

The Venice Biennale and the Art Market (London, 3–5 Feb 16)

London, Feb 3–05, 2016

Registration deadline: Feb 3, 2016

Marie Cambefort-Tavinor, IESA

The Venice Biennale and the Art Market, the Venice Biennale as an Art Market: Anatomy of a Complex Relationship

Wednesday 3rd February 2016

Location: 11 Bedford Square, London WC1B 3RF

18.00 Keynote Lecture: Dr. Olav VELTHUIS (Amsterdam), 'The Role of the Venice Biennial in the Emergence of Art Markets'

Chair tbc

19.00-19.30 Question and Discussion

Thursday 4th February 2016

Location: The Institute of Historical Research, London, Senate House, Malet St, London WC1E 7HU

9.00 Registration

9.30 Welcome and Introductory remarks: Marie Cambefort-Tavinor

9.40 PANEL ONE: MARKET OR NO MARKET: THE EVOLUTION OF THE BIENNALE'S STRATEGIC POSITIONING

Chair: Dr. Derrick CHONG, The Royal Holloway, University of London

9.50 Stefania Portinari (Venice) 'Exhibition in Real Time': Attacks to the Art Market and Capitalism at the Venice Biennale in the 1970s'

10.10 Vittoria Martini (Turin) 'The dematerialization of the Biennale's 1976 exhibition: The birth of the thematic Biennale and the issue of the market'

10.30 Clarissa Ricci (Venice) 'To Sell or Not to Sell, is this the question? Attempts at reopening the Venice Biennale's Sales Bureau'

10.50 Dorothy Barescott (Vancouver) 'Objects and Events: the Emergence of the Venice Biennale as Global Spectacle'

11.10 Break

11.40 PANEL TWO: ADDED VALUE: THE BIENNALE'S SYMBOLIC CAPITAL

Chair: Dr. Mark WESTGARTH, University of Leeds

11.50 Monica Sassatelli (London) 'Georg Simmel at the Venice Biennale: perennial exhibitions, forms of value and contemporary culture'

12.10 Elena Granuzzo (Padua) 'Harald Szeeman's Biennials: the Relationship between Criticism and the Market'

12.30 Discussion

13.30-14.30 Lunch break (not provided)

14.30 PANEL THREE: MARKETING STRATEGIES

Chair: Adriana SCALISE, ASAC (Archivio Storico dell'arte contemporaneo), Venice

14.40 Francesca Castellani (Venice) '1895-1899. Market, Collectors, Criticism at Venice Biennale'

15.00 Mauro Perosin (Venice) 'Links between Communication and Sales: the 'Politics of the Image' between the Biennale and Ettore Gian Ferrari'

15.20-15.40 Break

15.40 Silvia Madeddu (Paris) 'Retrospectives of Artists and Market Interests at the Biennale: the Case of Enrico Pineni (1901-1986)

16.00 Luca Pietro Nicoletti (Milan) 'Merchant, Critic, Poet: the Story of Jean Fautrier at the 30th Venice Biennale'

16.20-17.00 Discussion

Friday 5th February 2016

Location: The Institute of Historical Research, London, Senate House, Malet St, London WC1E 7HU

9.00 Registration

9.30 PANEL FOUR: THE BIENNALE AS ITALY'S COMMERCIAL AND IDEOLOGICAL PLATFORM

Chair: Dr. Giuliana PIERI, The Royal Holloway, University of London

9.40 Cristina Beltrami (Venice) 'The Venice Biennale and the Market for Murano Glass: 1895-1930'

10.00 Alberto Cibin (Padua) 'The Market for Futurist Works at the Biennale 1926-1942'

10.20 Giuliana Tomasella (Padua) '1940-1942: The Contemporary Art Market during the War'

10.40 Break

11.00 PANEL FIVE: FITTING IN THE BIENNALE FRAMEWORK: THE RE-BRANDING OF OUTSIDERS

Chair: Dr. Chloe PREECE, The Royal Holloway, University of London

11.10 Ana Bogdanovic (Belgrade) 'Yugoslavia at the Venice Biennale 1950-1952: Strategic Positioning between East and West'

11.30 Nicola Foster (London) 'Thailand and China at the Venice Biennale'

11.50 Salimata Diop and Liz Lydiate (London) 'Do the Venice Biennale national pavilions still impart special status? A reflection on the composition, development and influence of the pavilions, taking developing contemporary art practice throughout Africa as a case in point'

12.20-12.50 Discussion

13.00-14.00 Lunch Break (not provided)

14.00 PANEL SIX: EMERGING MARKETS AT THE VENICE BIENNALE: SPECULATION OR DEMOCRATISATION?

Chair: Dr. Anthony GARDNER, The University of Oxford

14.10 Estelle Bories (Paris) 'The Complex Relationship of the Venice Biennale and China'

14.30 Kathleen Ditzig (Singapore) 'The Significance of the Venice Biennale for the Southeast Asian Art Market'

14.50-15.20 Break

15.20 Leonor Veiga de Oliveira Matos (Leiden) 'The Venice Stamp: South-East Asian Artists and the Venice Biennale'

15.40 Valerie Kabov (Harare) 'The role of the Venice Biennale partnership with the art market in real and perceived democratization of the art world – African contemporary art case-study in the context of the Global South'

16.00-16.30 Discussion and Closing Remarks

PRACTICAL INFORMATION

For the full and updated details of the programme, please visit:
<http://www.iesa.edu/iesa-london/talks-and-conferences>

Registration: please visit the Royal Holloway online store:
<http://onlinestore.rhul.ac.uk/browse/product.asp?compid=1&modid=1&catid=628>

Fees will apply:

Full-fee: £50

Reduced Fee: £25

Should anyone wish to attend one day only, please register your interest with Marie Cambefort-Tavinor, m.cambefort@iesa.edu

Reference:

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(accessed May 31, 2025), <<https://arthist.net/archive/11954>>.