

## Incorporating Culture: Corporate Patronage of Art and Architecture in the US

Savannah, GA, Nov 9–12, 2011

Deadline: Apr 20, 2011

Monica Jovanovich-Kelley

CALL FOR PAPERS for SECAC 2011 SESSION:

Incorporating Culture: Corporate Patronage of Art and Architecture in the United States

While examples of both governmental patronage and private commissions of art and architecture in the United States have been well documented, the history of corporate commissions has not received the same degree of critical attention. This session invites papers which explore examples of corporate patronage of art and architecture addressing a wide variety of media from any moment in American history. Papers can consider, but certainly are not limited to, the following themes: corporate modernism; corporate sponsorship of exhibitions and partnerships with cultural institutions; corporate art collections; collaborations between corporate entities and artists or architects; commercial commissions such as fashion, illustrations, advertisements, and industrial design; corporate commissions that engage communities in both private and public spaces; examples of resistance, debate, and controversy surrounding corporate commissions; and how the history of corporate commissions has changed attitudes towards art's relationship to capital, commodities, and the market.

Information about SECAC, abstract guidelines, and abstract submission procedure available at: <http://www.secollegeart.org/annual-conference.html>

Please follow all SECAC guidelines and send proposal form and cv to both session chairs no later than APRIL 20, 2011:

Thank you,

Melissa Renn, Harvard Art Museums, [melissa\\_renn@harvard.edu](mailto:melissa_renn@harvard.edu)

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Reference:

CFP: Incorporating Culture: Corporate Patronage of Art and Architecture in the US. In: ArtHist.net, Apr 17, 2011 (accessed Apr 23, 2026), <<https://arthist.net/archive/1223>>.