

## 2nd MoMoWo International Conference-Workshop (Ljubljana, 3-5 Oct 16)

Ljubljana, Research Centre of Slovenian Academy of Sciences and Arts (ZRC SAZU),  
Oct 3-05, 2016

Helena Seražin

For its second historical conference-workshop to be held in Ljubljana, Slovenia, between 3-5 October, 2016 project Women's Creativity since the Modern Movement - MoMoWo welcomes papers addressing themes and subjects regarding activities and lives of women designers, architects and civil engineers between 1946 and 1968. The historical conference-workshop will provide the opportunity to share and discuss the professional experiences of European women active within various fields of design. The workshop is addressed to both, scholars and students (there is no registration fee).

In most European countries the period between 1946 and 1968 was marked by intensive rebuilding of the post-war society and its urban spaces. We are particularly interested in how the political and societal shifts of the period affected women active in creative professions.

### PROGRAMME

Monday, 3rd October 2016

9.00-10.00

Registration

10.00-10.30

Welcome to Ljubljana

Prof. dr. Oto Luthar, Director of ZRC SAZU; Doc. dr. Barbara Murovec, Head of France Stele Institute of Art History; Doc. dr. Helena Seražin, MoMoWo Slovenia; Prof. dr. Emilia Garda, MoMoWo Project Leader, Politecnico di Torino, Italy

10.30-11.00

Section: Women Equal to Men

Chairing Caterina Franchini

Tanja Poppelreuter and Ryan McBride (University of Ulster, Belfast)

Florence Hobson Fulton. Architect

Monica Prencipe (Università Politecnica delle Marche, Ancona)

Elena Luzzatto Valentini, the First Italian Woman Architect

11.00-11.15

Discussion

11.15-11.30

Coffee

1st Topic: Education and Publishing

11.30-12.30

Section: Leafing Through the Pages of Specialized

Magazines Seeking for Women Architects and Designers

Chairing: Maria Helena Souto

Caterina Franchini (Politecnico di Torino, DIST)

Women Contribution to Design through "Domus" (1946-1968)

Emilia Garda, Chiara Serra and Annalisa Stella (Politecnico di Torino, DISEG)

Women Contribution to Architecture through "Domus" (1946-1968)

Annalisa Barbara Pesando (Politecnico di Torino, DAD)

Design and Women through the Pioneering Magazine "Stile industria" (1954-1963)

Iva Maria Jurić (independent architect)

A Portrait of the Female Mind as a Young Girl

12.30-12.45

Discussion

12.45-14.00

Lunch

14.00-14.20

Section: Education

Chairing: Ana Mária Fernández García

Helena Seražin (ZRC SAZU, France Stele Institute of Art History, Ljubljana)

First Generations of Women in Architecture and Design at University of Ljubljana

14.20-14.30

Discussion

14.30-15.30

Section: Presentation and Perception of Women Architects and Designers

Chairing: Marjan Groot

Daniela Arias Laurino (Universidad Politécnica de Cataluña)

A Storytelling Overlooked: Feminisms, Modernity and Dissemination

Ilja S.Meijer (VU University, Amsterdam, PhD candidate)

Exclusion and Inclusion in Dutch Design History. Female Designers in the Goed Wonen (Good Living) Foundation 1946-1968

Alessandra Como and Luisa Smeragliuolo Perrotta, University of Salerno)

AMS. The Work of Alison Margaret Smithson (1928-1993)

15.30-15.45

Discussion

15.45-16.00

Tea

16.00-16.15

Presentation of WPS Project

Milota Sidorova

Supporting Women in Urban Development. WPS Prague

16.15-16.40

Documentary

Marjan Groot, VU University, Amsterdam

The Makeable Landscape and Society. Gender, Representation, and the Male Architect as Post-war Hero

16.40-17.00

Discussion led by Marjan Groot

19.00

Opening of the Exhibition

To the Fore. Female Pioneers in Slovenian Architecture and Design

Prepared by ZRC SAZU, France Stele Institute of Art History and Slovene Centre of Architecture

Tuesday, 4th October 2016

2nd Topic: Politics, Policies and Political Regimes

10.00-11.15

Section: Position of Women Architects in Socialist Countries of Eastern Europe

Chairing: Helena Seražin

Lidija Butkovic Micin (University of Rijeka, Faculty of Humanities and Social Sciences)

Women's Contribution in Architectural History of Rijeka during the 1950s and 1960s

Andreja Benko and Larisa Brojan (independent architects and researchers)

Role of Women in Architecture after WW2 in Slovenia. Olga Rusanova

Barbara Vodopivec (ZRC SAZU, France Stele Institute of Art History, Ljubljana)

Exploring Female Contribution to Slovenian Conservation in the 1950s and 1960s. Case Study of Cistercian Abbey of Kostanjevica na Krki Reconstruction

11.00-11.15

Discussion

11.15-11.30

Coffee

11.30-12.45

Section: Position of Women Architects in Western Europe

Chairing: Caterina Franchini

Stéphanie Mesnage (Université de Strasbourg, ARCHE)

