IoT (Internet of Things) Era
15:00-15:15 Coffee Break
15:15-16:15
Chair: Prof. Mati Meyer, Department of Literature, Language and the Arts, The Open University of Israel

Dr. Susan Hazan, Curator of New Media and Head of the Internet Office, The Israel Museum, Jerusalem
Performing the Digital Museum

Dr. Yael Eylat Van Essen, Faculty of Design, Holon Institute of Technology; Tel Aviv University
Between the Real and the Virtual: Rethinking the Museum
16:15-16:30 Coffee Break

16:30-17:30

Chair: Tsila Hassine, Laboratoire Art & Sciences, Université Paris 1 Panthéon Sorbonne, and Department of Software Engineering, Shenkar College of Engineering Design and Art

Ronen Leibman, Screen-Based Arts Department, Bezalel Academy of Art and Design, Jerusalem
From Video Art to Video Games and Back

Dr. Avi Rozen, New Media Artist and Independent Scholar
Cyberspace: Toward a Minor Art

Dr. Hava Aldouby, Department of Literature, Language and the Arts, The Open University of Israel
Concluding Remarks

17:30-18:00 | Live Performance
Shaul Tzemach, Interdisciplinary Artist
Light Sense vE

Full program at: http://www.publicators.com/app/dms.asp?ms_id=17018

Reference:

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