

## The Construction of Media-Authorships (Marburg, 2-4 Jun 16)

Philipps-Universität Marburg, Deutscher Sprachatlas, Pilgrimstein 16, 35037 Marburg, B05, Room 00/0010, Jun 2-04, 2016

Irene Schütze

### THE CONSTRUCTION OF MEDIA-AUTHORSHIPS

Organisation: Angela Krewani (Marburg University), Christiane Heibach (Regensburg University) and Irene Schütze (Academy of Fine Arts, Mainz University)

Sampling, hacking, pirating, appropriating – these are only a few of the manifold creative techniques that are part of contemporary artistic practices. They are often inherently correlated to the use of digital and networked media. These practices put in question the traditional concept of art and literature as being a product created by identifiable, personal author-geniuses. Nevertheless, individual authorship is still the dominant concept in contemporary art production. Despite several obituaries (e.g. by Roland Barthes and Michel Foucault), the concept of the individual author never really died: artistic and literary practices self-mystified the author, even in fields which obviously rely on creative cooperations like film, theatre and multimedia installations.

Taking this seeming contradiction into account, the conference turns both to historical as well as to current artistic practices within various media and fields of communication.

### CONFERENCE PROGRAM

THURSDAY, JUNE 2, 2016

12:30-12:45 Welcome, Dean of the Faculty

12:45-13:15 Introduction

### FIRST PART: HISTORY AND CONTEMPORARY PRACTICE OF AUTHORSHIPS IN MEDIA CONFIGURATIONS

#### MEDIA INTERFERENCES I: QUESTIONING AUTHORSHIP IN THE AVANT-GARDES

Moderator: Christiane Heibach (Regensburg University)

13:15-14:00 Anke Finger (University of Connecticut): Autopoietic Processes within the Avant-Gardes: Fragmenting Authorship

14:00-14:45 Julia Meer (Humboldt University, Berlin): The ‚Bauhaus‘ – a Trademark Without an Author? Some Remarks on the History of Authorship in Design

14:45-15:15 Coffee Break

MEDIA INTERFERENCES II: AUTHORSHIP IN FINE ARTS

Moderator: Irene Schütze (Academy of Fine Arts, Mainz University)

15:15-16:00 Hans Dieter Huber (Academy of Fine Arts, Stuttgart): Artist, Author, Authenticity

16:00-16:45 Barbara Stoltz (Florence): "Authorship" and the Contemporary Production of Metal Art

16:45-17:15 Coffee Break

MEDIA INTERFERENCES III: AUTHOSHIP IN AUDIOVISUAL MEDIA

Moderator: Sophie Einwa?chter (Marburg University)

17:15-18:00 Janet Robinson (University of Colorado, Boulder): Television's Counter Models: HBO's True Blood, FX's American Horror Story, and Netflix's Orange is the New Black

18:00-18:45 Dietmar Kammerer (Marburg University): What if....Film Auteurs Wore Tights?

18:45-19:15 Panel Discussion

19:30 Dinner/Snacks

20:30 Public Performance "search lutz!"/searchSonata 181 by Johannes Auer together with Christiane Maschajechi

FRIDAY, JUNE 3, 2016

CONTINUTATION FIRST PART: HISTORY AND CONTEMPORARY PRACTICE

MEDIA INTERFERENCES IV: MULTI- AND DIGITAL MEDIA

Moderator: Angela Krewani (Marburg University)

9:00-9:45 Ruth E. Iskin (Ben-Gurion University of the Negev): Subversive Authorship in Contemporary Art: Geopolitics, Gender and Race

9:45-10:30 Annika Richterich (Maastricht University): Hacking Authorship: Creativity and Accountability in Hacking Practices

10:30-11:00 Coffee Break

11:00-11:45 Karin Wenz (Maastricht University): Cultural Citizen or Author? User Generated Content and its Implications

11:45-12:15 Panel Discussion

12:15-14:15 Lunch

SECOND PART: PRESENT AND FUTURE OF (NON)AUTHORSHIPS

Moderator: Anke Finger (University of Connecticut)

## MEDIA DIMENSIONS

14:15-15:00 Christiane Heibach (Regensburg University): Authorship, Collectivity, Creativity and the Media

15:00-15:45 Vera Cuntz-Leng (Marburg University): Authors, Fans, Pirates: Fan Practices and Authorship

15:45-16:15 Coffee Break

16:15-17:00 Angela Krewani, (Marburg University): Urban Spaces, Locative Media and Collective Authorships

17:00-17:45 Grischka Petri (Bonn University): Is Copyright Law the Zombie of Authorship?

17:45-18:15 Panel Discussion

19:30 Dinner

SATURDAY, JUNE 4, 2016

## CONTINUATION SECOND PART: PRESENT AND FUTURE OF (NON) AUTHORSHIPS

Moderator: Vera Cuntz-Leng (Marburg University)

## AESTHETIC AND SOCIAL DIMENSIONS

9:00-9:45 Rachel Mader (Luzern University): Communicative Authorships. Remarks on Promises and Misunderstandings in Participative Art Production

9:45-10:30 Irene Schütze (Academy of Fine Arts, Mainz University): Concepts of Non-Authorship – in Conflict with the Art System?

10:30-11:00 Coffee Break

11:00-11:45 Sally-Jane Norman (University of Sussex): Who<=>Authors<=>You<=>Authors<=>Who

11:45-12:30 Johannes Bruder (Academy of Arts & Design, Basel): Deep architectures and the darkness that surrounds them

12:30-13:00 Conclusion: Angela Krewani, Christiane Heibach, Irene Schütze

13:00 END OF CONFERENCE

Registration: If you want to participate in the conference, please register via eMail at [ann-marie.letourneur@staff.uni-marburg.de](mailto:ann-marie.letourneur@staff.uni-marburg.de) (subject line: registration) before May 30th, 2016. For registered participants we will have a printed book of abstracts and a name badge deposited at the info desk. Unregistered participants are of course also welcome to take part in the conference, but in order to ease planning we kindly ask for registrations in advance.

Reference:

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