Marion Tournon Branly and Eliane Castelnau Tastemain. Two Leading Figures in French Architecture

Esther Rodriguez Ortiz (University of Oviedo)

Juana Ontañón. An Architect Woman in Asturias

Mara Sanchez Llorens (University Nebrija, Madrid)

(Re)discovering the Objects and Actions of Lina Bo Bardi

12.30-12.45

Discussion

12.45 -14.00

Lunch

3rd Topic: Research and industries

14.00-15.15

Section: Developing Industrial Design

Chairing: Helena Seražin

Maria Helena Souto (IADE – Universidade Europeia, Lisbon)

An Improbable Woman. Portuguese New State's Dictatorship and Design Leadership

Paddy O'Shea (Kingston University Modern Interiors Research Centre)

Gaby Schreiber and the British Overseas Airway Corporation (BOAC)

Maja Lozar Štamcar (National Museum, Ljubljana)

Stanka Knez, m. Lozar – A Slovenian Textile Designer in the Early Socialist Yugoslavia

15.15-15.30

Discussion

15.30-15.45

Tea

15.45-16.05

Poster presentation

Ana Bedenko, Maja Kolar and Maša Poljanec (Croatian Designers Association)

Female Design History in Croatia, 1930-1980: Context, Production, Influences

16.15

Interview

Interview with civil engineer prof. dr. Darinka Battelino led by Barbara Vodopivec and Katarina Mohar

Wednesday, 5th October 2016

10.00-12.30

Section: Developing Architecture and Interior Design

10.00-11.00

Sub-section: Typologies

Chairing: Maria Helena Souto

Vladana Putnik (University of Belgrade, Faculty of Philosophy)

Vera Cirkovic's Contribution to Educational Architecture in Yugoslavia

Zrinka Barišić Marenic (University of Zagreb, Faculty of architecture)

Remarkable Public Health Service Architecture by Architect Zoja Dumengji?

Florencia Fernandez Cardoso, Fatima Pombo and Hilde Heynen (ULB-KU Leuven)

Feeling at Home. Elisabeth (Kaatje) de Lestrieux's Personal Housing Designs

11.00-11.15

Discussion

11.15-11.30

Coffee

11.30-12.30

Sub-section: Approaches

Chairing: Sara Levi

Vincenza Garofalo (University of Palermo)

Three Projects for Council Houses by Lina Bo Bardi. From Virtual

Starlight Vattano (University of Palermo)

Matilde Ucelay Maortua. Single-family House for Vincente Sebastian Llegat

Francesco Maggio (University of Palermo)

Egle Renata Trincanato. Unbuilt

12.30-12.45

Discussion

12.45-14.00

Lunch

14.00-14.55

Section: Innovation in Landscaping

Chairing: Ana Mária Fernández García

Lucia Krasovec Lucas (Politecnico di Milano, Scuola di architettura e società)

Italy-England 1946-1954. Maria Teresa Parpagliolo, Landscape beyond Borders

Maja Kržišnik ( independent researcher)

Architect Jutta Krulc, Garden Designer

14.40-14.55

Discussion

14.55-15.10

Tea

15.10-15.30

Presentation of the MoMoWo Publications

MoMoWo · Women · Architecture & Design Itineraries across Europe - Sara Levi Sacerdotti, Helena Seražin, Emilia Garda and Caterina Franchini, editors

MoMoWo · Women · 100 Works in 100 Years. European Women in Architecture and Design · 1918-2018 - Ana Mária Fernández García, Helena Seražin, Caterina Franchini and Emilia Garda, editors

15.30-15.45

Clousure: next MoMoWo activities - Emilia Garda and Helena Seražin

MoMoWo, Women's Creativity since the Modern Movement is an EU cooperative research project under the Creative Europe Culture Sub-Programme. Participating partners come from six European universities: Politecnico Torino, Turin, Italy; Université Grenoble Alpes, Grenoble, France; University of Leiden, Leiden, The Netherlands; IADE-U-Creative University, Lisbon, Portugal; Znanstvenoraziskovalni center Slovenske akademije znanosti in umetnosti, Ljubljana, Slovenia; Universidad de Oviedo, Oviedo, Spain.

MoMoWo deals with the cultural, societal and economic importance of women's achievements in the traditionally male fields of architecture, interior and industrial design, landscaping and urbanism. The aim of MoMoWo is to present an important part of the »anonymous« European 20th century cultural heritage created by women, who were active in these disciplines. The project will also support, promote and adequately asses the achievements of the contemporary generation of female creators and help pave the way for future generations of women in the creative fields. For further information on the project visit [www.momowo.eu](http://www.momowo.eu).

Reference:

CONF: 2nd MoMoWo International Conference-Workshop (Ljubljana, 3-5 Oct 16). In: ArtHist.net, Sep 21, 2016 (accessed Jul 5, 2025), <<https://arthist.net/archive/13758>>.